

Conference Summary Report

2023 Title X Grantee Conference

August 14, 2023

Gabi Aden, CMP, CGMP
Rachael Snider, CGMP
Katie Krieger, CGMP

Presented to:

Office of the Assistant Secretary for Health (OASH)
Office of Population Affairs (OPA)



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- A Timeline

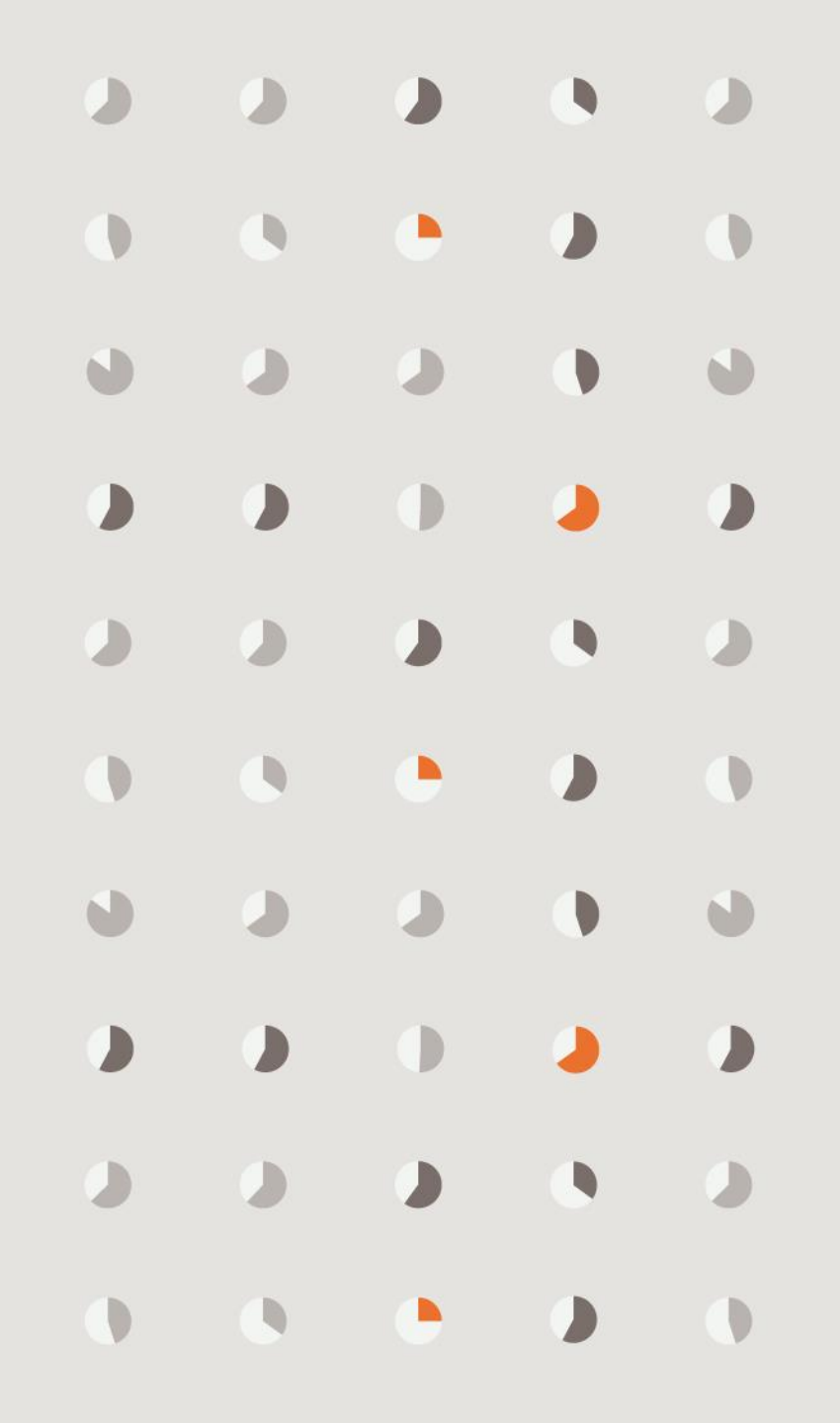
- B Final Registration Report

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Background and Purpose

The U.S. Department of Health and Human Services (HHS), Office of Population Affairs (OPA) hosted the 2023 Title X Grantee Conference on **Tuesday, July 11-Thursday, July 13, 2023.**

About

- For 50 years, Title X family planning clinics have played a critical role in ensuring access to a broad range of family planning and related preventive health services for millions of low-income or uninsured individuals and others.
- Title X is the only federal grant program dedicated solely to providing individuals with comprehensive family planning and related preventive health services.



**Office of
Population Affairs**

- The **purpose** of the Title X Grantee Conference was to help build knowledge and skills to assist attendees in delivering high-quality family planning-related preventive health care services.
- OPA shared evidence-based recommendations, practices, and guidance to help grantees meet Title X requirements and legislative mandates.
- At the conclusion of the conference, participants had a better understanding of the current clinical trends, evidence-based research, and nationally-recognized guidelines in order to provide high-quality family planning and related preventive health care services to diverse individuals in a variety of health care settings in alignment with Title X regulations.

The conference **goals** were generated together between OPA and the Grantee Conference Committee to provide the “why” for bringing attendees together:

1. **Improve** the capacity of Title X grantees to deliver high-quality, family planning services in alignment with Title X requirements and legislative mandates
2. **Support** grantee efforts to meet Title X requirements and monitor and assess their sub-recipients
3. **Share** evidence-based recommendations, practices, and guidance on delivering family planning, reproductive, and related preventive health care.
4. **Understand** current clinical trends and nationally recognized guidelines to provide services to diverse individuals.
5. **Facilitate** relations and best practices to engage strategic partners and stakeholders.
6. **Provide** strategies to ensure program sustainability and dissemination efforts.

The conference offered **session tracks** to tailor attendee learning to the presentations that best aligned with their work and/or expertise:

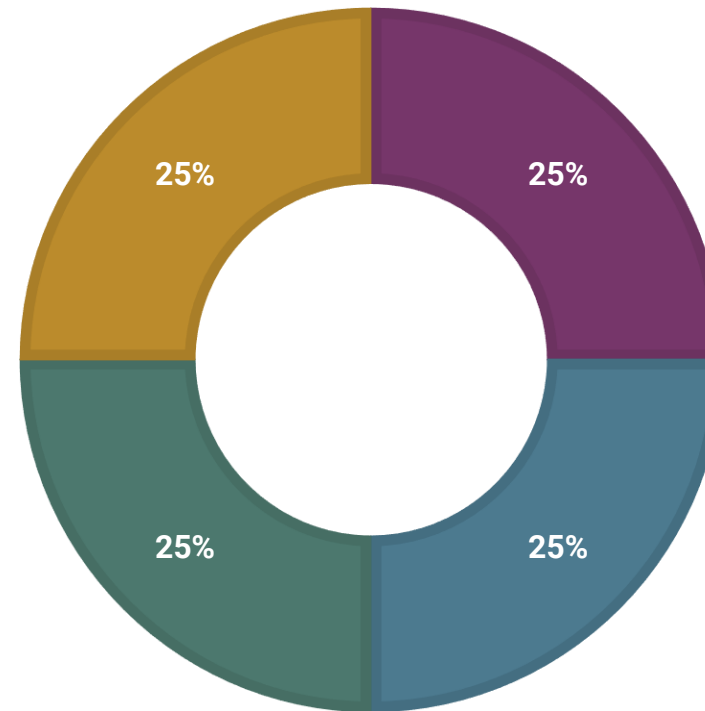
1. **Access:** Sessions in this track focused on network-building, recruitment, service provision, and sustainability including financial accountability.
2. **Equity:** Sessions in this track focused on best practices in developing equity within the Title X project including: serving clients with low-income, community engagement, reproductive justice, care for adolescents, male services, and developing services for the LGBTQ community.
3. **Quality:** Sessions in this track focused on policy and implementation based on national standards of care, data collection and analysis, and evaluation including sub-recipient monitoring.

Logistics & Timeline

The 2023 Title X Grantee Conference followed a standard event lifecycle.

The OPA and NORC planning teams, in conjunction with the Grantee Conference Committee, were able to successfully meet their timeline milestones and key deadlines for an overall successful event.

■ Plan ■ Organize ■ Implement ■ Analyze



The full conference planning timeline is included in Appendix A.

For their leadership, support, and creativity in planning the conference, NORC would like to thank the following U.S. Department of Health and Human Services (HHS) Office of Population Affairs (OPA) staff:



Tisha Reed

Task Lead
Public Health Analyst
Title X Project Officer
OPA



LCDR Cynda Hall

Contract Officer Representative
Public Health Advisor
OPA



Haley Johnston, MPH

Task Co-Lead
Public Health Advisor
Title X Project Officer
OPA

The NORC conference organizers are honored to have had the privilege of working with the Office of Population Affairs for a successful 2023 Title X Grantee Conference and look forward to future opportunities to working together again.



Gabi Aden, CMP, CGMP

Logistics Lead

NORC at the University of Chicago



Rachael Snider, CGMP

Logistics Support

NORC at the University of Chicago



Katie Krieger, CGMP

Logistics Support

NORC at the University of Chicago

Grantee Conference Committee (GCC)

- By committing their time, effort, knowledge, and creativity, the 2023 Title X Grantee Conference Committee (GCC) was instrumental in helping to shape the 2023 Title X Grantee Conference activities.
- OPA offers profound gratitude to the GCC members and appreciates their individual and collective contributions towards a successful conference.
- The committee was represented by eighteen (18) members from twelve (12) grantee organizations and six (6) members from the Office of Population Affairs staff.



Name <i>(Alphabetical Order)</i>	Program
Clara Umbe	Nevada Primary Care Association (NVPCA)
Cynda Hall	HHS Office of Population Affairs
Darnielle Williams	The Community Clinic, Inc.
Denise Diaz	Converge Access
Denise Smith	VA League for Planned Parenthood
Haley Johnston	HHS Office of Population Affairs
Jennifer Kawatu	JSI/Reproductive Health National Training Center (RHNTC)
Kathy Howell	West Virginia Family Planning Program
Key James	Michigan Department of Health and Human Services
Lesley Bailey	Planned Parenthood Association of Utah
Lisa Schamus	JSI/Reproductive Health National Training Center (RHNTC)
Liz Romer	HHS Office of Population Affairs
Nika Graci	PP Great Northwest, Hawaii, Alaska, Indiana, Kentucky
Renata Hughes	Converge Access
Richmond Pajela	HHS Office of Population Affairs
Roshni Menon	HHS Office of Population Affairs
Tisha Reed	HHS Office of Population Affairs
Yvonne Fletcher	Delaware Department of Health and Human Services

Thank You to the Title X Grantee Conference Committee!



Leslie Bailey
Planned Parenthood
Association of Utah



Renata D. Chatman
MHSA, MSN, WHNP-
BC
Converge Partners In
Access



Denise Diaz, MSW
Converge



Yvonne Fletcher
Delaware Division
of Public Health



Nika Graci
Planned Parenthood of
the Great Northwest



Lisa Schamus, MPH
JSI/Reproductive Health
National Training Center



Key James
Michigan Department of
Health and Human Services



Denise Smith
Virginia League for
Planned Parenthood



Clara Umbe, MPH, CHES
Nevada Primary Care
Association



Darnielle Williams, MS
CCI Health Services



Kathy Howell, BS, BA
WV Family Planning
Program



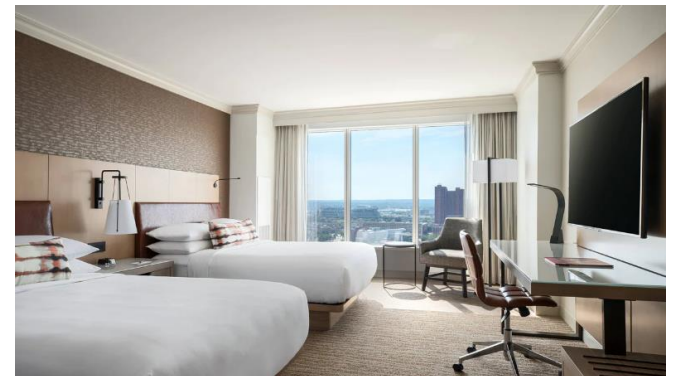
Jennifer Kawatu, RN, MPH
JSI/Reproductive Health
National Training Center

Location and Hotel

- The Title X Grantee conference selected Baltimore, Maryland for the location of the 2023 conference.
- Baltimore, or “Charm City,” is fueled by cultural tastemakers and creative entrepreneurs. Today’s Baltimore is a vibrant community that honors the past while keeping a keen eye on the future.
- In reviewing and soliciting proposals for venue locations, Baltimore represented the best option due to its proximity on the Inner Harbor and convenient location to budget-friendly attractions, restaurants, and experiences all within walking distance for attendees and their guests.



- NORC contracted with the **Baltimore Marriott Waterfront** hotel on the eastern side of Baltimore's Inner Harbor located at 700 Aliceanna St, Baltimore, MD 21202.
- The 31-floor tower-style hotel offered more than 725 rooms in 12 room categories.
- Guest rooms came with neutral, warm-toned furnishings, coffee makers, minifridges, lounge chair with ottoman, desk space, bathrobes and in-room safes.
- Additional amenities include a bright indoor rooftop pool, a 24-hour fitness center and a sauna. American fare is offered on the water at the property's restaurant, **Apropoe's**, which includes a grab-and-go market.



Registration

Over **409** attendees joined for more than **58** dynamic and engaging breakout sessions and **12** poster sessions.

Registrants

- **253** Title X Grantees or Subaward Partners
- **17** OPA Training / Technical Assistance Providers
- **11** Other Federal Staff
- **86** Other (*Presenters, Exhibitors*)
- **42** OPA Staff
- **409** Total Registered



Statistics

- **362** Total in Attendance On-Site
- **258** First-time Attendees
- **76** Grantee Organizations
- **47** No-Shows
- **8** Organizations with >5 People Registered
- **5** Onsite Registrations

The Final Registration Report is included in **Appendix B**.

The Title X Grantee Conference utilized the Cvent Event Management platform for registration, website, speaker management, mobile app, and Attendee Hub (AH). The comprehensive suite of solutions provided by Cvent helped automate and simplify the registration and event management process to maximize the impact and engagement of the in-person Title X Grantee conference to the attendees and registrants.

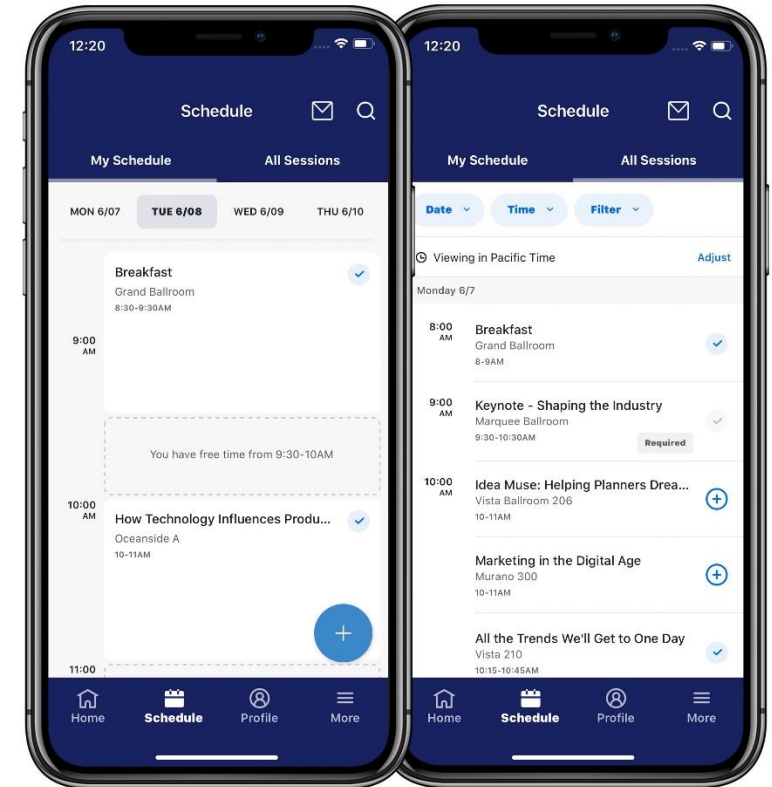
- **Registration Open:** Wednesday, March 16, 2023
- **Registration Deadline:** Friday, June 23, 2023
- **Total Number of Days Open:** 99
- **Registration Goal:** 300
- **Final Registration:** 409
- **Registration Goal Surpassed:** 136%



The Attendee Hub (AH) and mobile app provided a seamless and fully branded experience for Title X Grantee Conference attendees.

The AH allowed attendees to easily browse and add sessions to a personalized schedule, view session materials, receive real-time notifications, collaborate and network with attendee peers, and engage with conference organizers.

- Total 2023 Title X Mobile App Downloads: **289**



To support attendee registration and engagement, the conference website and Attendee Hub became both a hub of information and a launching point for all conference activities.



2023 Title X Grantee Conference

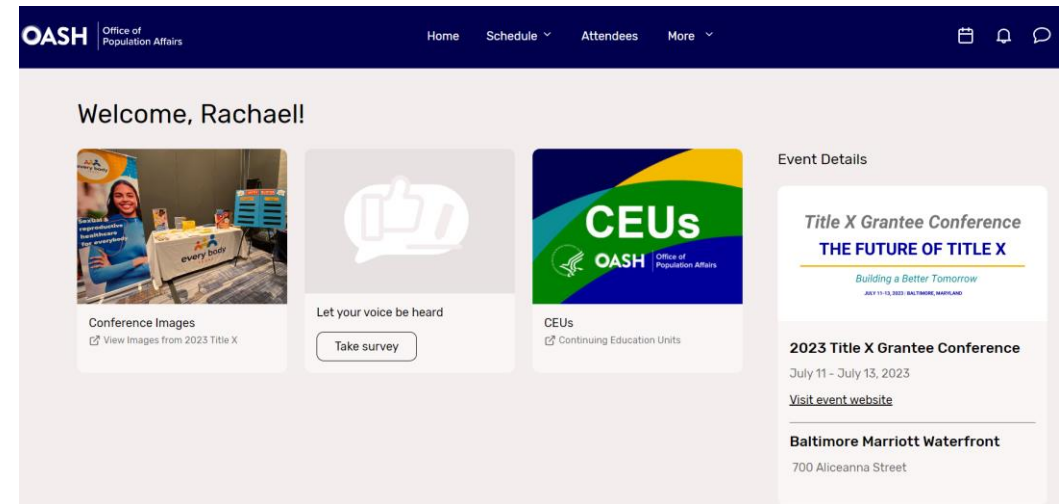
Home About Schedule Exhibitors Registration Hotel & Travel

Title X Grantee Conference

THE FUTURE OF TITLE X

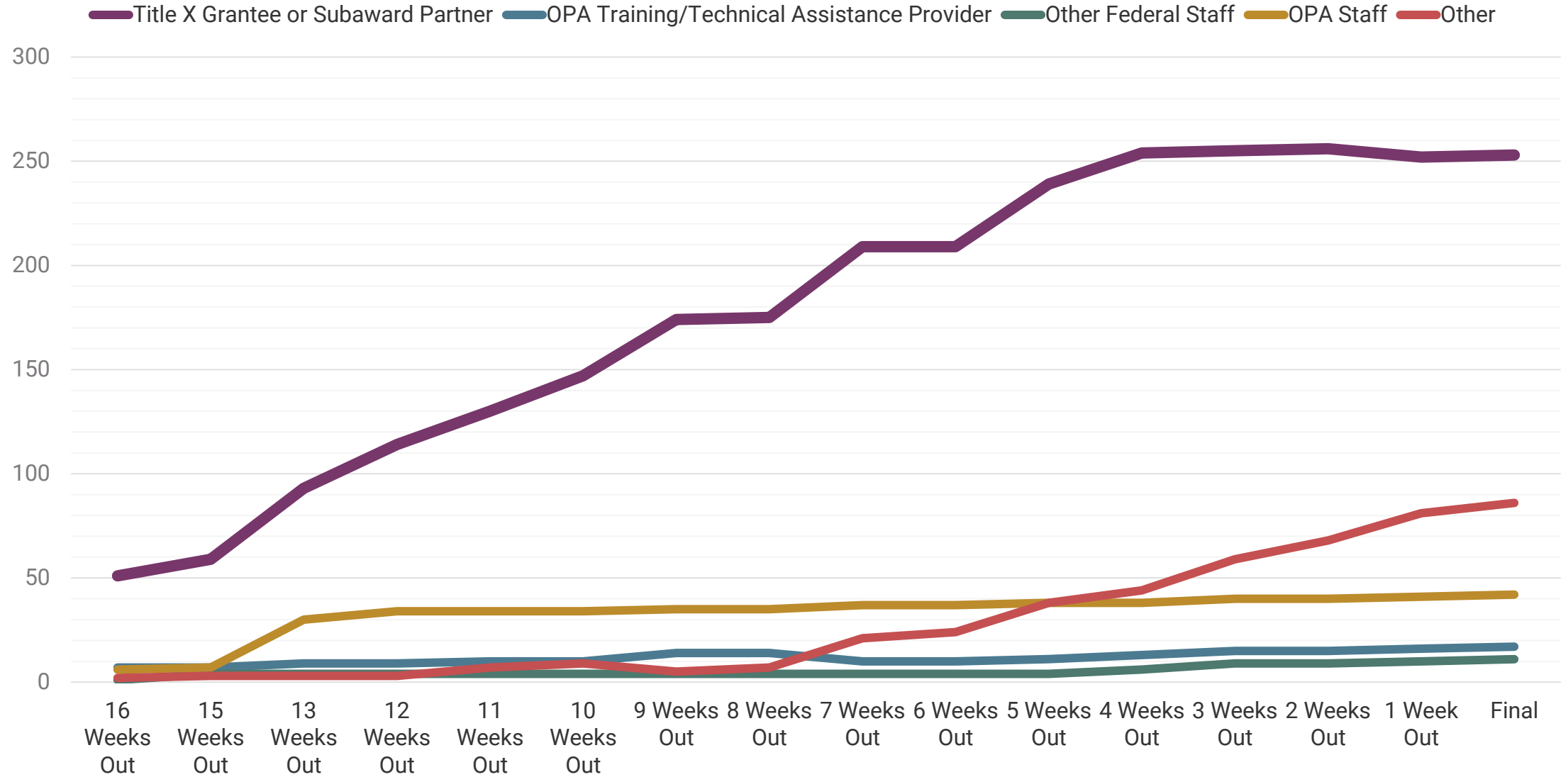
Building a Better Tomorrow

JULY 11-13, 2023 | BALTIMORE, MARYLAND

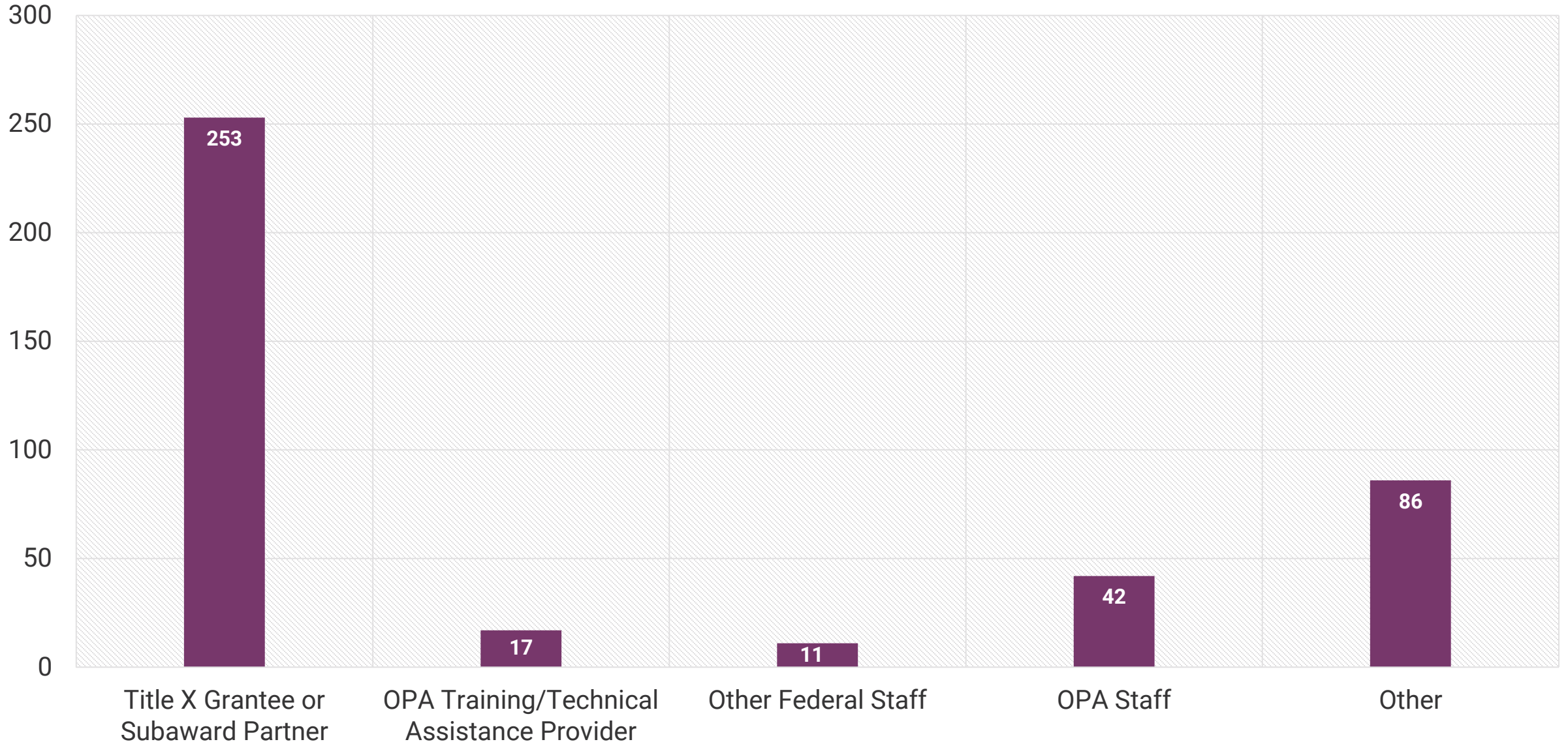


Conference Website URL: <https://web.cvent.com/event/5b1329c3-0eb0-478f-814e-f556074b2219/summary>

Weekly Registration Tracking



Registrations by Type



The conference received grantee representation from all ten (10) U.S. Department of Health & Human Services (DHHS) Regions, which includes the fifty (50) U.S. States, Washington, District of Columbia (DC), and five (5) U.S. territories.

Region 1 – Boston

Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont

Region 2 – New York

New Jersey, New York, Puerto Rico, and the Virgin Islands

Region 3 – Philadelphia

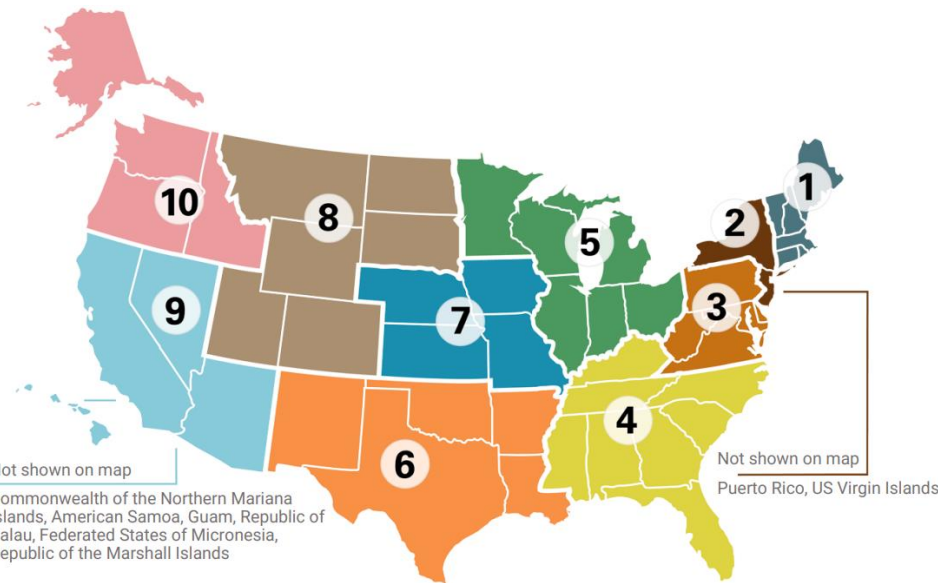
Delaware, District of Columbia, Maryland, Pennsylvania, Virginia, and West Virginia

Region 4 – Atlanta

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, and Tennessee

Region 5 – Chicago

Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin



Region 6 – Dallas

Arkansas, Louisiana, New Mexico, Oklahoma, and Texas

Region 7 – Kansas City

Iowa, Kansas, Missouri, and Nebraska

Region 8 – Denver

Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming

Region 9 – San Francisco

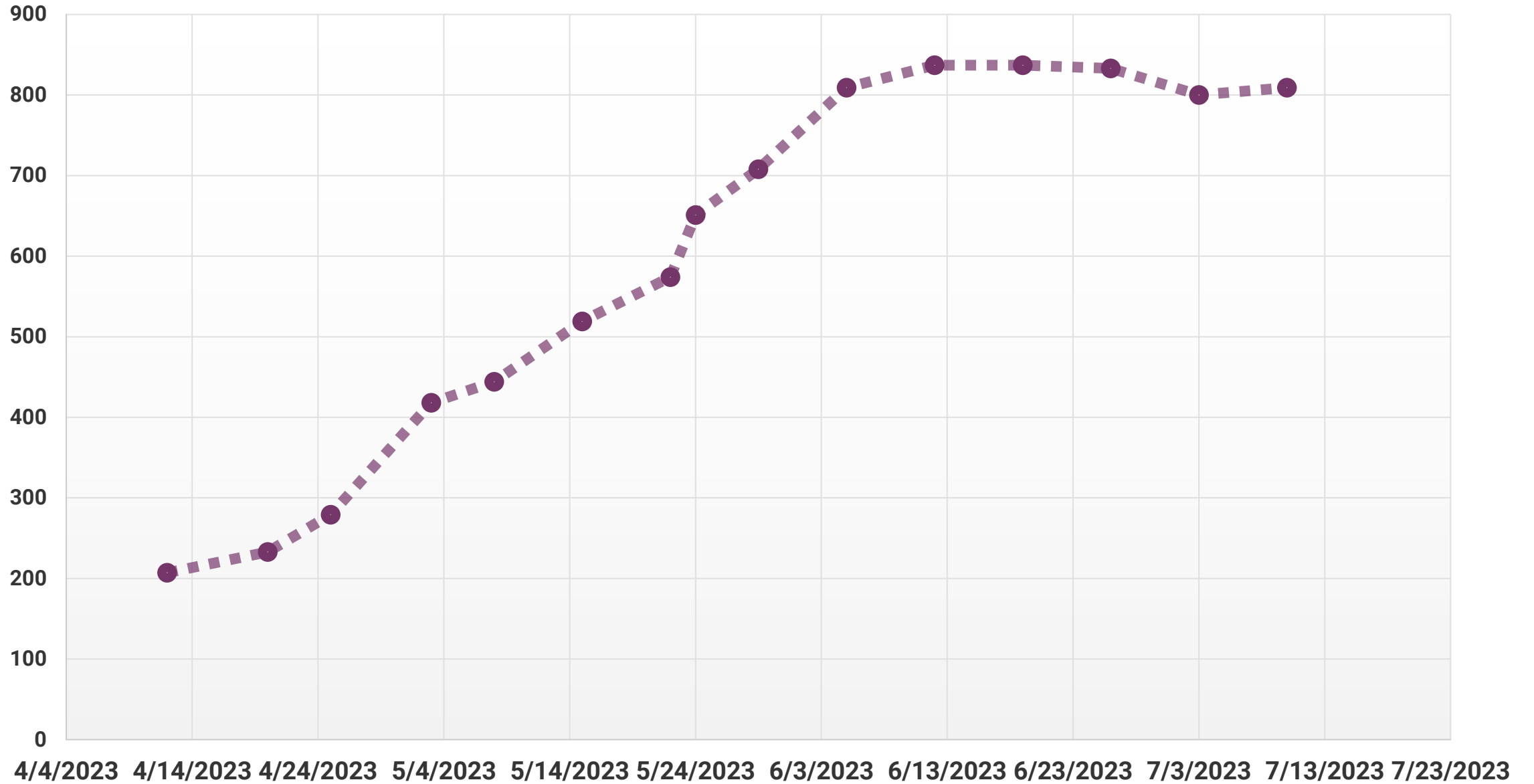
Arizona, California, Hawaii, Nevada, American Samoa, Commonwealth of the Northern Mariana Islands, Federated States of Micronesia, Guam, Marshall Islands, and Republic of Palau

Region 10 – Seattle

Alaska, Idaho, Oregon, and Washington

		Sun	Mon	Tue	Wed	Thu	
		9-Jul	10-Jul	11-Jul	12-Jul	13-Jul	Total
Contract Total		0	260	260	260	10	790
5 Weeks Out	4/12/2023	0	62	65	65	15	207
6 Weeks Out	4/20/2023	0	70	73	73	17	233
7 Weeks Out	4/25/2023	0	83	87	87	22	279
8 Weeks Out	5/3/2023	5	120	128	127	38	418
9 Weeks Out	5/8/2023	5	127	136	135	41	444
8 Weeks Out	5/15/2023	5	149	159	158	48	519
7 Weeks Out	5/22/2023	5	165	174	173	57	574
6.5 Weeks Out	5/24/2023	6	187	200	198	60	651
6 Weeks Out	5/29/2023	10	202	215	213	68	708
5 Weeks Out	6/5/2023	12	233	251	244	69	809
4 Weeks Out	6/12/2023	13	243	260	253	68	837
3 Weeks Out	6/19/2023	13	243	260	253	68	837
2 Weeks Out	6/26/2023	13	243	260	251	66	833
1 Week Out	7/3/2023	12	235	251	243	59	800
Final	7/13/2023	15	236	251	248	59	809

Hotel Pickup Trend



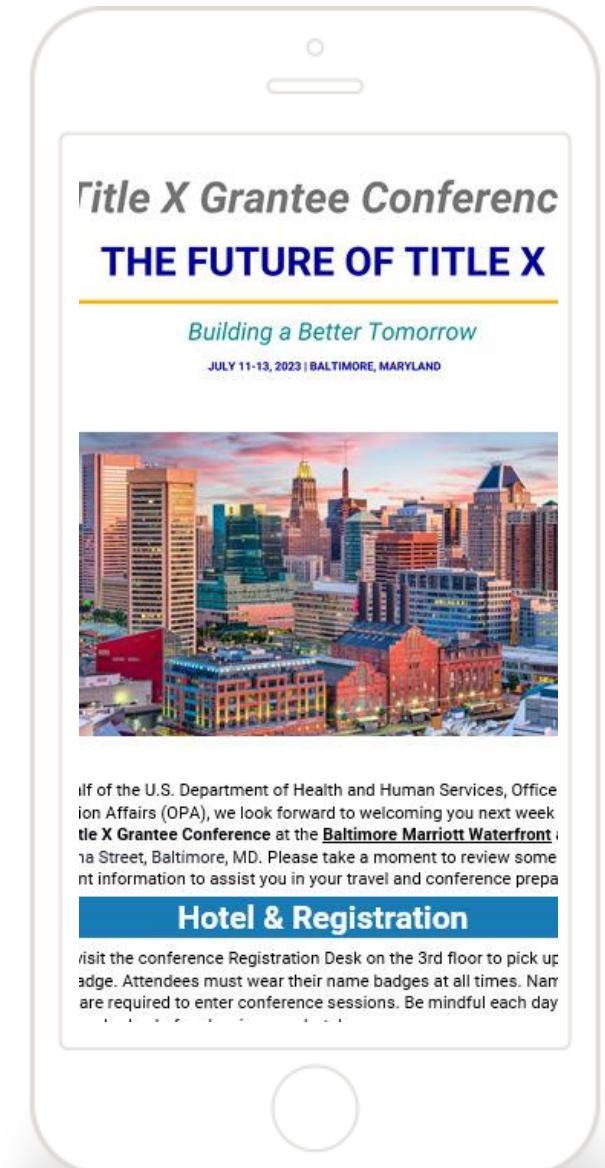
Marketing and E-Blasts

At the core of any strong event marketing strategy is email marketing. The conference organizers used the Cvent event management platform to craft creative and custom marketing emails. Email served as the primary channel for communication to update conference attendees about registration and hotel booking deadlines, travel information, and other relevant conference content. By using Cvent's email and marketing features, the conference was able to:

- Decrease event costs by saving on postage and printing.
- Customize event email marketing and templates to match OPA's organizational and conference branding.
- Schedule dates and times to send automated invitations, reminders, confirmations, and more.
- Secure a greater response rate by sending reminder emails to undecided invitees.
- Personalize communication with over 40 mail-merge fields.
- Pre-populate contact data in the registration form by placing "smart" links in the campaigns.
- Track email open rates and undeliverable rates.
- Test marketing message effectiveness by sending different emails to targeted groups.
- Craft rich and engaging emails with Cvent's easy-to-use HTML editor.
- Comply with the CAN-SPAM Act by providing a one-click opt-out option.
- Score email deliverability and potential risk of being caught in spam filters.
- Email registrants directly from any report.
- Place a link to related sites, such as the conference website directly in the invites and follow-up emails.



- The conference marketing efforts provided OPA with increased credibility and a heightened appearance of online professionalism through the event's marketing efforts.
- Thirteen (13) custom emails were sent throughout the pre-conference planning stages.
- The **Invitation to Register** email sent on May 2, 2023, received the largest open rate – sent to 821 invitees, 258 people opened the email for a 31% open rate.
- The **What to Know Before You Go** email sent on July 7, 2023, received the second greatest open rate – sent to 375 registrants, 221 people opened the email for a 59% open rate.



The **Marketing E-Blasts** are merged and included as **Appendix F**.

Schedule-at-a-Glance

Pre-Conference: Monday, July 10

- **Registration (for Orientation & Design Dash)**
1:00 PM - 2:00 PM
by invitation only
- **Orientation for New Title X Staff ONLY**
2:00 PM - 5:00 PM
by invitation only
- **QFP Design Dash (by invitation)**
2:00 PM - 5:00 PM
by invitation only

Day 1: Tuesday, July 11

- **Registration**
7:30 AM - 5:00 PM
- **Opening Plenary & Keynote**
9:00 AM - 10:30 AM
- **Exhibits & Networking**
10:30 AM - 11:00 AM
- **Block 1: Breakout Sessions**
11:00 AM - 12:00 PM
- **Lunch Break (on own)**
12:00 PM - 1:30 PM
- **Block 2: Breakout Sessions**
1:30 PM - 2:30 PM
- **Exhibits & Networking**
2:30 PM - 3:00 PM
- **Roundtables**
3:00 PM - 3:45 PM
- **Meetings with your Federal PO & Office Hours**
4:00 PM - 5:00 PM
- **Dine Around Baltimore (on own)**
6:00 PM

Day 2: Wednesday, July 12

- **Registration**
8:00 AM - 5:00 PM
- **Block 3: Breakout Sessions**
9:00 AM - 10:00 AM
- **Exhibits & Networking**
10:00 AM - 10:30 AM
- **Roundtables, Office Hours, and CTC-SRH**
10:30 AM - 11:30 AM
- **Lunch Break (on own)**
11:30 AM - 1:00 PM
- **Plenary**
1:00 PM - 2:15 PM
- **Block 4: Breakout Sessions**
2:30 PM - 3:30 PM
- **Innovation Lab & Poster Sessions**
3:30 PM - 5:00 PM

Day 3: Thursday, July 13

- **Block 5: Breakout Sessions**
9:00 AM - 10:00 AM
- **Keynote Address & Closing Plenary**
10:15 AM - 12:15 PM

Call for Abstracts

Call for Abstracts

The Call for Abstracts period opened in tandem with the dissemination of the save-the-date email blast on **February 27, 2023**. Invitees were provided with a submission deadline of **March 10, 2023**. Title X grantees, TPP grantees, and non-grantees were all eligible to present at the conference. Presenters represented a variety of backgrounds from academic, research, health care settings, community settings, and/or other related sexual and reproductive health fields. Abstracts were called to focus on:

- **Providing** sexual and reproductive health care that enhances the services provided and expands the populations served
- **Overcoming** challenges to providing family planning services
- **Improving** the future of family planning, using lessons learned from COVID response and telemedical services
- **Focusing** on equity best-practices in service provision
- **Implementing** Title X services that are innovative, trauma-informed, and inclusive
- **Ensuring** youth-friendly family planning services that also address the mental health needs of adolescent clients
- **Using** data to enhance and improve family planning services, including encounter-level data from FPAR 2.0
- **Providing** skill-building family planning training and implementation
- **Evaluating** family planning projects at the formative, process, outcome, or impact stages of development

Topics

Submitters were asked to ensure that their abstracts aligned with three (3) of the twenty-four (24) topics below:

- Achieving Pregnancy
- Adolescent Health
- Adolescent Services
- Client-Centered Counseling
- Clinical Services
- Community Collaboration
- Continuous Quality Improvement (CQI)
- Contraception/Pregnancy Prevention
- Co-occurring Issues in Behavioral Health
- Data Collection and Optimization
- Evaluation
- Fertility Awareness Based Method (FABM)
- Health Equity
- Health Information Technology
- Information and Education Committee
- LGBTQI Health
- Male Services
- Patient-Reported Outcomes
- Preconception/Interconception Health
- Program Development
- Special Populations
- STI/STD Screening
- Substance Use Disorders
- Use of Standardized Screening Instruments

Review Process

Submissions were scored by a review team consisting of OPA staff and members of the Grantee Conference Committee (GCC) using a double-blind process (meaning neither the authors nor the reviewers knew each other's names or affiliations). Reviewers were asked to provide their review by **March 24, 2023**. Selected submitters were made aware of their accepted presentations by **April 14, 2023**.

Scoring was based on presentation content (alignment with conference tracks, goals, and objectives), relevance to the Title X program and field of family planning, format, and delivery.

The results of the 2023 Title X Grantee Conference Call for Abstracts, included:

- **47** Total Submissions
- **43** Accepted Submissions
- **4** Declined Submissions
- **112** Presenters
- **58** Breakouts Sessions
- **12** Posters
- **3** Plenaries



Sessions

Selected Sessions

Through the Call for Abstracts, NORC strategized with OPA to develop a schedule of sessions that aligned with one or more of the four conference tracks:

1. **Access:** Sessions in this track focused on network-building, recruitment, service provision, and sustainability including financial accountability.
2. **Equity:** Sessions in this track focused on best practices in developing equity within the Title X project including serving clients with low-income, community engagement, reproductive justice, care for adolescents, male services, and developing services for the LGBTQI community.
3. **Quality:** Sessions in this track focused on policy and implementation based on national standards of care, data collection and analysis, and evaluation including sub-recipient monitoring.

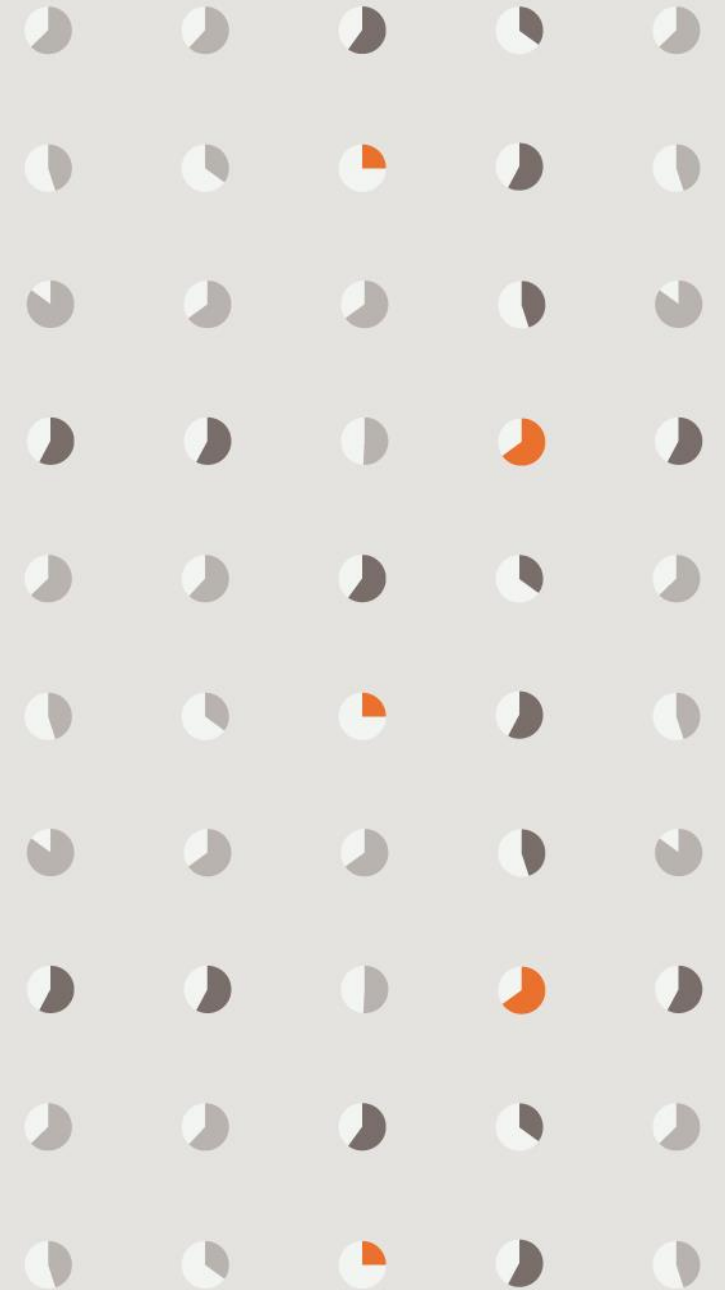
The **Session Descriptions** are included in **Appendix C**.

Plenary Presenters

Plenary Presenters

The 2023 Title X Grantee conference welcomed the support of three keynote presenters for the Opening Plenary (July 11, 2023), Plenary (July 12, 2023), and Closing Plenary (July 13, 2023) of the conference.

The plenary sessions, anticipated as being the most attended sessions, sought out expert speakers in the field of family planning, sexual and reproductive health, adolescent health, and health equity to offer vibrant and engaging talks with the attendees.





Admiral Rachel L. Levine, MD
Assistant Secretary for Health (ASH)
Department of Health and Human Services

Opening Plenary: The Future of Title
Tuesday, July 11, 2023

Co-presenters included Jessica Swafford Marcella, Deputy Assistant Secretary and Director, Office of Adolescent Health and Elizabeth Nash, Supervisory Public Health Advisor, Office of the Assistant Secretary of Health/Office of Population Affairs



Rebecca Gudeman
Senior Director
National Center for Youth Law

Plenary: Adolescent Reproductive Health Access
Wednesday, July 12, 2023

The plenary reviewed the landscape of existing and newly enacted state laws that impact adolescent access to sexual and reproductive health care across the country, including laws related to minor consent, confidentiality, parent engagement, and mandated reporting, grounding that discussion in a review of the larger context of reproductive oppression and barriers to care that youth historically have faced.



Kierra Johnson
Executive Director
National LGBTQ Taskforce

Closing Plenary
Thursday, July 13, 2023

This session talked about the bodily rights protected specifically within Title X clinics, how important our services are, and how to make our care more inclusive for LGBTQI+ people.

Enhancements

- Tagline: “The Future of Title X: Building a Better Tomorrow”
- A Title X Grantee Conference tagline was brainstormed by the dedicated Grantee Conference Committee (GCC) and implemented throughout the conference, conference platforms, and conference materials.
- The tagline was designed to represent a positive outlook for the future of the Title X program as it supports family planning and a broad range of services related to achieving pregnancy, preventing pregnancy, and assisting women, men, and couples with achieving their desired number and spacing of children.

A graphic of a laptop screen displaying the conference title. The screen content includes the main title, a horizontal orange line, the tagline, and the date/location.

Title X Grantee Conference

THE FUTURE OF TITLE X

Building a Better Tomorrow

JULY 11-13, 2023 | BALTIMORE, MARYLAND

Playing on the theme of “*The Future of Title X: Building a Better Tomorrow*,” the conference incorporated an experiential activity utilizing cardboard building blocks. The blocks were placed at each seat in the Opening Plenary where attendees were asked to write down their vision for “*the future of Title X*” and how they could help “*build a better tomorrow*”.

At the conclusion of the plenary, attendees then took their blocks to the foyer of the conference registration area to “*build the future of Title X*” together.

The activity gave attendees the opportunity to visualize the goal of the conference. It created an ideal photo opportunity for attendees to take pictures together, after reading the blocks and chatting with each other about all the wonderful ideas for the future.



Exhibitors

The conference initiated a Call for Exhibitors through a short application process to select organizations.

Twelve (12) organizations were accepted and set up exhibitor booths in the Grand Ballroom Foyer of the venue as this was the most central location to network with conference attendees.

Exhibitors were provided with one 6-foot table plus two chairs, a wastebin, preferred rates with OPAV for additional enhancements (monitors, tabletop stands, loaner laptops, etc.) and a post-conference attendee list.



Exhibiting Organization (Alphabetical Order)	Type of Organization
All-Options	Non-Profit
BETAH Associates on behalf of HHS Office of Infectious Disease and HIV/AIDS Policy	Federal Government Contractor
Child Trends	Grantee
Ci3 at the University of Chicago	Academic Research Center
Clinical Training Center for Sexual and Reproductive Health	Grantee
Contraceptive Access Initiative (CAI)	Non-Profit
FSM Department of Health & Social Affairs	Grantee
Healthy Teen Network	Grantee
HHS Office of Population Affairs	Federal Partner
National Family Planning and Reproductive Health Association	Non-Profit
Provide	Non-Profit
Reproductive Health National Training Center	Grantee

The Title X Grantee Conference invited local and independent DC bookseller, Kramer's, to set up a pop-up bookstore.

Kramer's curated a selection of books related to reproductive health, reproductive and social justice, staff retention and recruiting in health care settings, social determinants of health, and health equity to feature at the pop-up bookstore.

The bookstore served multiple purposes; **1)** providing an opportunity for conference attendees to purchase books directly related to their work, **2)** creating a memorable conference feature that would entice attendees to talk about the conference after it concludes, to attend again in the future, and/or encourage their colleagues to attend, and **3)** providing a stopping point on the main walkway of the meeting space that attendees could network and spark up conversations with other conference attendees at. Almost \$2,000 worth of books were sold.

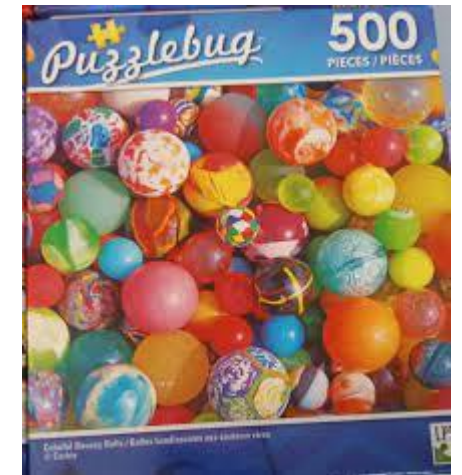
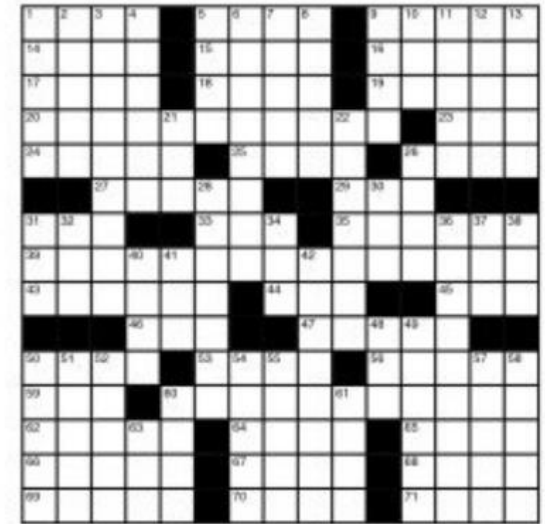


Collaboration Corner

An informal networking area called the Collaboration Corner was set-up in the registration foyer for attendees to gather, work together on puzzles, and take a break in between sessions.

This prime location was strategically placed in close proximity to the Pop-Up Bookstore, the exhibitors, and the Grand Ballroom where the conference plenaries took place.

The Collaboration Corner brought grantees together through a common interest, encouraging teamwork and a format to engage in casual conversations with those they may not have otherwise met. Several groups of attendees used the Collaboration Corner as a meeting spot before heading into sessions together, meeting up on breaks, and/or heading off-site after conference hours.



Dine Arounds

The Title X Grantee Conference offered a Dine-Around experience for attendees to dine informally with peers and engage in small-group conversations about topics of common interest.

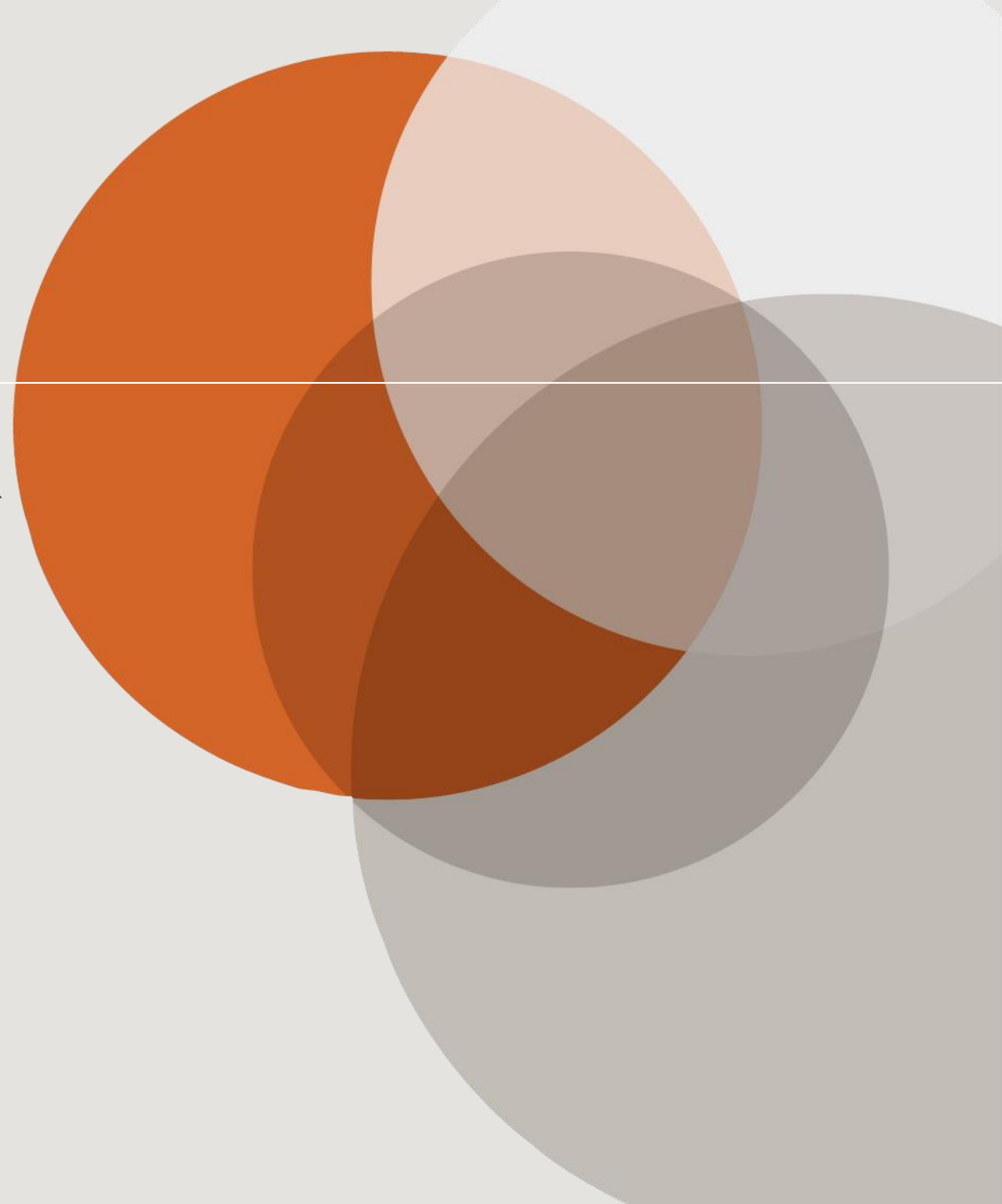
The select Dine-Around restaurants (**Lebanese Taverna** and **RA Sushi Restaurant and Bar**) were within 0.04 walking distance of the hotel.

Attendees were asked to sign up for their preferred restaurant location at registration. Groups met in the Registration Foyer at 6:00 PM and walked together with an OPA lead staff member to their preferred restaurant selection.

“The conference was excellent!! The location and hotel were perfect. There were many food choices in a safe walking area and the Dine-Around option was a nice touch to get to know my fellow conference attendees”



Participant Feedback



NORC sought to update participants on OPA's programs and deliver a glimpse of OPA's vision and strategies to "Build a Better Tomorrow."

The Attendee Hub and mobile app components provided a seamless process for Title X Grantee Conference participants to express their thoughts regarding the overall conference, the conference sessions (breakouts, plenaries, posters, office hours), and the conference execution via two (2) types of surveys:

1. General Event Feedback Survey
2. Session Feedback Surveys

The Session Feedback Surveys were made available to attendees ten (10) minutes prior to the end of each session. Communications were sent out via email and push notification prompting feedback from attendees for both the General Event Feedback survey and Session Feedback surveys between **July 10, 2023** (day one of the pre-conference) and **August 4, 2023** (three weeks post conference).

Session Evaluations

In addition to the General Event Feedback survey, session participants were asked to rate their agreement or disagreement with five (5) statements related to the conference sessions they attended (*e.g., plenaries, breakouts, posters, Roundtables, Office Hours, Innovation Labs, etc.*).

The session evaluations used a five-point scale like the General Event Feedback survey (5 = Strongly Agree, 4 = Agree, 3 = Neutral, 2 = Disagree, and 1 = Strongly Disagree):

1. The session aligned with the session description and met my expectations.
2. The presenter was knowledgeable about the subject matter.
3. The presenter conveyed the information clearly.
4. The information presented was useful and applicable to my work.
5. This session was engaging and generated thoughtful discussion.

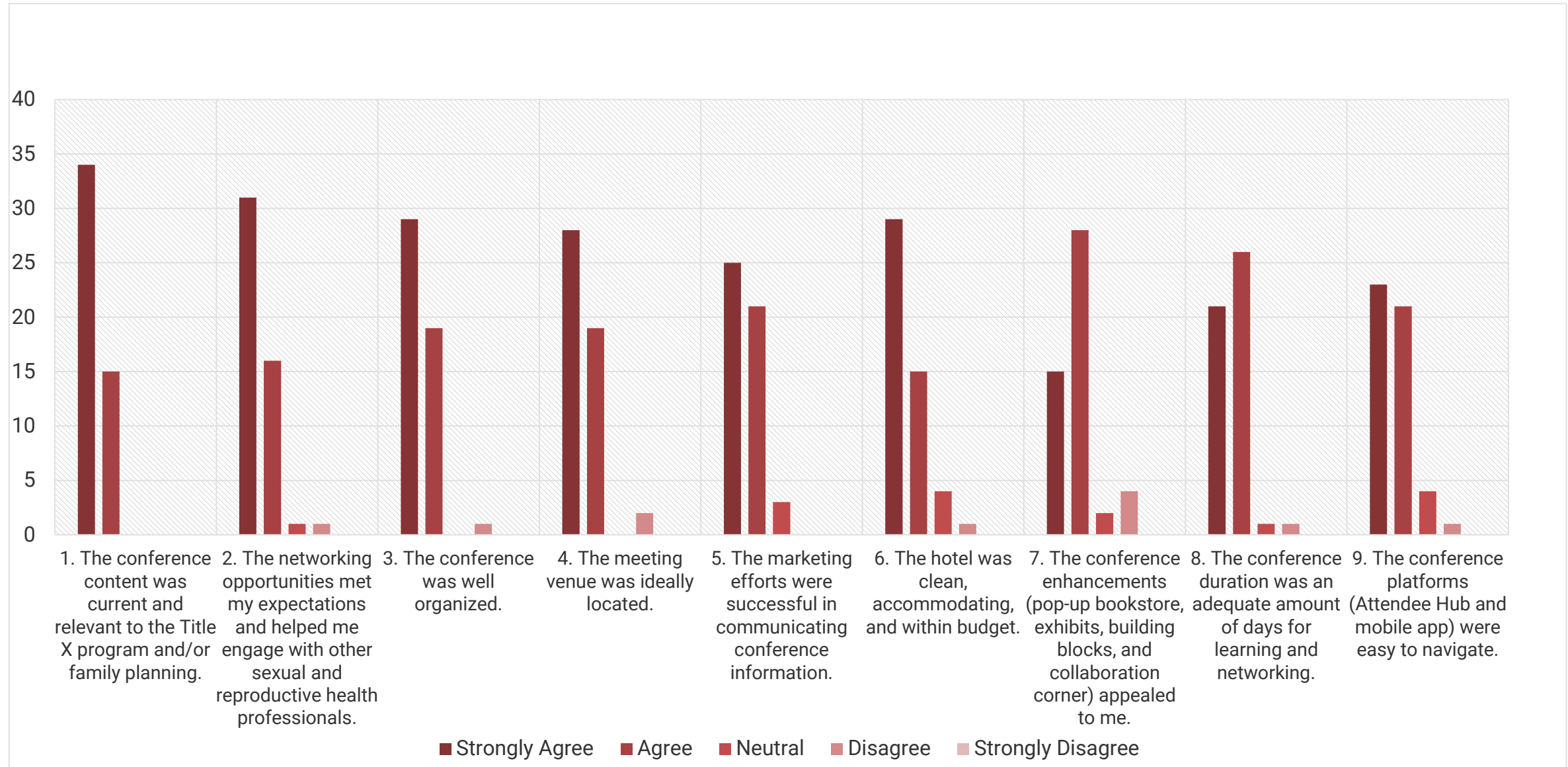
The **Session Evaluation Report** is attached as Appendix D

General Event Feedback Survey

- Forty-nine (49) participants of 409 attendees submitted feedback on the overall General Event Feedback survey for a 12% response rate.
- Meeting participants were asked to rate their level of agreement or disagreement with nine (9) questions on a five-point Likert scale rating system (5 = Strongly Agree, 4 = Agree, 3 = Neutral, 2 = Disagree, and 1 = Strongly Disagree) and three (3) open-ended questions.
- All participants either strongly agreed (69%) or agreed (31%) agreed that the conference content was current and relevant to the Title X program and family planning.
- In response to the statement, “the conference was well organized,” twenty-nine people (59%) strongly agreed, nineteen people (39%) agreed, and one person disagreed (2%).
- The vast majority of respondents strongly agreed (63%) or agreed (33%) that the networking opportunities met their expectations and helped them engage with other sexual and reproductive health professionals. A small percentage disagreed (2%) or were neutral (2%) on the same topic.
- A full export of the General Event Feedback data is included with this report.

The General Event Feedback Survey Report is included in Appendix E.

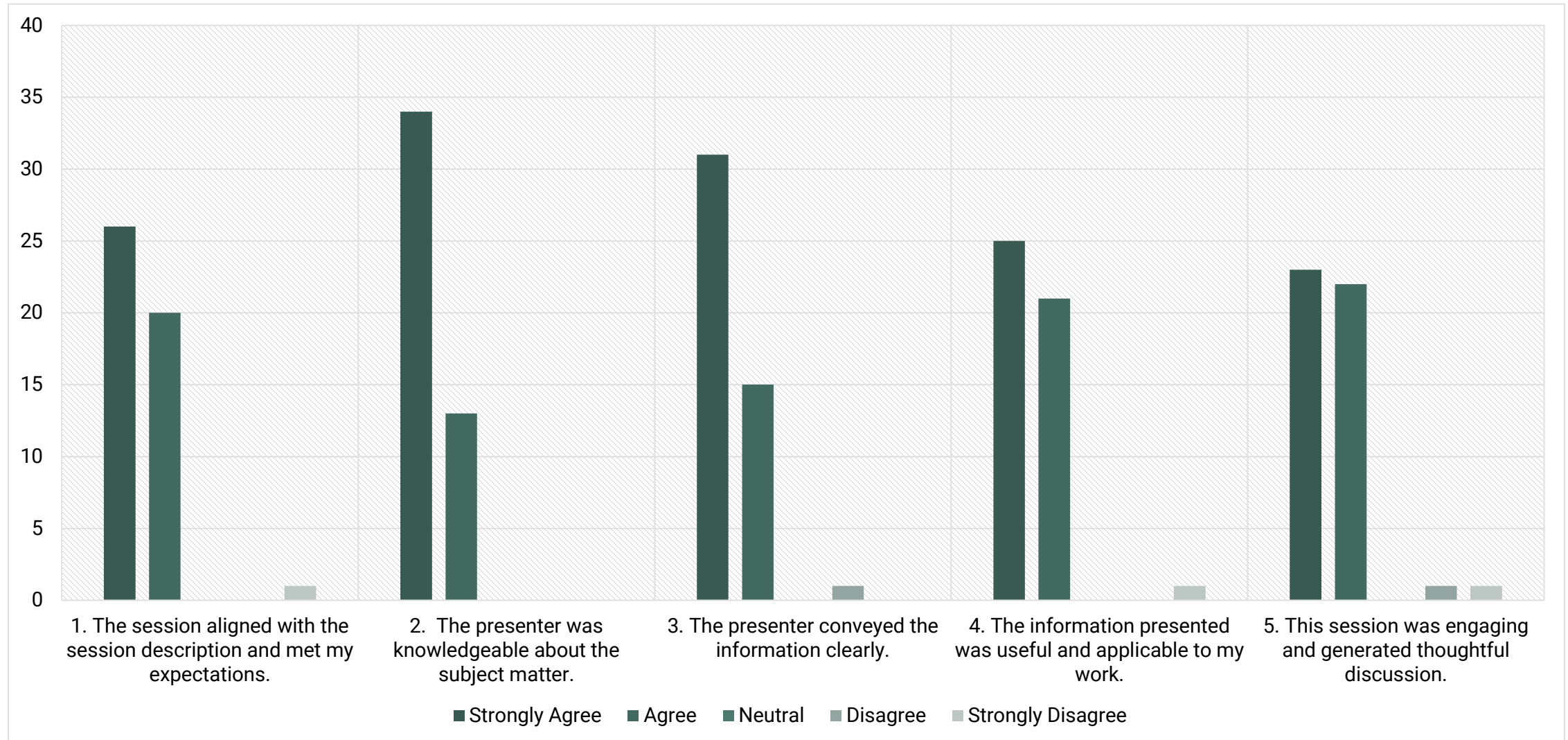
General Event Feedback



General Event Feedback Survey

Question	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
1. The conference content was current and relevant to the Title X program and/or family planning.	34	69%	15	31%	0	0%	0	0%	0	0%
2. The networking opportunities met my expectations and helped me engage with other sexual and reproductive health professionals.	31	63%	16	33%	1	2%	1	2%	0	0%
3. The conference was well organized.	29	59%	19	39%	0	0%	1	2%	0	0%
4. The meeting venue was ideally located.	28	57%	19	39%	0	0%	2	4%	0	0%
5. The marketing efforts were successful in communicating conference information.	25	51%	21	43%	3	6%	0	0%	0	0%
6. The hotel was clean, accommodating, and within budget.	29	59%	15	31%	4	8%	1	2%	0	0%
7. The conference enhancements (pop-up bookstore, exhibits, building blocks, and collaboration corner) appealed to me.	15	31%	28	57%	2	4%	4	8%	0	0%
8. The conference duration was an adequate amount of days for learning and networking.	21	43%	26	53%	1	2%	1	2%	0	0%
9. The conference platforms (Attendee Hub and mobile app) were easy to navigate.	23	47%	21	43%	4	8%	1	2%	0	0%

Opening Plenary: The Future of Title X

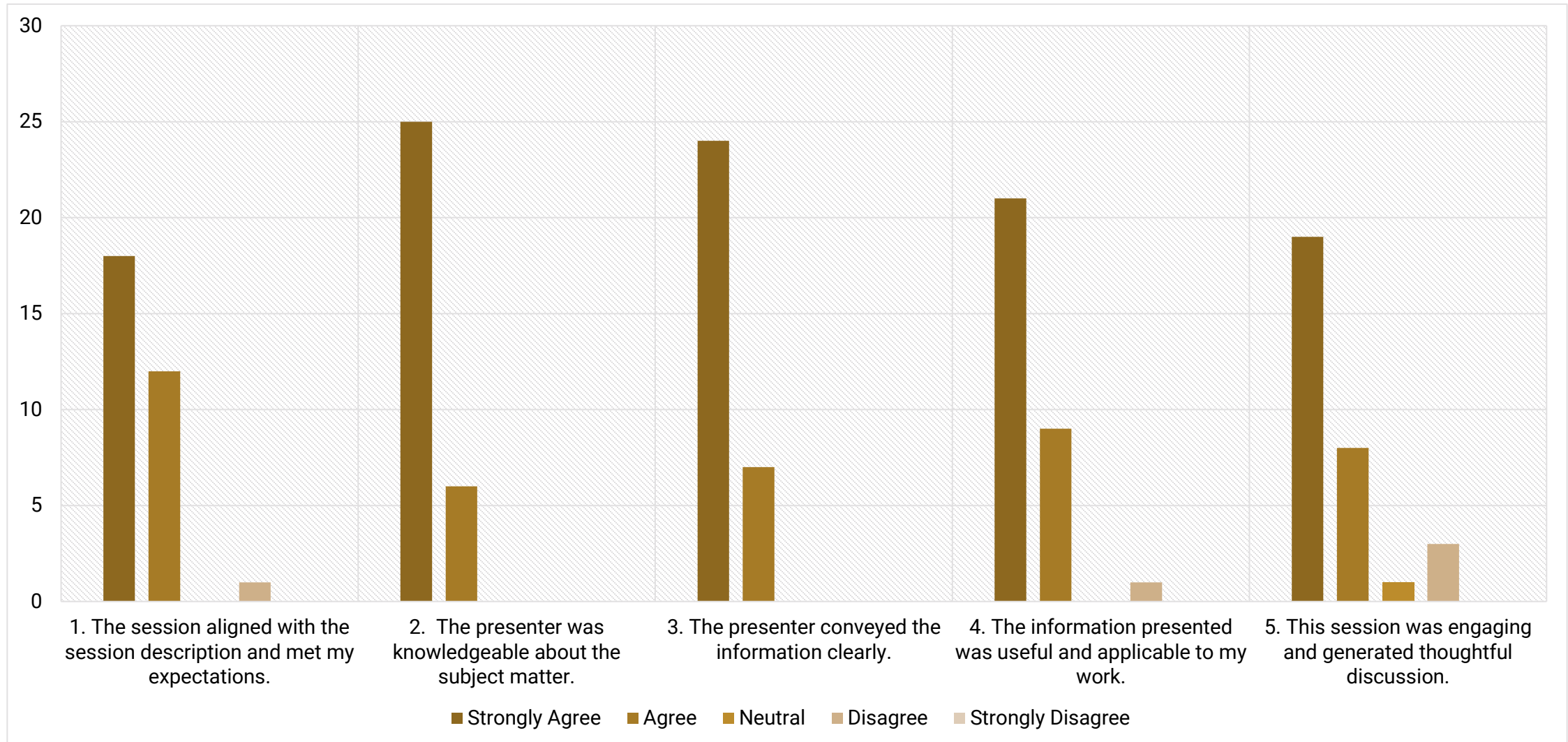


Forty-Seven (47) respondents out of (409) attendees provided their feedback for a 11% response rate

Opening Plenary: The Future of Title X

Question	Strongly Agree		Agree		Neutral	Disagree		Strongly Disagree	
	Count	Percentage	Count	Percentage		Count	Percentage	Count	Percentage
1. The session aligned with the session description and met my expectations.	26	55%	20	43%	0	0	0%	1	2%
2. The presenter was knowledgeable about the subject matter.	34	72%	13	28%	0	0	0%	0	0%
3. The presenter conveyed the information clearly.	31	66%	15	32%	0	1	2%	0	0%
4. The information presented was useful and applicable to my work.	25	53%	21	45%	0	0	0%	1	2%
5. This session was engaging and generated thoughtful discussion.	23	49%	22	47%	0	1	2%	1	2%

Plenary: Adolescent Reproductive Health Access

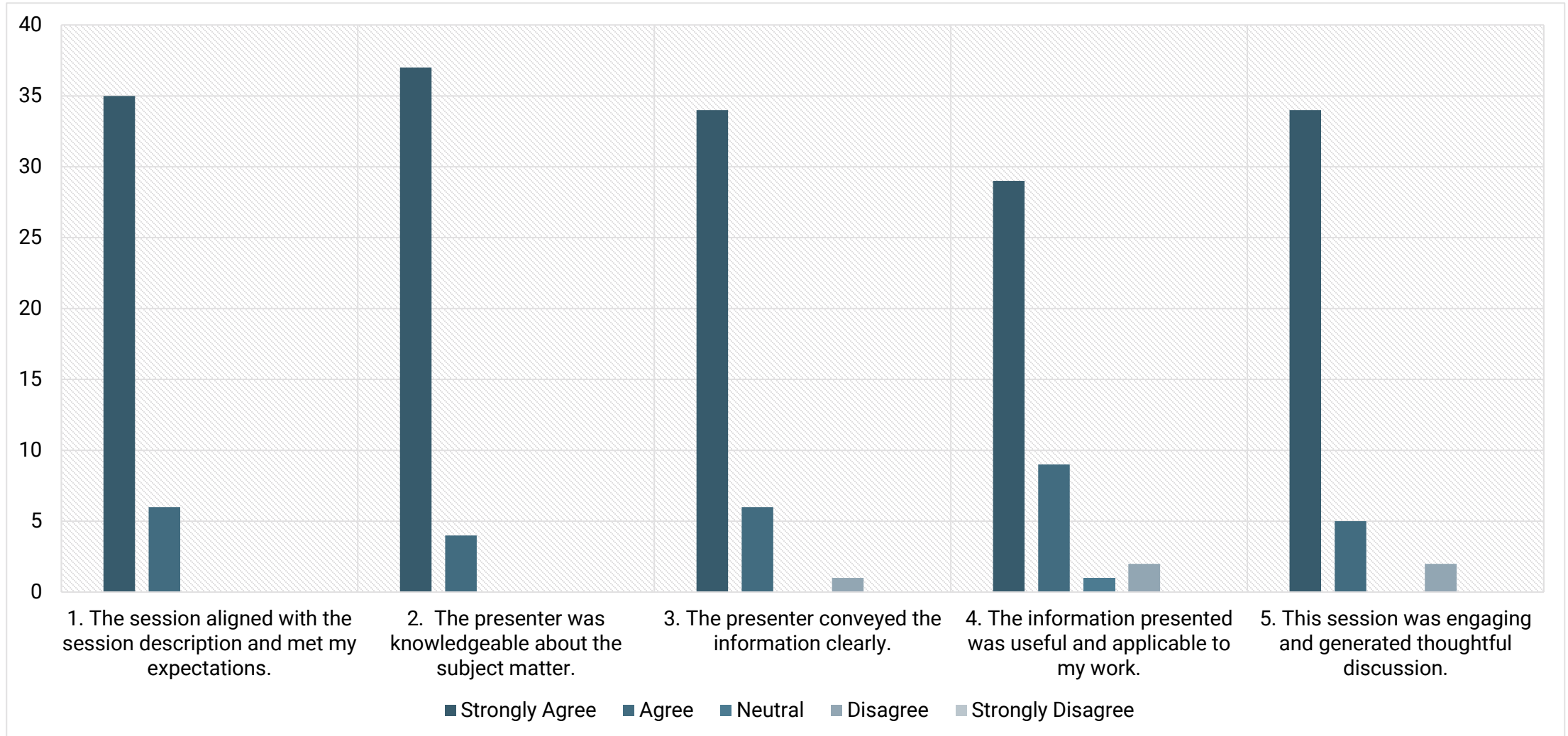


Thirty-one (31) respondents out of (409) attendees provided their feedback for an 8% response rate

Plenary: Adolescent Reproductive Health Access

Question	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
1. The session aligned with the session description and met my expectations.	18	58%	12	39%	0	0%	1	3%	0	0%
2. The presenter was knowledgeable about the subject matter.	25	81%	6	19%	0	0%	0	0%	0	0%
3. The presenter conveyed the information clearly.	24	77%	7	23%	0	0%	0	0%	0	0%
4. The information presented was useful and applicable to my work.	21	68%	9	29%	0	0%	1	3%	0	0%
5. This session was engaging and generated thoughtful discussion.	19	61%	8	26%	1	3%	3	10%	0	0%

Closing Plenary



Forty-one (41) respondents out of (409) attendees provided their feedback for a 10% response rate

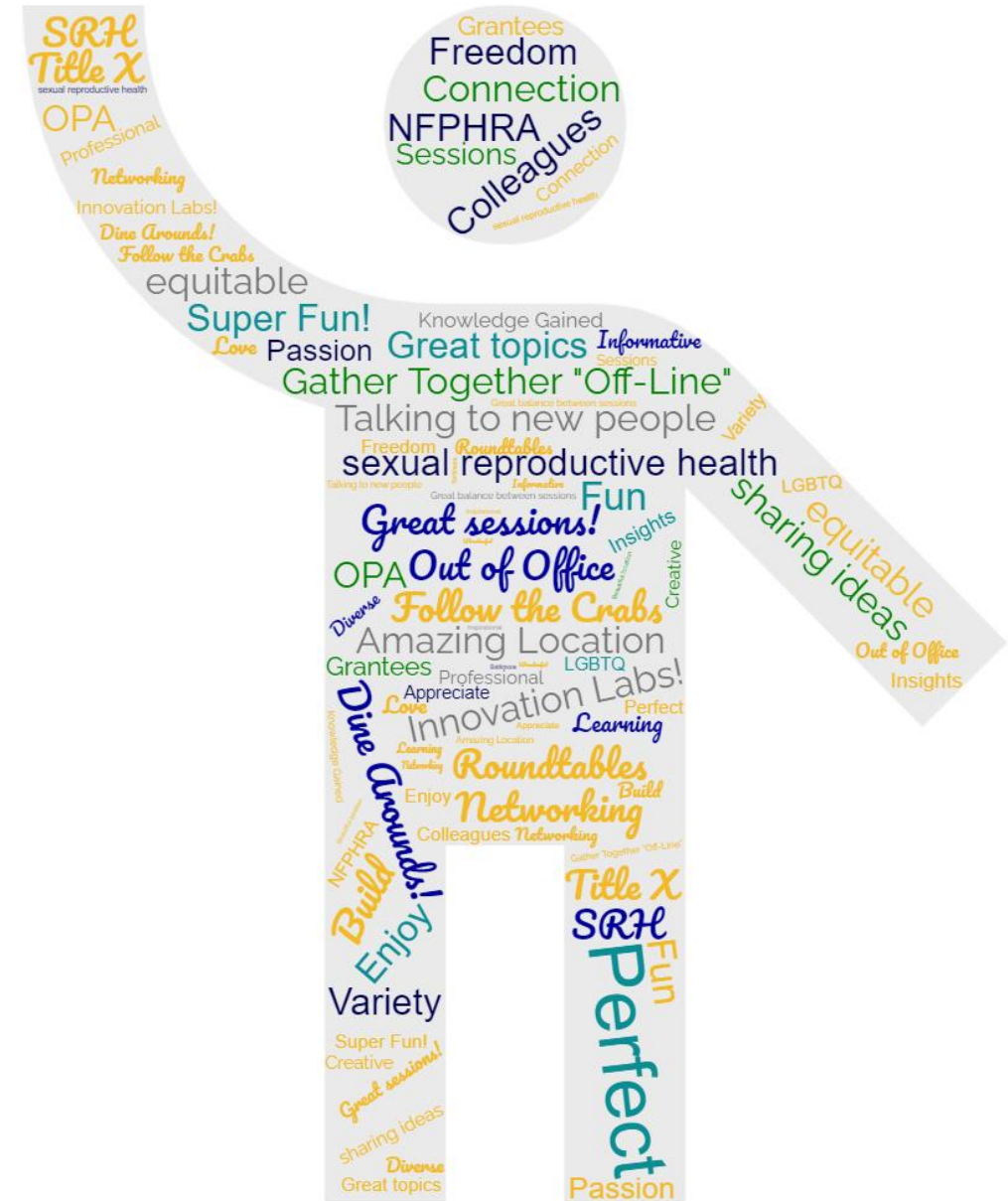
Closing Plenary

Question	Strongly Agree		Agree		Neutral		Disagree		Strongly Disagree	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
1. The session aligned with the session description and met my expectations.	35	85%	6	15%	0	0%	0	0%	0	0%
2. The presenter was knowledgeable about the subject matter.	37	90%	4	10%	0	0%	0	0%	0	0%
3. The presenter conveyed the information clearly.	34	83%	6	15%	0	0%	1	2%	0	0%
4. The information presented was useful and applicable to my work.	29	71%	9	22%	1	2%	2	5%	0	0%
5. This session was engaging and generated thoughtful discussion.	34	83%	5	12%	0	0%	2	5%	0	0%

Qualitative Feedback from Attendees

The conference attendees provided qualitative feedback via the open text fields in the post-event evaluations.

The keywords in the image to the right represent the overall theme of the attendees' experience at the conference, and the positive words that represent the event from Title X grantees and conference attendees alike.



Graphic by



The conference was in a great location - loved being right by Inner Harbor! I also appreciated that there weren't too many overlapping sessions that competed for my time. Great work to all involved in the planning and execution of this Conference!

The plenary speakers were great!

The expert presenters were great, and the variety of topics were even better! Thank you to OPA for your dedication and commitment to Title X.

It was wonderful to connect with others passionate about delivering equitable SRH services to communities most in need. I appreciated the candor people used in discussing the challenges in delivering Title X services in the current landscape and resonated with themes I took away including breaking down silos, meeting people where they are, and highlighting innovations despite funding limitations.

The conference was so uplifting!! I appreciated the focus on reproductive justice and the important role that Title X can and does play in that work!

Suggestion to offer mini 101 training sessions for important sections for Title X Grantees. So, Administration 101, Site Review 101, I&E 101, Subrecipient Monitoring 101...

Would have loved to have more OPA staff presenting about goals and objectives of the program and things we as a network can improve

Thank you.

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