

Conference Summary Report

2024 TPP Grantee Conference

August 16, 2024

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Presented to:

Office of the Assistant Secretary for Health (OASH)
Office of Population Affairs (OPA)



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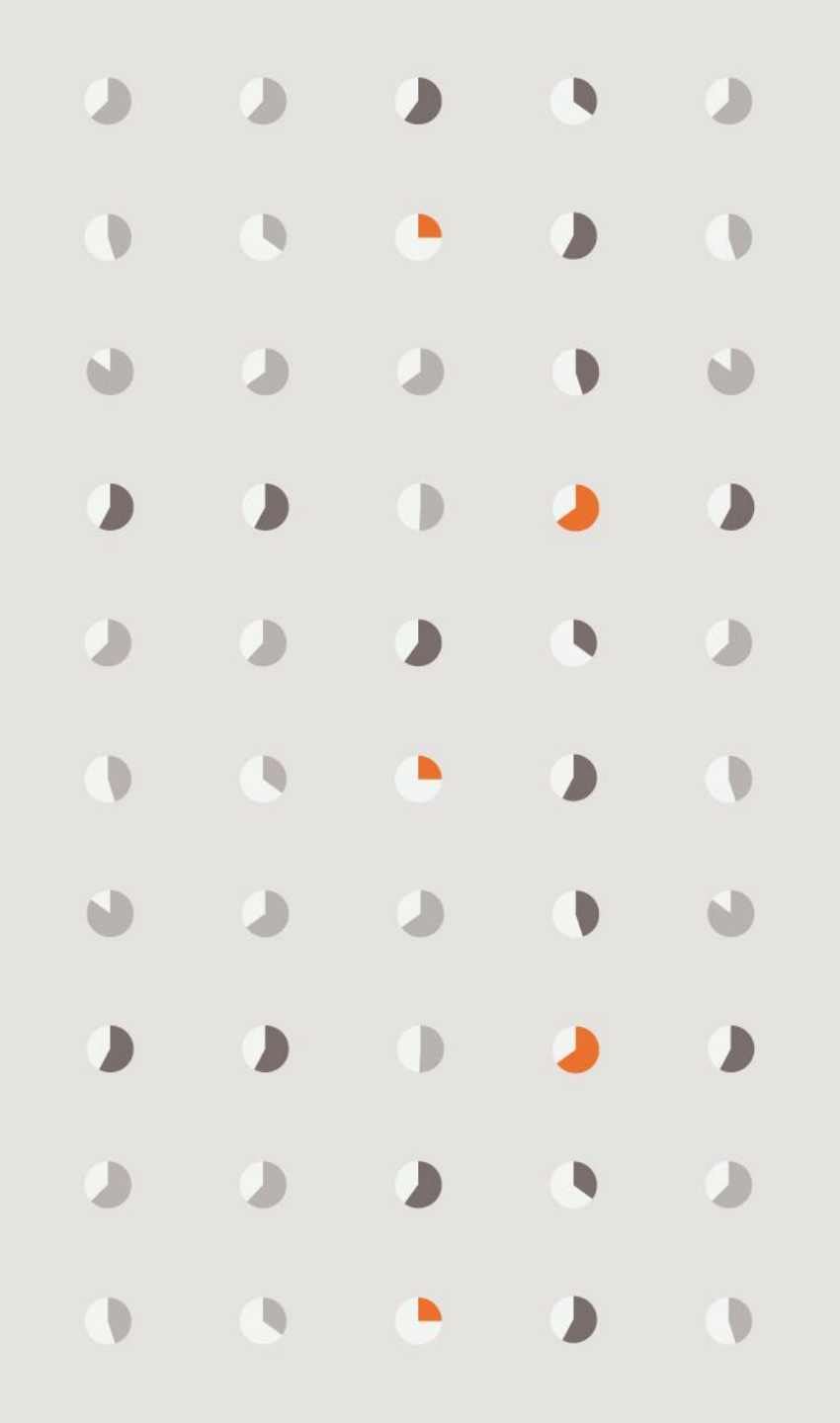
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About, Goals, and Theme

The U.S. Department of Health and Human Services (HHS), Office of Population Affairs (OPA) hosted the 2024 TPP Grantee Conference on [Monday, July 15, 2024-Wednesday, July 17, 2024](#).

About

- The Office of Population Affairs (OPA) Teen Pregnancy Prevention (TPP) program is a national, evidence-based grant program that funds diverse organizations working to prevent teen pregnancy across the United States. OPA invests in the implementation of effective TPP programs and provides funding to develop and evaluate new and innovative approaches to prevent teen pregnancy, prevent sexually transmitted infections (STIs) among adolescents, and promote positive youth development.



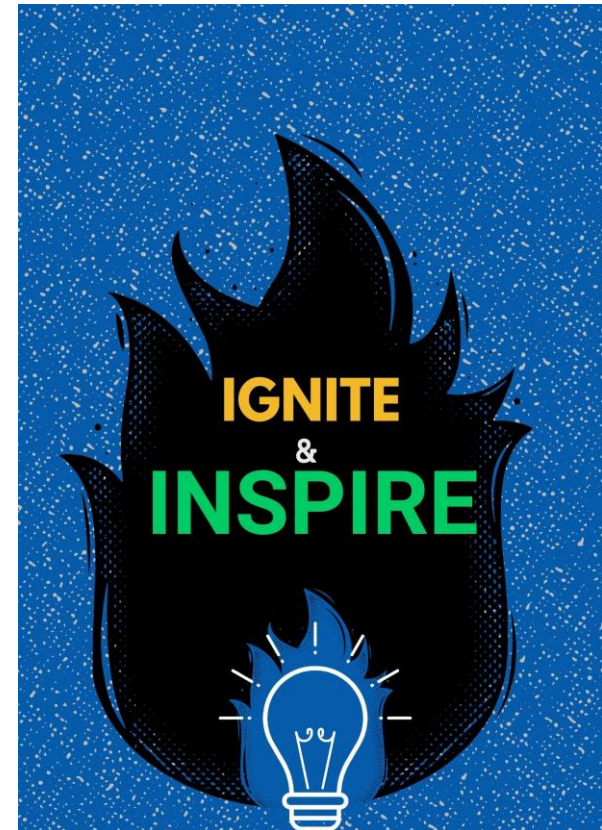
Office of
Population Affairs

The conference theme was *Ignite and Inspire: Uniting for Impact*.

The Office of Population Affairs' 2024 Teen Pregnancy Prevention Conference aimed to energize and inspire grantees while creating a shared sense of purpose, connection, opportunity, and support.

Conference Goals:

- **Build knowledge and self-efficacy** among youth-serving professionals and champions.
- **Foster a sense of authenticity, purpose, and unity** through meaningful, safe, and transparent in-person connection.
- **Advance innovation and spark ideas** by sharing what's new and groundbreaking in the field of adolescent sexual and reproductive health (ASRH) and positive youth development (PYD).
- **Create a dynamic environment** that demonstrates the value of youth voice and their creative works and contributions.



Planning Team

NORC would like to thank the following U.S. Department of Health and Human Services (HHS) **Office of Population Affairs (OPA)** staff for their instrumental leadership, support, and partnership in planning the conference:



Amanda Leeson, MA, MCHES

Public Health Analyst, Project Officer



LCDR Jaclyn Ruiz, MPH

Director, Division of
Adolescent Health Programs

The NORC conference organizers are honored to have had the privilege of working with the Office of Population Affairs for a successful 2024 TPP Grantee Conference and look forward to future opportunities to working together again.



Gabi Aden, CMP, CGMP

Logistics Lead
NORC at the University of Chicago



Rachael Snider, CGMP

Logistics Support
NORC at the University of Chicago



Katie Krieger, CGMP

Logistics Support
NORC at the University of Chicago

Grantee Conference Committee (GCC)

The 2024 TPP Grantee Conference Committee (GCC) was instrumental in helping design the conference's theme, objectives, and session tracks.

- A call for volunteers went out through OPA's Grantee Digest. OPA Project Officers also reached out to their grantees to solicit interest in joining the GCC via a Google Forms. All participants that submitted interest through the Google Form were accepted to the committee.
- The committee was represented by [seventeen \(17\) members](#) from [fifteen \(15\) grantee organizations](#) and [two \(2\) members](#) from the Reproductive Health National Training Center (RHNTC)/JSI.
- GCC members were the first round of reviewers for the call for abstract submissions.



Name	Organization
Alethia Gregory	The Policy & Research Group (PRG)
Allison Tomai Felsen	Healthy Teen Network
Angie Fellers-Lemire	Reproductive Health National Training Center (RHNTC)/JSI
Audren Morris-Sandoval	Campesinos Sin Fronteras
Chris Glover	Family Health Council of Central Pennsylvania
Erin McSweeney	Planned Parenthood League of Massachusetts
Estelle Raboni	New York City Department of Health
Jenita Parekh	Child Trends
Jess Reyes	Planned Parenthood of Greater New York
Katrina James	Fact Forward
Megan Hiltner	Reproductive Health National Training Center (RHNTC)/JSI
Maisha Drayton	Cicatelli Associates Inc (CAI)
Taryn Gal	Michigan Organization on Adolescent Sexual Health (MOASH)
Terrance L. Cauley	Better Family Life, Inc.
Tracy Barber	Aiming for Healthy Families, Inc
Trese Flowers	Morehouse School of Medicine
Valerie Jackson Lohr	UT Teen Health

Thank You to the 2024 TPP Grantee Conference Committee!



Allison Tomai Felsen



Alethia Gregory



Angie Fellers LeMire



Audren Morris-Sandoval



Chris Glover



Erin McSweeney



Estelle Raboni



Jenita Parekh



Jess Reyes



Katrina James



Maisha Drayton



Megan Hiltner



Taryn Gal



Terrance Cauley



Trese Flowers



Tracy Barber



Valerie Jackson Lohr

Location and Hotel

The TPP program selected **Baltimore, Maryland** for the location of the 2024 conference.

- Baltimore, also known as “Charm City,” is fueled by cultural tastemakers and creative entrepreneurs. Today’s Baltimore is a vibrant community that honors the past while keeping a keen eye on the future.
- This is OPA’s second year at the Baltimore Marriott Waterfront hotel and the TPP’s first year at the hotel.
- In reviewing and soliciting proposals for venue locations, Baltimore represented the best option due to its proximity to the Inner Harbor and convenient location to budget-friendly attractions, restaurants, and experiences all within walking distance for attendees and their guests.

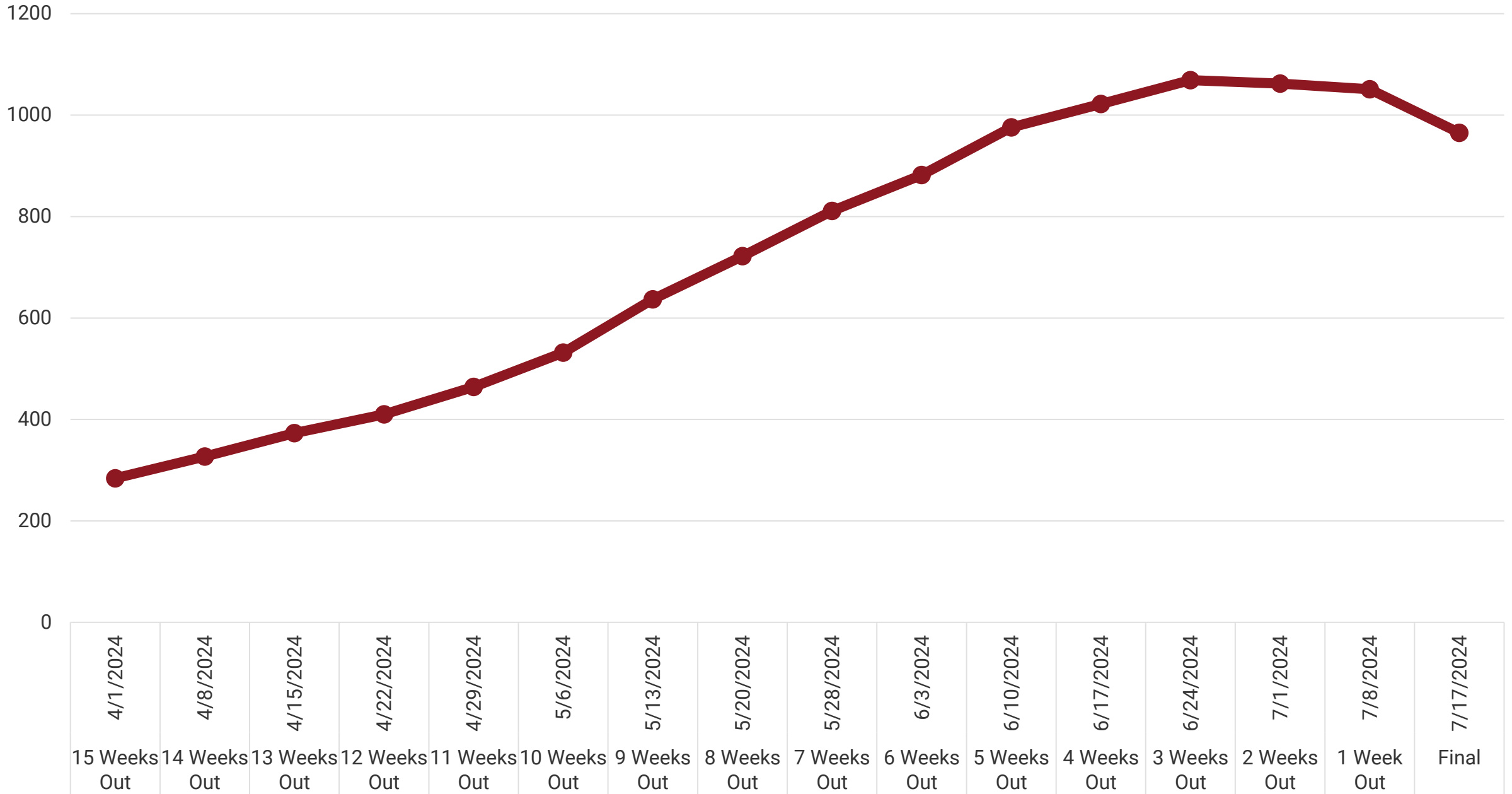


NORC contracted with the [Baltimore Marriott Waterfront](#) hotel, located at 700 Aliceanna St, Baltimore, MD 21202, in the heart of the Harbor East neighborhood of Baltimore's Inner Harbor.

- A group hotel room block was set aside at the per diem group rate of **\$137/night plus 17.5%** taxes for attendees.
- Ninety-five percent (**95%**) of the room block was picked up.
- The hotel is within walking distance to explore historic Fells Point, Little Italy, the National Aquarium, the Downtown Inner Harbor, and over 25 restaurants.
- The hotel is located 12 miles and 20 minutes from Baltimore/Washington International Thurgood Marshall Airport (BWI), where the majority of attendees flew into.



		Sat	Sun	Mon	Tue	Weds	
		13-Jul	14-Jul	15-Jul	16-Jul	17-Jul	Total
Contracted Total		8	291	312	311	70	991
15 Weeks Out	4/1/2024	4	83	83	83	31	284
14 Weeks Out	4/8/2024	4	96	97	97	33	327
13 Weeks Out	4/15/2024	5	110	111	111	36	373
12 Weeks Out	4/22/2024	6	120	124	124	36	410
11 Weeks Out	4/29/2024	6	138	142	142	36	464
10 Weeks Out	5/6/2024	5	158	164	164	41	532
9 Weeks Out	5/13/2024	10	186	194	193	54	637
8 Weeks Out	5/20/2024	10	212	221	221	58	722
7 Weeks Out	5/28/2024	10	241	251	249	60	811
6 Weeks Out	6/3/2024	10	261	273	269	69	882
5 Weeks Out	6/10/2024	9	283	307	303	74	976
4 Weeks Out	6/17/2024	10	297	322	320	73	1022
3 Weeks Out	6/24/2024	11	311	337	333	77	1069
2 Weeks Out	7/1/2024	11	309	336	332	74	1062
1 Week Out	7/8/2024	10	306	333	329	73	1051
Final	7/17/2024	8	283	311	304	59	965



Registration

The 2024 TPP Grantee Conference utilized the Cvent Event Management platform for registration, website, call for abstracts, speaker management via the Speaker Resource Center (SRC), mobile app, and Attendee Hub (AH).

The comprehensive suite of solutions provided by Cvent helped automate and simplify the registration and event management process to maximize the impact and engagement of the in-person TPP Grantee conference to the attendees and registrants.

- Registration Opened: [Tuesday, March 26, 2024](#)
- Registration Closed: [Friday, June 14, 2024](#)
- Total Number of Days Open: [81](#)
- Registration Goal: [300](#)
- Final Registration: [433](#)
- Registration Goal Surpassed: [144%](#)



Registration Information

- Attendance at the conference was by invitation only.
- All OPA-funded TPP grantees were encouraged to register no more than **five (5) key staff** from their project.
- This included but was not limited to program/project directors, coordinators, facilitation staff, partners/subawardees, evaluators, and others.
- There was no registration fee to attend the conference.
- A [Travel Justification Letter](#) was provided to assist grantees in requesting permission to travel.



The 2024 TPP Grantees Conference was the first in-person gathering since 2016. Four-hundred and thirty-three (433) attendees came together to ignite new ideas, inspire creativity, and actively engage in a series of dynamic breakout sessions designed to foster collaboration and innovation.

Registrants

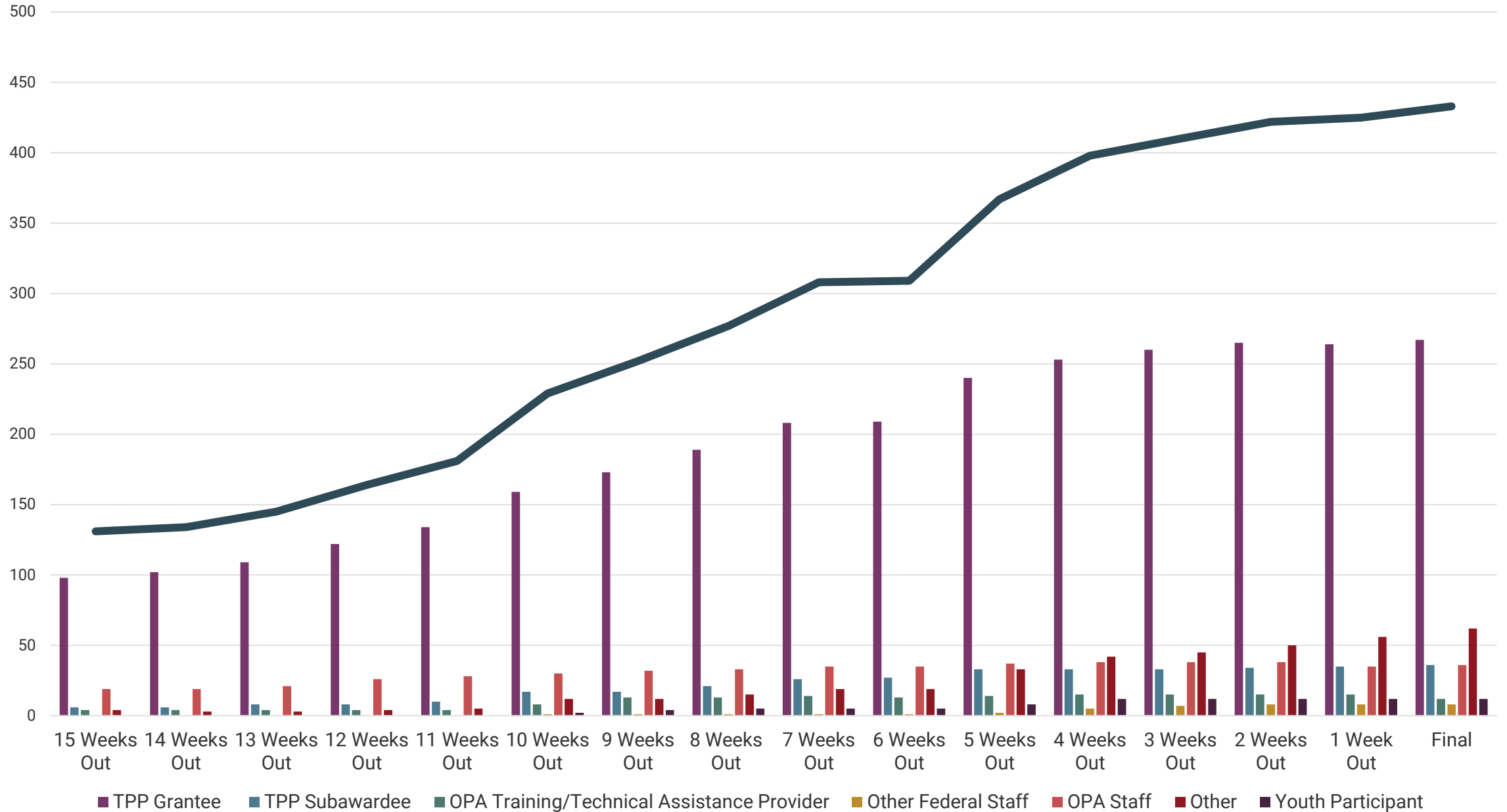
- 267 TPP Grantees
- 36 TPP Subawardees
- 12 OPA Training/TA Providers
- 8 Other Federal Staff
- 36 OPA Staff
- 62 Other (Exhibitors, Presenters, Vendors)
- 12 Youth Participants
- 433 Total Registered



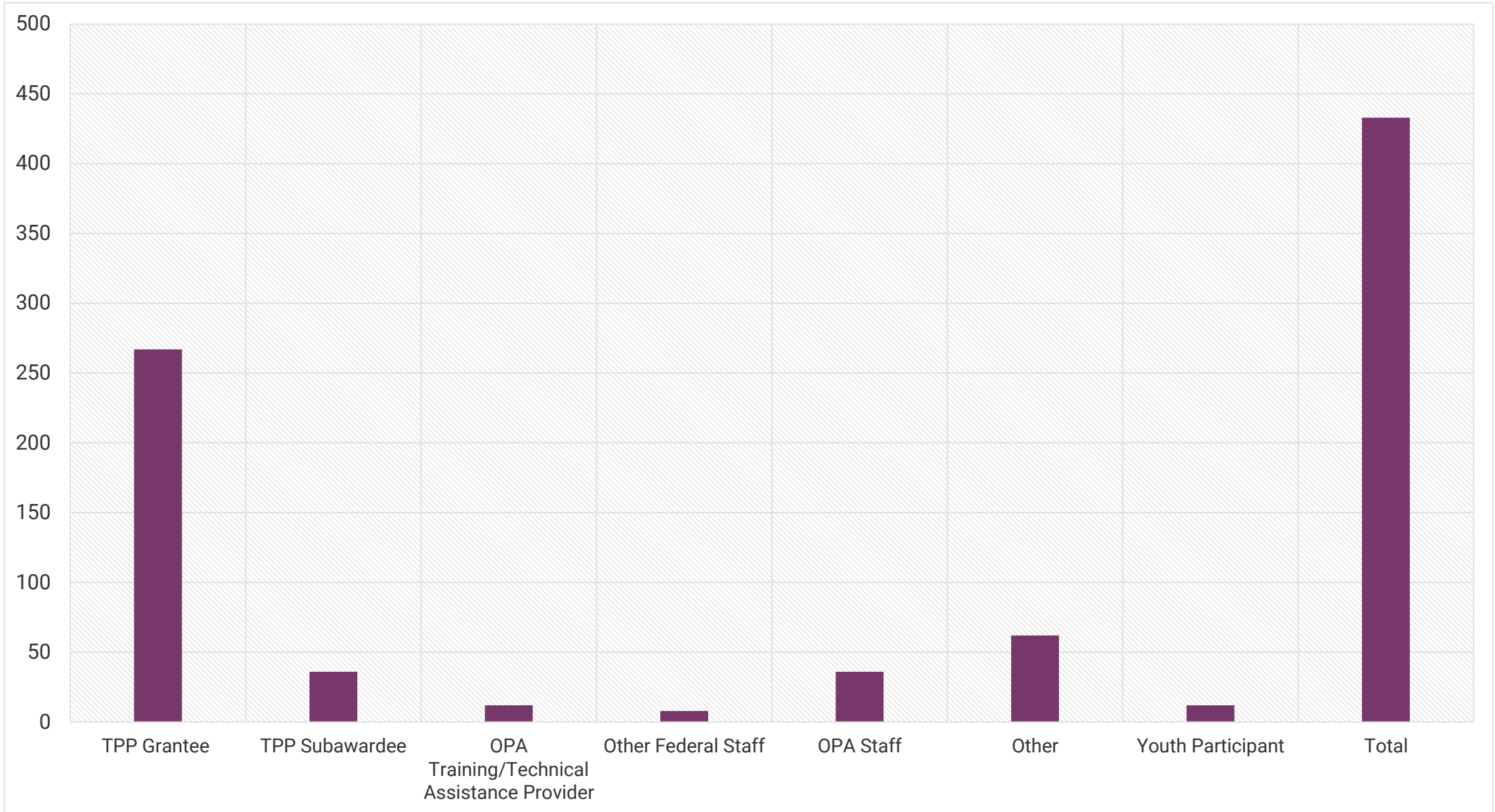
Statistics

- 411 Total in Attendance On-Site
- 250 First-time Attendees
- 67 Grantee Organizations
- 22 No-Shows
- 13 Cancellations
- 15 Onsite Registrations

The Final Registration Report is included in Appendix B.

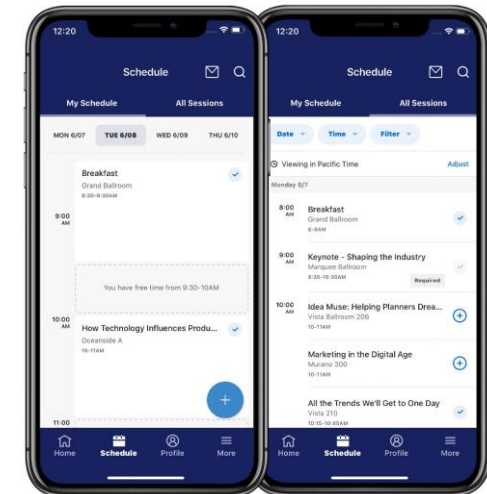
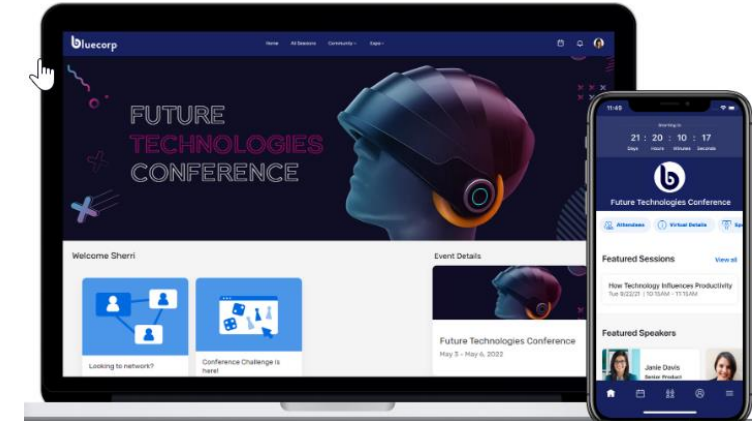


SECTION : REGISTRATION BY TYPE



The [Attendee Hub \(AH\)](#) and the [mobile app](#) provided attendees with a fully branded experience and access to the conference program.

- The AH allowed attendees to easily browse and add sessions to a personalized schedule, view session materials, receive real-time notifications, collaborate and network with attendee peers, and engage with conference organizers.
- The AH and app supported the conference goals in helping to build community and engagement, foster community, and keep attendees informed in real-time with push notifications and 1:1 messaging.
 - Percent of Attendees Logged into the AH: **80.83%**
 - Total Mobile Downloads: **336**



Schedule-at-a-Glance

Sunday, July 14

- **Registration**
5:00 PM - 7:00 PM

Day 1: Monday, July 15

- **Wellness Activity: Meditation**
7:15 AM - 8:00 AM
- **Registration**
8:00 AM - 5:00 PM
- **Opening Plenary & Keynote**
9:00 AM - 10:30 AM
- **Exhibits & Networking**
10:30 AM - 10:45 AM
- **Block 1: Breakout Sessions**
10:45 AM - 11:45 PM
- **Lunch Break (on own)**
11:45 AM - 1:00 PM
- **Block 2: Breakout Sessions**
1:00 PM - 2:00 PM
- **Block 3: Breakout Sessions**
2:15 PM - 3:15 PM
- **Exhibits & Networking**
3:15 PM - 4:30 PM
- **Block 4: Breakout Sessions**
4:30 PM - 5:30 PM

Day 2: Tuesday, July 16

- **Wellness Activity: Zumba**
7:15 AM - 8:00 AM
- **Registration**
8:00 AM - 5:00 PM
- **Plenary**
9:00 AM - 10:00 AM
- **Exhibits & Networking**
10:00 AM - 10:30 AM
- **Block 5: Breakout Sessions**
10:30 AM - 11:30 AM
- **Lunch Break (on own)**
11:30 AM - 1:00 PM
- **The Unconference**
1:00 PM - 3:45 PM
- **Exhibits & Networking**
3:45 PM - 4:00 PM
- **Innovation Lab & Poster Sessions**
4:00 PM - 5:30 PM

Day 3: Wednesday, July 17

- **Wellness Activity: Yoga**
7:15 AM - 8:00 AM
- **Block 6: Breakout Sessions**
9:00 AM - 10:00 AM
- **Closing Plenary**
10:15 AM - 11:45 AM

Call for Abstracts & Session Tracks

Call for Abstracts

TPP grantees, Title X grantees, subawardees, OPA staff, Federal Employees an/or Federal Partners, OPA Training/Technical Assistance Providers and other organizations were invited to showcase their expertise and experience in unintended teen pregnancy prevention, adolescent sexual and reproductive health (ASRH), and positive youth development (PYD).

- Conference sessions offered presenters the opportunity to share their expertise, knowledge, and experience and network with peers to build capacity.
- The Call for Abstracts period opened on [February 14, 2024](#). Invitees were provided with a submission deadline of [March 8, 2024](#).
- The submission form requested the following from each presenter to formulate a complete submission: [1](#)) presentation title, [2](#)) description, [3](#)) two designated conference tracks, [4](#)) full abstract details, [5](#)) three learning objectives, [6](#)) youth participation in the development of the abstract, and [7](#)) intended audience for the presentation.

Conference breakout and poster sessions focused on seven session tracks:

1. *What's New? What's Next?*

Sessions will focus on innovation and emerging science and research in adolescent sexual and reproductive health (ASRH) and positive youth development (PYD) to include the latest in evaluation design and analysis.

2. *Elevating Youth Voice*

Sessions will focus on creative ideas and strategies to center youth perspectives, expertise, voices, and values.

3. *Better Together*

Sessions will focus on leveraging partnerships, linking youth to supportive services, and systems-level approaches to address common challenges faced by youth-serving professionals.

4. *Creating Safe and Supportive Environments*

Sessions will focus on trailblazing approaches to promote trauma-informed and inclusive approaches, self-care, personal safety, and overall wellness among youth and youth-serving professionals.

5. *Caregiver Connection*

Sessions will focus on creative strategies to meaningfully engage parents, caregivers, and trusted adults in ASRH and PYD.

6. *Edutainment Expo*

Sessions will include an entertainment education component. A brief viewing of a film, video game, or other tech intervention will be paired with a short introduction and/or guided discussion providing context.

7. *Recruitment & Retention*

Sessions will highlight common challenges and innovative solutions in recruiting and retaining youth and youth-serving organizations in programs, innovations, and/or evaluations.

Review Process

Submissions were scored by the Grantee Conference Committee using a double-blind process (meaning neither the authors nor the reviewers knew each other's names or affiliations). Reviewers were asked to provide their review by [April 26, 2024](#). Selected submitters were made aware of their accepted presentations by [May 24, 2024](#).

Scoring was based on presentation content (alignment with conference tracks, goals, and objectives), relevance to the TPP program, adolescent sexual reproductive health (ASRH), and positive youth development (PYD), and quality of the overall submission (includes youth engagement, appropriate use of language, well-planned and suited for the audience, and includes adult learning techniques).

The results of the 2024 TPP Grantee Conference Call for Abstracts, included:

- **108** Total Submissions
- **46** Accepted Submissions
 - **34** Breakouts Sessions
 - **12** Posters
- **114** Presenters



Plenaries

Opening Plenary: Lifting Up Baltimore: Voices to Advance Health Equity Among Adolescents

In the opening plenary, grantees were greeted by Lynn Rosenthal, the Acting Deputy Assistant Secretary for Population Affairs (DASPA), Director of Sexual and Gender-based Violence U.S. Department of Health and Human Services.

[UChoose](#) Baltimore delivered an insightful address on Baltimore's innovative efforts to amplify the voices of its youth in the pursuit of advancing health equity among adolescents, emphasizing the city's commitment to engaging young people as equal partners in health initiatives to build good health for adolescents now and for the next generation.

Admiral Rachel L. Levine, the 17th Assistant Secretary for Health (ASH), then moderated a panel with youth from the UChoose Baltimore Program. The discussion underscored how these concerted efforts are essential for building a healthier future and ensuring that the perspectives and needs of young individuals are integral to shaping effective health policies and practices.



**Admiral Rachel L.
Levine**

MD

*Assistant Secretary for
Health*

U.S. Department of Health

Plenary: Building Meaningful Family & Community Partnerships for Youth Success

Achieving youth success often hinges on the ability to engage effectively with the adults who influenced their lives. In this session, attendees were introduced to four key partnership concepts and five strategic leadership practices designed to cultivate positive and impactful relationships with families and other caring adults.

Participants gained valuable insights into foundational steps and practical approaches for initiating and maintaining these crucial connections. The session focused on actionable strategies and included a brief Q&A segment to address specific queries and provide further clarification. Emphasis was placed on practical tips and real-world applications to support the development of meaningful family and community partnerships that enhance youth success.



Dr. Trise Moore
Senior Consultant
**The Family Outreach &
Engagement Network LLC**

Closing Plenary: Leaning into Your Purpose- 3 Actions Towards Thriving Instead of Surviving

Flourishing in and out of the work environment is essential for maintaining energy, passion, and impact.

This closing plenary covered critical strategies to empower participants to build on their own unique strengths and passions. By focusing on these strategies, individuals were able to achieve higher levels of happiness and fulfillment while amplifying their positive impact. The session also addressed how to avoid common pitfalls such as burnout and a negative mindset, which can often arise in the workplace. Through these insights, attendees learned to enhance their well-being and effectiveness both professionally and personally.



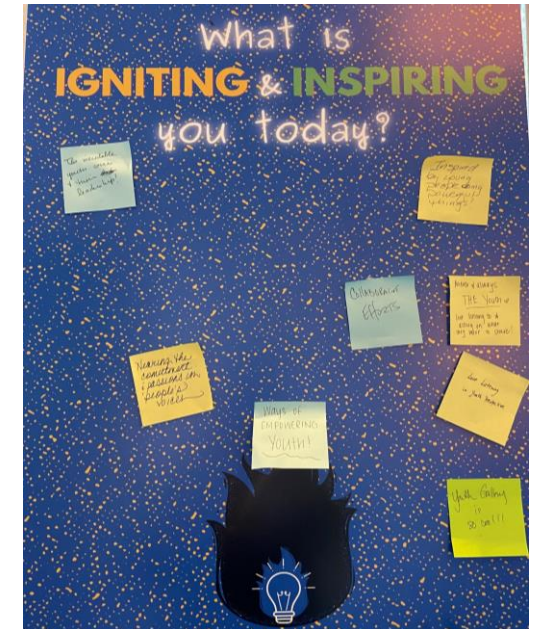
Enhancements

Playing on the theme of “*Ignite and Inspire: Uniting for Impact,*” the conference incorporated a lightbulb theme and placed lightbulbs around the conference spaces and plenary room.



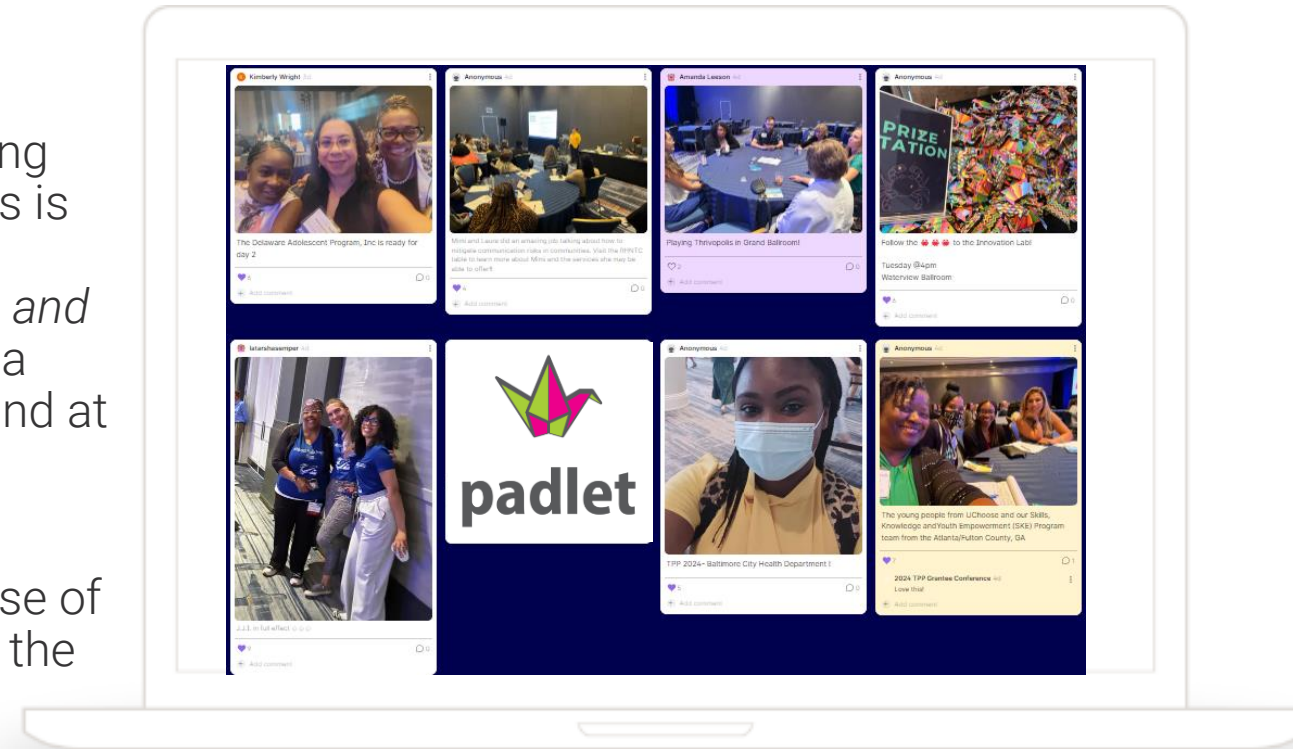
Signage was placed around the conference space as an engaging activity for conference attendees to identify on sticky notes what is igniting and inspiring them each day.

These enhancements provided the opportunity to visualize the goal of the conference and created an ideal photo opportunity for attendees to take pictures together.



[Padlet](#), a versatile digital engagement tool, supported the conference goals by facilitating real-time collaboration.

- In the dynamic environment of a conference, fostering active engagement and interaction among attendees is crucial for creating a memorable and productive experience. Padlet asked attendees, “*what is igniting and inspiring you today?*” which provided attendees with a platform to post pictures of their time in Baltimore and at the conference in everyday activities.
- This instant exchange of pictures helped to create a more interactive atmosphere and encouraged a sense of community among attendees, which only enhanced the overall conference experience.





The plenary room scenic was designed with the conference's inspirational theme, featuring light bulbs elegantly hung on the stage backdrop to create a visually captivating atmosphere. This thoughtful design not only enhanced the aesthetic appeal of the venue's main plenary room but also played a crucial role in the overall conference experience.

Effective scenic and AV production are vital for setting the tone and engaging attendees, ensuring that the plenary presentations and discussions are delivered in an environment that fosters focus and inspiration.

By carefully crafting these elements, the conference organizers and production team helped elevate the impact of their event and leave a lasting impression on all participants.

Exhibitors

The conference invited select developers, publishers, and OPA official TA providers to exhibit at the conference.

Eighteen (18) organizations were approved to exhibit in the Grand Ballroom Foyer of the venue as this was the most central location to network with conference attendees.

Exhibitors were provided with one 6-foot table, two chairs, a wastebin, preferred rates with OPAV for additional enhancements (monitors, tabletop stands, loaner laptops, etc.) and a post-conference attendee list.



Organization (Alphabetical Order)	Type of Organization
Child Trends	TPP Grantee or Subaward Partner
Child Trends: Activate a Research to Practice Translation Center	TPP Grantee or Subaward Partner
Education, Training and Research Associates	TPP Grantee or Subaward Partner
ETR	Developer/Distributor of Evidence-Based Programs
Healthy Teen Network	TPP Grantee or Subaward Partner
HHS Office of Population Affairs	Other Federal Staff
In/Tend	TPP Grantee or Subaward Partner
Marline Pearson/The Dibble Institute	Evidence-Based Program Model/Developer
Mathematica	OPA Training/Technical Assistance Provider (RHNTC and Mathematica)
PATH, Inc.	Curricula Developer
Reproductive Health National Training Center (RHNTC)	OPA Training/Technical Assistance Provider (RHNTC and Mathematica)
RTI International	TPP Grantee or Subaward Partner
SexEdVA / James Madison University	Curriculum provider
Spark*ED	Sex Educator Professional Development Provider
Thrivology	TPP Grantee or Subaward Partner
Wyman Center	Program Developer
Youthink - Children's Hospital Los Angeles	TPP Grantee or Subaward Partner

The TPP Conference invited and welcomed local and independent vendors from Baltimore, MD to showcase their original creations at the Made in Charm City Vendor Fair:

- [Cherapy Therapeutic Heat Pillow](#)
- [Namascents Candle, Co.](#)

The vendors were specifically selected by OPA with health and wellness in mind, a theme found tied throughout the 2024 TPP Grantee Conference.





- Hosted in the Atlantic Room of the hotel, attendees seeking a break from the conference bustle had the opportunity to explore the Serenity Room by Thrivology, a division of Healthy Teen Network, an innovative initiative supported by OPA funding. This research-based sensory experience brought the [Thrivology Serenity Kit](#) to life, providing a tranquil space for relaxation and rejuvenation.
- During their visit, participants immersed themselves in a calming environment designed to engage all their senses and learned about the scientific evidence supporting the Serenity Kit. They discovered practical strategies for enhancing self-care, fostering healing, and creating a safe and supportive workplace. The Serenity Room offered a valuable respite and equipped attendees with tools for well-being and resilience.



Innovation Lab & Poster Hall

OPA funds diverse organizations across the adolescent health and sexual health landscape. As such, the conference hosted the **Innovation Lab & Poster Sessions** which convened over 18 of their incredibly creative teams to share their latest innovations with attendees.



Attendees stopped by for a buffet of fun and experiential learning. They participated in the demystifying innovation exhibit where each of the innovation tables provided access to concrete new products, tools, and lessons learned that attendees could apply to their own work.

The Innovation Lab snaked through the Waterview Ballroom of the hotel. As attendees followed the flow of foot traffic, they ended their journey at the poster sessions. Twelve (12) creative research posters were displayed as their subject matter expert presenters stood by to answer questions.



Youth Create! Gallery

The Youth Create! gallery walk was a vibrant showcase of the voices and visions of young people aged 13-21, presented through a dynamic array of poems, stories, art, and photographs.

As a centerpiece of OPA's Youth Create! youth engagement initiative, the gallery featured ten (10) thoughtfully arranged bulletin boards placed throughout the meeting space, allowing attendees to explore and connect with the diverse perspectives on display.

The creative submissions tackled profound questions such as, "*What does a healthy future mean to you and your peers?*" and "*How has participating in a TPP program shaped your life?*" This engaging presentation not only highlighted the artistic talents of the youth but also sparked meaningful conversations about their experiences and aspirations.



Wellness Activities

As wellness was a key theme woven into the conference, OPA sought to host daily wellness sessions each morning before the start of the day for conference attendees to embrace holistic well-being and to ignite a day of learning. Each session contributed uniquely to the event's dynamic atmosphere, offering a blend of mindfulness, movement, and community engagement.



- **Meditation** kicked off the conference on day one and saw 11 participants; the session was led by OPA's Lizzy Laferriere, Acting Deputy Director, OASH Office of Policy and Legislation
- **Zumba** was hosted on day two and saw a surge in enthusiasm, quickly becoming the standout activity with over 50 participants energizing the room under the expert direction of Estelle Raboni, grantee from the New York City Department of Health & Mental Hygiene.
- **Yoga** wrapped up the final day of the conference with a serene session drawing 8 dedicated participants led by Salina Lyter, grantee from Mission West Virginia.

Marketing and E-Blasts

At the core of any strong event marketing strategy is email marketing. The conference organizers used the Cvent event management platform to craft creative and custom marketing emails. Email served as the primary channel for communication to update conference attendees about registration and hotel booking deadlines, travel information, and other relevant conference content. By using Cvent's email and marketing features, the conference was able to:

- Customize event email marketing and templates to match OPA's organizational and conference branding.
- Schedule dates and times to send automated invitations, reminders, confirmations, and more.
- Secure a greater response rate by sending reminder emails to undecided invitees.
- Personalize communication.
- Pre-populate contact data in the registration form by placing "smart" links in the campaigns.
- Track email open rates and undeliverable rates.
- Decrease event costs by saving on postage and printing.
- Test marketing message effectiveness by sending different emails to targeted groups.
- Craft rich and engaging emails with Cvent's easy-to-use HTML editor.
- Comply with the CAN-SPAM Act by providing a one-click opt-out option.
- Score email deliverability and potential risk of being caught in spam filters.
- Email registrants directly from any report.
- Link to related sites, such as the conference website directly in the invites and follow-up emails.



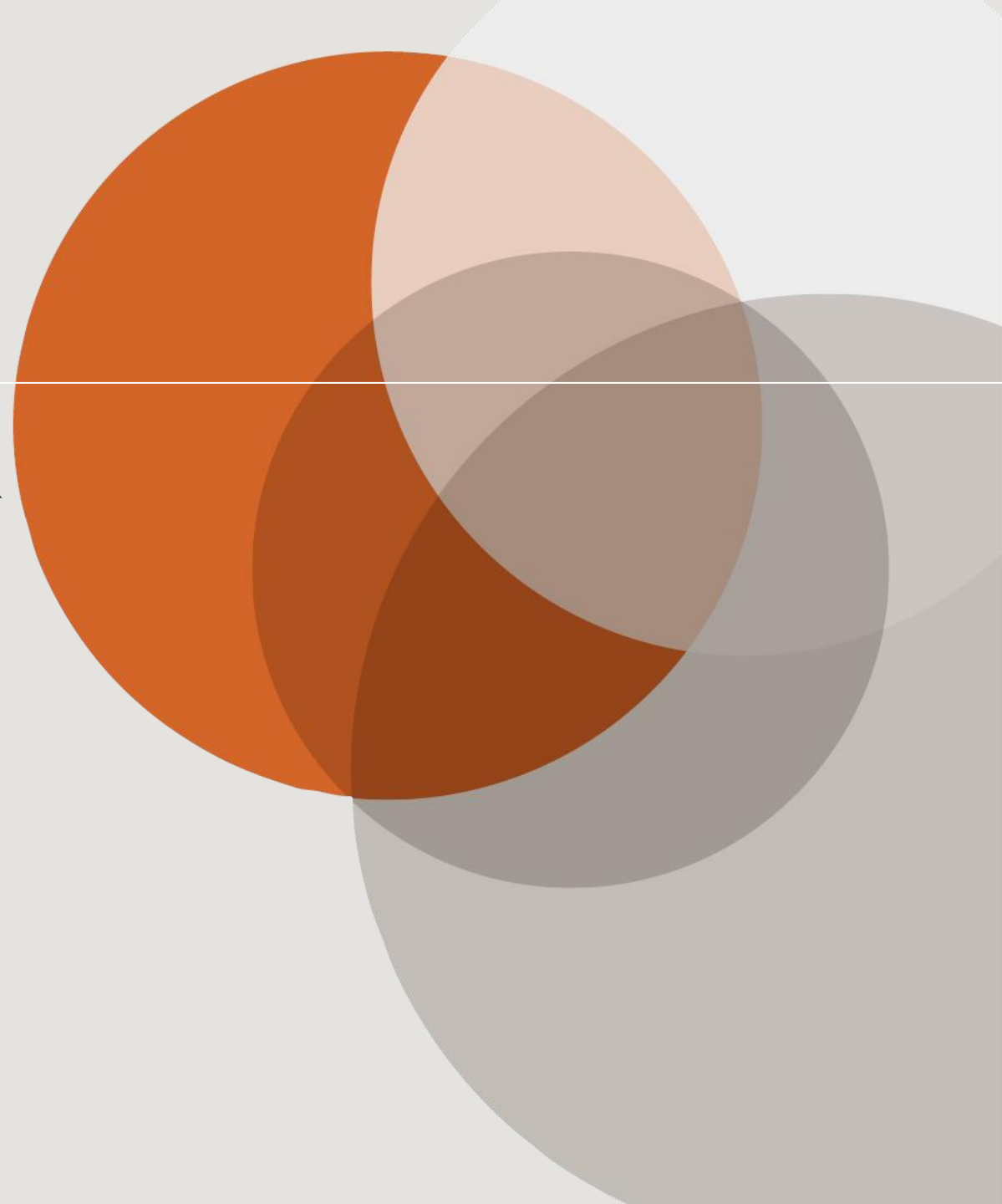
The conference marketing efforts provided OPA with increased credibility and a heightened appearance of online professionalism through the event's marketing efforts.

- **Seventeen (17) custom eblasts** were sent throughout the pre-conference planning stages.

1. Save the Date and Call for Abstracts Notice
2. Invitation to Submit an Abstract
3. Reminder to Submit an Abstract
4. Final Reminder to Submit an Abstract
5. Deadline Extended to Submit an Abstract
6. Invitation to Register
7. Call for Exhibitors
8. Hotel Reservations Open
9. Reminder to Register by Deadline
10. Exhibitor Acceptance
11. Plenary Presenter Announcement
12. The Unconference & Agenda Announcement
13. Innovation Lab & KBYG
14. Attendee Hub
15. Know Before You Go
16. Letter from DASPA
17. Post Conference Thank You & Evaluation

The Custom Eblasts are attached as Appendix E.

Participant Feedback



NORC sought open and honest feedback on the 2024 TPP Grantee Conference to assess whether it met its conference objectives and helped to energize and inspire grantees.

The Attendee Hub and mobile app components provided a seamless process for TPP Grantee Conference attendees to express their thoughts regarding the overall conference, the conference sessions (breakouts, plenaries, Innovation Lab & posters, wellness activities, etc.), and the conference execution via two surveys:

1. General Event Feedback Survey
2. Session Feedback Surveys

The Session Feedback Surveys were made available to attendees fifteen (15) minutes prior to the end of each session. Communications were sent out via email and push notification prompting feedback from attendees for both the General Event Feedback survey and Session Feedback surveys between **July 15, 2024** (day one of the conference) and **August 7, 2024** (three weeks post conference).

[The Session Evaluation Report is attached as Appendix C.](#)
[The General Event Feedback Survey Report is included in Appendix D.](#)

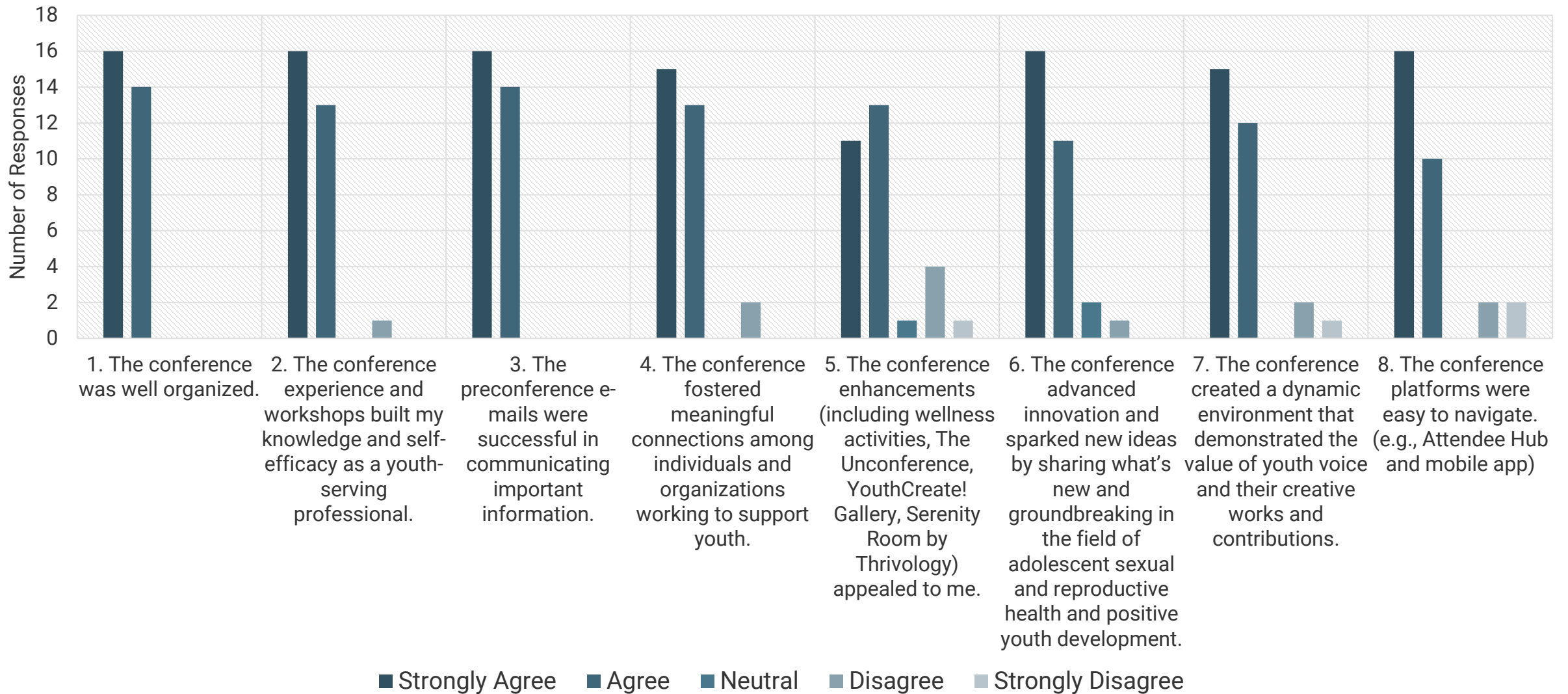
Session Evaluations

In addition to the General Event Feedback survey, session participants were asked to rate their agreement or disagreement with five (5) statements related to the conference sessions they attended (*e.g., plenaries, breakouts, Innovation Lab & Posters, etc.*).

The session evaluations used a five-point scale like the General Event Feedback survey (5=Strongly Agree, 4=Agree, 3=Neutral, 2=Disagree, and 1=Strongly Disagree):

1. The session aligned with the session description and met my expectations.
2. The presenter was knowledgeable about the subject matter.
3. The presenter conveyed the information clearly.
4. The information presented was useful and applicable to my work.
5. This session was engaging and generated thoughtful discussion.

General Event Feedback

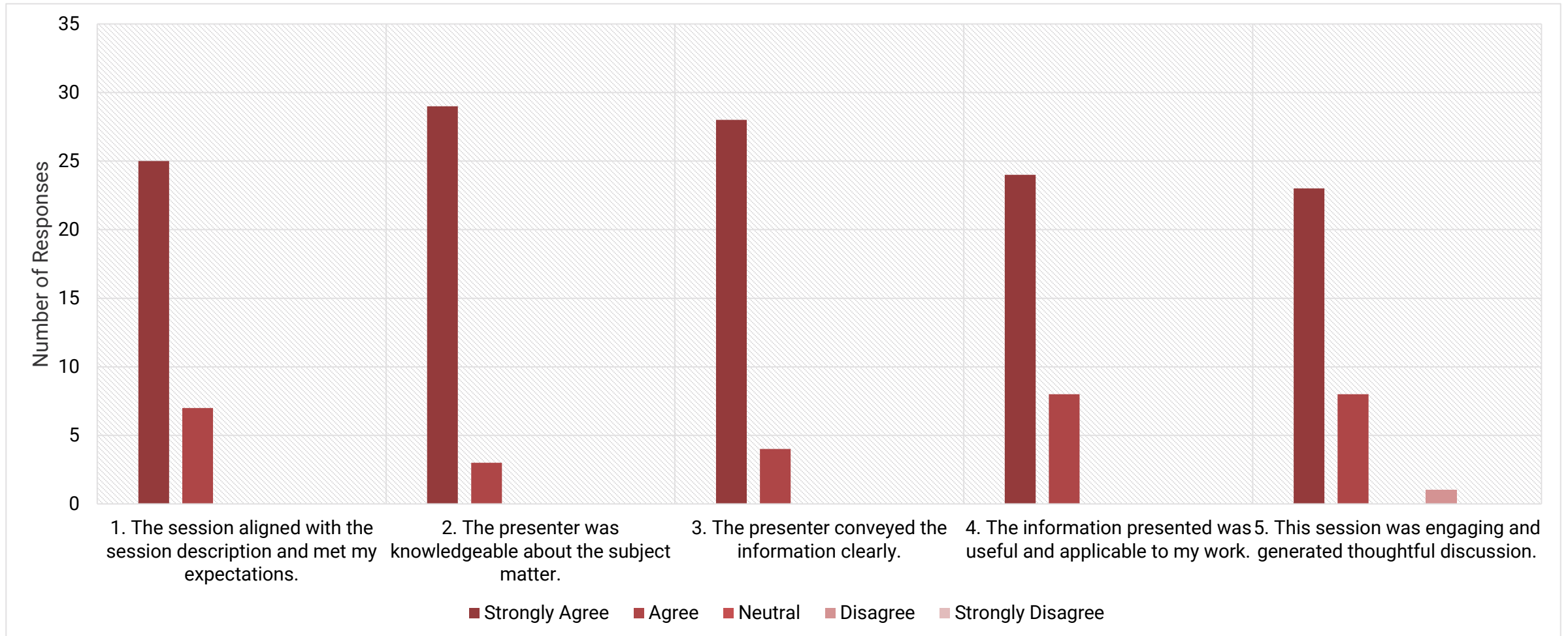


Thirty (30) respondents out of (433) attendees provided their feedback for a 7% response rate

General Event Feedback Survey

Question	Strongly Agree		Agree		Disagree		Strongly Disagree		Neutral	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
1. The conference was well organized.	16	53%	14	47%	0	0%	0	0%	0	0%
2. The conference experience and workshops built my knowledge and self-efficacy as a youth-serving professional.	16	53%	13	43%	1	3%	0	0%	0	0%
3. The preconference e-mails were successful in communicating important information.	16	53%	14	47%	0	0%	0	0%	0	0%
4. The conference fostered meaningful connections among individuals and organizations working to support youth.	15	50%	13	43%	2	7%	0	0%	0	0%
5. The conference enhancements (including wellness activities, The Unconference, YouthCreate! Gallery, Serenity Room by Thrivology) appealed to me.	11	37%	13	43%	4	13%	1	3%	1	3%
6. The conference advanced innovation and sparked new ideas by sharing what's new and groundbreaking in the field of adolescent sexual and reproductive health and positive youth development.	16	53%	11	37%	1	3%	0	0%	2	7%
7. The conference created a dynamic environment that demonstrated the value of youth voice and their creative works and contributions.	15	50%	12	40%	2	7%	1	3%	0	0%
8. The conference platforms were easy to navigate. (e.g., Attendee Hub and mobile app)	16	53%	10	33%	2	7%	2	7%	0	0%

Opening Plenary: Lifting Up Baltimore Voices to Advance Health Equity Among Adolescent

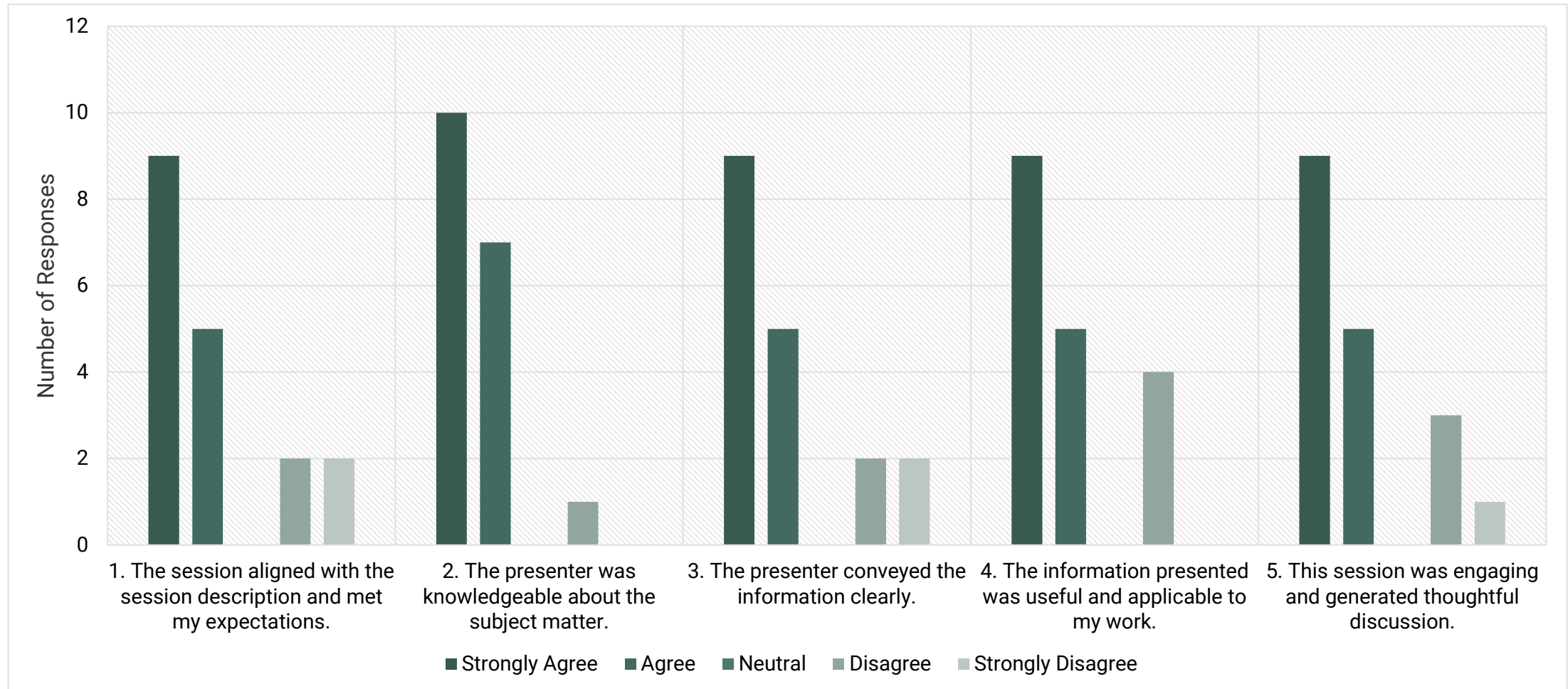


Thirty-two (32) respondents out of (433) attendees provided their feedback for a 7% response rate

Opening Plenary: Lifting Up Baltimore Voices to Advance Health Equity Among Adolescent

Question	Strongly Agree		Agree		Disagree		Strongly Disagree		Neutral	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
1. The session aligned with the session description and met my expectations.	25	78%	7	22%	0	0%	0	0%	0	0%
2. The presenter was knowledgeable about the subject matter.	29	91%	3	9%	0	0%	0	0%	0	0%
3. The presenter conveyed the information clearly.	28	88%	4	13%	0	0%	0	0%	0	0%
4. The information presented was useful and applicable to my work.	24	75%	8	25%	0	0%	0	0%	0	0%
5. This session was engaging and generated thoughtful discussion.	23	72%	8	25%	1	3%	0	0%	0	0%

Plenary: Building Meaningful Family & Community Partnerships for Youth Success

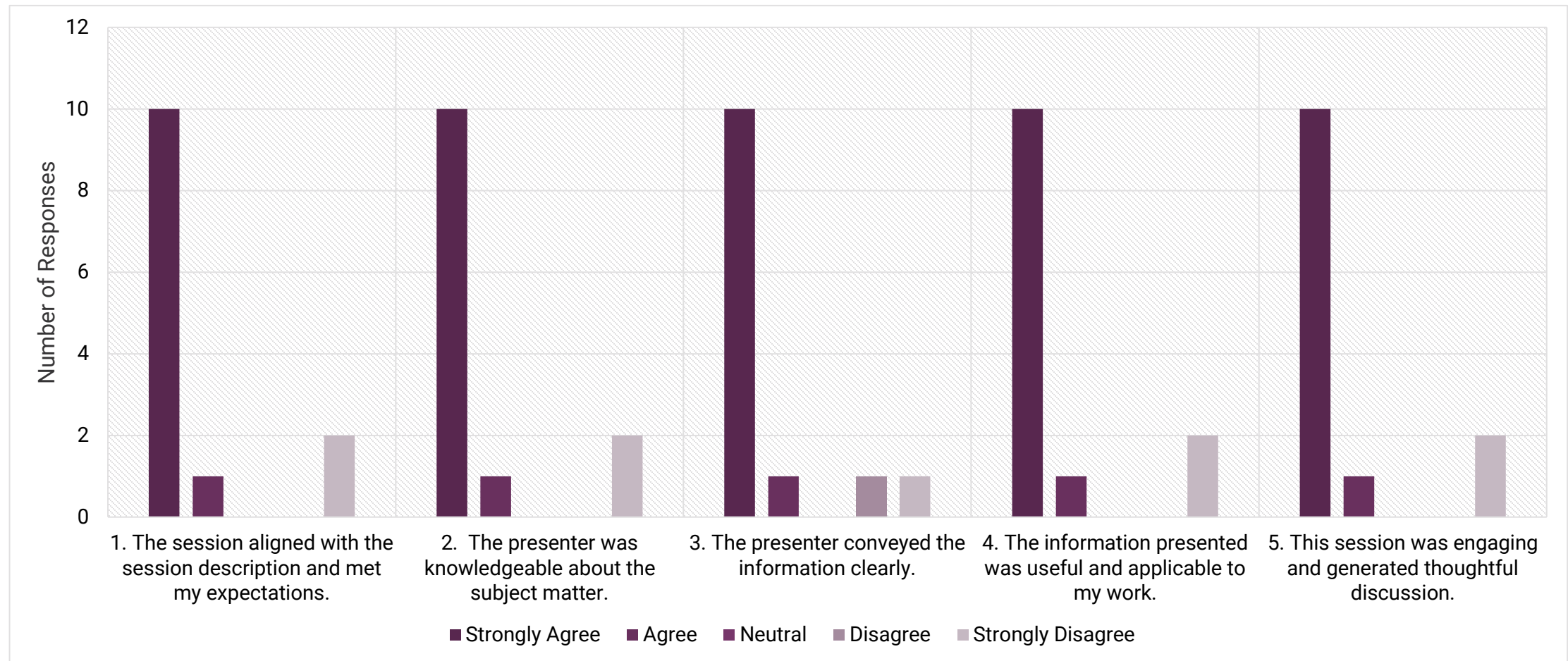


Eighteen (18) respondents out of (433) attendees provided their feedback for an 4% response rate

Plenary: Building Meaningful Family & Community Partnerships for Youth Success

Question	Strongly Agree		Agree		Disagree		Strongly Disagree		Neutral	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
1. The session aligned with the session description and met my expectations.	9	50%	5	28%	2	11%	2	11%	0	0%
2. The presenter was knowledgeable about the subject matter.	10	56%	7	39%	1	6%	0	0%	0	0%
3. The presenter conveyed the information clearly.	9	50%	5	28%	2	11%	2	11%	0	0%
4. The information presented was useful and applicable to my work.	9	50%	5	28%	4	22%	0	0%	0	0%
5. This session was engaging and generated thoughtful discussion.	9	50%	5	28%	3	17%	1	6%	0	0%

Closing Plenary: Leaning into Your Purpose - 3 Actions Towards Thriving Instead of Surviving



Thirteen (13) respondents out of (433) attendees provided their feedback for a 3% response rate

Closing Plenary: Leaning into Your Purpose- 3 Actions Towards Thriving Instead of Surviving

Question	Strongly Agree		Agree		Disagree		Strongly Disagree		Neutral	
	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage	Count	Percentage
1. The session aligned with the session description and met my expectations.	10	77%	1	8%	0	0%	2	15%	0	0%
2. The presenter was knowledgeable about the subject matter.	10	77%	1	8%	0	0%	2	15%	0	0%
3. The presenter conveyed the information clearly.	10	77%	1	8%	1	8%	1	8%	0	0%
4. The information presented was useful and applicable to my work.	10	77%	1	8%	0	0%	2	15%	0	0%
5. This session was engaging and generated thoughtful discussion.	10	77%	1	8%	0	0%	2	15%	0	0%

Plenary speakers were fantastic! Not one bored moment. Loved breakouts - Armand and Annie was favorite class. Jacklynn from San Antonio, TX was one of the most inspiring folks I've interacted with. Innovation hub party/set up was a lot of fun!

Loved the opening plenary and hearing from Admiral Rachel Levine with the Youth Panel.

Ignite and inspire was a great way to describe this conference.

The most valuable part about the conference was the networking and meeting all the people in the same field as me.

The conference was upbeat, loved the small details - the music playing in the ballroom before sessions. The meditation and yoga opportunities before conference start. The exhibitors were a great flow, enough room and some very pleasant folks to interact with!

The unconference round tables were awesome! I loved choosing my own topic.

I think having time for people to meet up with organizations that are similar in size or in the same region would have helped with community building.

Always love learning directly from youth. Would love to have more "deep dive" time to workshop how to apply ideas in addition to learning about them.

I found the most valuable sessions had programs discussing their experiences and providing feedback and advice to attendees.


I would have appreciated more trauma focused support for teens and the work that many of the attendees do.

Thank you.

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