



December Wave 2 2024 AmeriSpeak Omnibus

*Interviews: 12/12-16/2024
1,001 adults*

*Margin of sampling error: +/- 4.2 percentage points at the 95% confidence level
among all adults*

NOTE: All results show percentages among all respondents, unless otherwise labeled.

UHCA1. How much have you heard or read about the recent killing of UnitedHealthcare CEO Brian Thompson in New York City?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	12/12-16/2024
A lot/ Some NET	73
A lot	39
Some	34
Only a little/ Nothing at all NET	27
Only a little	18
Nothing at all	9
DON'T KNOW	-
SKIPPED/REFUSED	2

N=

1,001

UHCA2. How much responsibility do you think each of the following had for the recent killing of the UnitedHealthcare CEO, Brian Thompson?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]:

	A great deal/ Moderate amount NET	A great deal	Moderate amount	Only a little/ None at all NET	Only a little	None at all	DK	SKP /REF
12/12-16/2024								
Denials for health care coverage by health insurance companies	69	44	24	29	15	14	*	2
Profits made by health insurance companies	67	43	25	30	14	16	*	2
Wealth or income inequality in general	53	28	25	44	20	24	1	3
Health insurance industry layoffs and job losses	41	15	26	57	24	33	-	2
Personal issues in the CEO's life	24	9	15	73	24	50	1	2
The media	40	16	23	58	25	32	1	2
Political division in the U.S.	45	17	28	53	23	30	1	2
The individual who committed the killing	78	63	15	20	9	11	*	2

N = 1,001

UHCA3. How concerned are you about the possibility of further violence directed at health insurance executives or executives from other industries?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	12/12-16/2024
Extremely/Very concerned NET	19
Extremely concerned	5
Very concerned	13
Somewhat concerned	39
Not very/at all concerned NET	41
Not very concerned	22
Not at all concerned	19
DON'T KNOW	*
SKIPPED/REFUSED	1

N =

1,001

UHCA4. Have any of the following experienced any issue or problem getting coverage from their health insurer in the last year?

[GRID ITEMS RANDOMIZED; HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]:

12/12-16/2024	You personally	Your immediate family	Your close friends
Claim denied	15	13	14
Problem with getting prior authorization	13	13	15
Problem finding a suitable provider within the insurance company's network	16	17	18
No problems with health insurance	58	57	53
Does not have health insurance	7	6	7
DON'T KNOW	*	*	1
SKIPPED/REFUSED	4	6	7

N=1,001

Show if respondent said they experienced an issue in UHCA4

UHCA5. How did your problem(s) with your health insurance in the last year get resolved?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	12/12-16/2024
Had to pay some or all of the cost out-of-pocket	43
Unable to receive recommended care	28
Issue is ongoing / not yet resolved	39
Issue satisfactorily resolved	14
Other	4
DON'T KNOW	-
SKIPPED/REFUSED	2
<i>N=</i>	<i>305</i>

AGE

	12/12-16/2024
18-29	20
30-44	25
45-59	24
60+	31
<i>N=</i>	<i>1,001</i>

GENDER

	12/12-16/2024
Male	49
Female	51
<i>N=</i>	<i>1,001</i>

RACE/ETHNICITY

	12/12-16/2024
White, non-Hispanic	61
Black or African American	12
Hispanic	18
Other	9
<i>N=</i>	<i>1,001</i>

MARITAL STATUS

	12/12-16/2024
Married	48
Not married	52
<i>N=</i>	<i>1,001</i>

EMPLOYMENT STATUS

	12/12-16/2024
Employed	61
Not employed	39
<i>N=</i>	<i>1,001</i>

EDUCATION

	12/12-16/2024
Less than a high school diploma	9
High school graduate or equivalent	29
Some college	26
College graduate or above	21
Post grad study/professional degree	15
<i>N=</i>	<i>1,001</i>

CENSUS REGION

	12/12-16/2024
Northeast NET	17
New England	5
Mid-Atlantic	13
Midwest NET	20
East North Central	14
West North Central	6
South NET	39
South Atlantic	21
East South Central	6
West South Central	12
West NET	24
Mountain	8
Pacific	16
<i>N=</i>	<i>1,001</i>

HOME OWNERSHIP

	12/12-16/2024
Owned or being bought by you or someone in your household	71
Rented for cash	27
Occupied without payment of cash rent	2
<i>N=</i>	<i>1,001</i>

INCOME

	12/12-16/2024
Under \$10,000	5
\$10,000 to under \$20,000	5
\$20,000 to under \$30,000	7
\$30,000 to under \$40,000	10
\$40,000 to under \$50,000	7
\$50,000 to under \$75,000	21
\$75,000 to under \$100,000	16
\$100,000 to under \$150,000	15
\$150,000 or more	13
<i>N=</i>	<i>1,001</i>

Study Methodology

This survey was conducted by NORC at the University of Chicago. Data were collected using the AmeriSpeak Omnibus®, a bi-monthly multi-client survey using NORC’s probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between December 12 through December 16 2024, with adults aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,001 completed the survey—962 via the web and 39 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in English. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 10.0 percent, the weighted household panel response rate is 27.4 percent, and the weighted household panel retention rate is 77.2 percent, for a cumulative response rate of 2.1 percent.

The overall margin of sampling error is +/- 4.2 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 69 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, and education. Weighting variables were obtained from the 2023 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

Complete questions and results are available at: www.norc.org

Additional information on the AmeriSpeak Panel methodology is available at: <https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, please contact Eric Young at NORC at young-eric@norc.org or (703) 217-6814 (cell).

About NORC at the University of Chicago

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