Conference Summary Report

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2022 Teen Pregnancy Prevention Grantee Conference

August 26, 2022

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Presented to:

Office of the Assistant Secretary for Health (OASH) Office of Population Affairs (OPA)



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Background and Purpose



The U.S. Department of Health and Human Services (HHS), Office of Population Affairs (OPA) hosted the 2022 virtual Teen Pregnancy Prevention Grantee Conference on Tuesday, July 26 – Thursday, July 28, 2022.

About

The Teen Pregnancy Prevention (TPP) Program is a national, evidence-based grant program that funds diverse organizations working to prevent teen pregnancy across the United States. OPA invests in the implementation of effective TPP programs and provides funding to develop and evaluate new and innovative approaches to prevent teen pregnancy, prevent sexually transmitted infections (STIs) among adolescents, and promote optimal health.



Office of Population Affairs

The goal of the TPP Grantee Conference was to bring OPA-funded grantees and other partners working in the field of adolescent sexual health together to reconnect in our purpose, reflect in our past accomplishments, and reinvigorate our passion for the work that we do and the youth, caregivers, and communities we serve.

Objectives

- 1. Identify strategies to promote equity and inclusion in youth-serving programs.
- 2. Obtain resources to make programs and services more accessible to youth, caregivers, and communities.
- **3.** Share strategies and best practices for designing and implementing high-quality teen pregnancy prevention programs.
- 4. Connect with other OPA-funded grantees and partners to network and share resources, lessons learned, and best practices.

Conference Participants

Registration



By the Numbers

605 Total Registered

440

TPP Grantees or Subaward Partners 74

Grantee Organizations

Over 440 attendees joined for more than 55 dynamic and engaging sessions.

Registrants

- **440 TPP Grantee or Subaward Partners**: TPP 20 grant recipients' staff, sub-award partners, and/or TPP research grantees
- **14 OPA Training/Technical Assistance Providers**: RHNTC and Mathematica
- 91 Presenters (day-of registration only): Non-TPP grantee and/or nonfederal staff conference presenters
- **14 Other Federal Staff**: Federal employees outside of HHS/OASH Office of Population Affairs
- **36 OPA Staff**: Federal employees of the HHS/OASH Office of Population Affairs

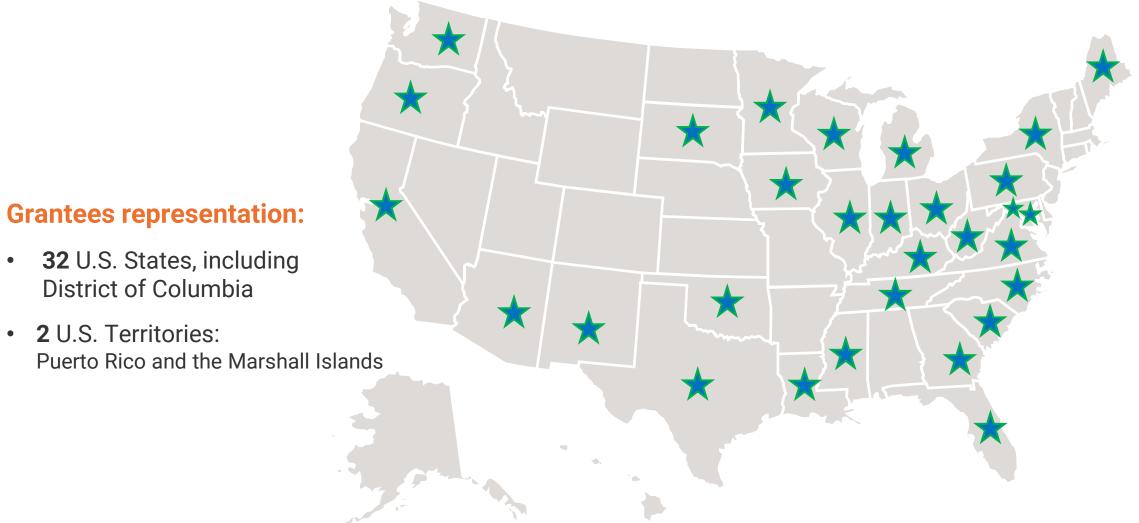
605 Total Registered



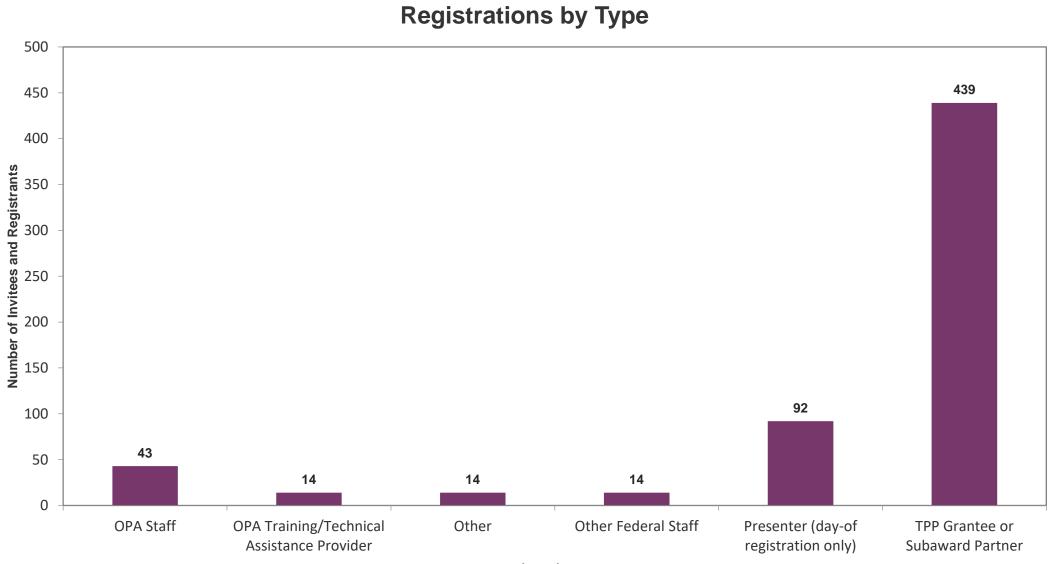
Grantees

- 74 TPP Grantee Organizations with 16 affiliations
- 1 Afterschool Program
- 16 Behavioral Health Organization
- **25** Clinic (to include FQHC, hospitals, etc.)
- **30** Community Center or Community Based
- 2 Faith-based
- **32** Federal Government
- **35** Health Department (e.g., state, territorial, local, tribal)
- 1 Foster Care Agency
- **7** Independent School Districts (or other school-based)
- **75** Institution of higher education
- 1 Juvenile Justice Facility
- 21 Native American tribal organizations
- **12** Other Government Agency (e.g., state, county, local)
- 187 Private, Non-Profit
- 66 Youth Serving Organization
- 41 Other

- 32 U.S. States, including • **District of Columbia**
- **2** U.S. Territories: Puerto Rico and the Marshall Islands



SECTION : REGISTRATION TYPE



Registration Type

11

Grantee Conference Committee (GCC)

The volunteer committee, comprised of 15 TPP grantees, dedicated their time, effort, knowledge, and creativity in shaping the 2022 TPP Grantee Conference. The two sub-committees and their roles were:

- The Content Committee helped develop the conference theme, recommended topics for breakout sessions, identified conference speakers for consideration, and reviewed abstracts.
- The Networking & Communications Committee helped develop, design, and participate in the conference's social activities and networking events. They recommended daily themes, provided input on the website, and overall conference design.



OPA offered sincere gratitude to the GCC members and appreciated their individual and collective contributions towards the successful conference.

Grantee Conference Committee members included:

- Amanda McGeshick, MS, CPS II; Centerstone
- Brittany Gluskin, MA; Boston Children's Hospital
- Candice L. Hillman, MSM; Augusta Partnership for Children, Inc.
- Christi Esquivel, PhD, MEd, CHES; Texas A&M University
- Denise Marcano; Fact Forward
- Estelle M. Raboni, MPH, MCHES; New York City Department of Health and Mental Hygiene
- Jasmine Guest; Spartanburg Regional Foundation / Connect Spartanburg
- Jennifer San Pedro Todd, JD, RN; UT Health SA UT Teen Health
- Jill Gwilt, BA; Mission West Virginia, Inc.
- Jordan Karas; Cabarrus Health Alliance
- Melody Barenbrugge, MS Ed; Utah State University
- Dr. Monique N. Cunningham, CSM, CCEP, BS, MBA, LPD; OIC of South Florida
- Starleen Maharaj-Lewis, BA, CHES, PMP; Washington State Department of Health
- Trese L. Flowers, MPH, ICPS; Morehouse School of Medicine
- Vicki Draeger, Ph.D. B.S. M.A.T.; Life-skills, Empowerment and Development Services

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Call for Abstracts

Abstracts were called to focus on innovative practices, strategies, research, and emerging trends in the fields of teen pregnancy and adolescent sexual health. Abstracts were encouraged to emphasize ways that federal grantees can strengthen their teen pregnancy prevention programs and advance health equity among youth and in their communities.

Submissions were scored by a review team consisting of OPA staff and members of the Grantee Conference Committee (GCC) using a double-blind process. Scoring was based on presentation content, format, and delivery.

The results of the 2022 Teen Pregnancy Prevention Grantee Conference Call for Abstracts, included:

- 108 Submissions
- 224 Presenters
- **54** Breakouts Sessions
- 28 Posters
- 3 Plenaries

Selected Sessions

Through the Call for Abstracts, NORC strategized with OPA to develop a schedule of sessions that aligned with one or more of the four conference tracks:

- 1. Program Implementation Sessions in this track focused on program implementation and methods (e.g., systems thinking, Human Centered Design, etc.) for ensuring high-quality intervention design, network building, recruitment, programming and/or services.
- 2. Building Quality Sessions in this track focused on grantee and federal evaluation efforts, including innovation testing and refinement strategies, evaluation methods and techniques, and equitable data collection and analyses
- 3. Community, Partner and Stakeholder Engagement Sessions in this track focused on best practices for engaging with and connecting youth, parents/caregivers, community stakeholders, systems, and other key partners.
- 4. Sustainability Sessions in this track focused on strategies for ensuring sustainable projects and services, as well as opportunities for strategic communication and dissemination.

The 2022 TPP Grantee Conference hosted **54** Breakouts Sessions, **28** Posters, and **3** Plenaries.

Sessions supported grantees in showcasing their experience and expertise in the field of teen pregnancy prevention.

The conference had 224 presenters comprised of:

- TPP Grantees and Subaward Partners
- OPA Staff and Project Officers (POs)
- Representatives from OPA and other offices within the Office of the Assistant Secretary for Health (OASH)
- Other federal staff including Substance Abuse and Mental Health Services Administration (SAMHSA) and Family & Youth Services Bureau
- Reproductive Health National Training Center (RHNTC)
- External subject matter experts

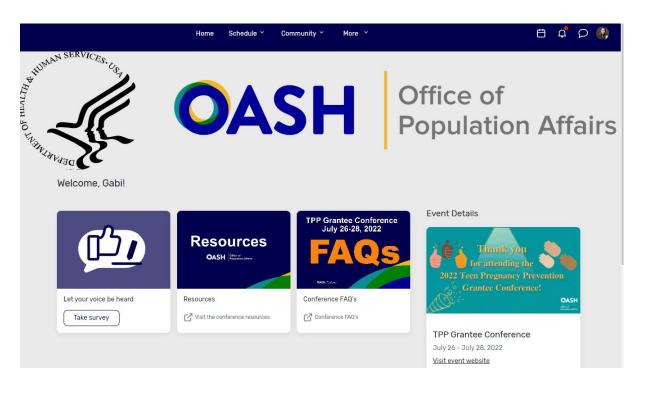
The complete list of presenters, sessions and attendance for each are included in Appendix C.



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Cvent's comprehensive suite of event solutions provided a visual showcase of the conference, offered a seamless experience, and maximized the impact on the virtual attendees through several key elements.

- Easy-to-use Registration System
- Informative Website and Marketing tools
- Call for Abstracts (CFA)
- Speaker Resource Center (SRC)
- Attendee Hub (AH)
- To support attendee registration and engagement, the conference website became both a hub of information and a launching point for all conference activities.
- The AH allowed attendees to easily browse, select and attend sessions, view session materials, receive push notifications, collaborate and network with peers, engage with conference organizers, and interact with live moderated Q&A.
- All sessions were recorded and available for replay on the AH for 90 days post-conference. This allowed attendees to replay their favorite sessions, view missed sessions, and watch sessions on demand.



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Conference Website URL: https://cvent.me/Ag12ox

Schedule-at-a-Glance

Pre-Conference



Day 1: Tuesday, July 26

Opening Plenary & Keynote 12:00 PM - 1:40 PM

Break 1:40 PM - 2:00 PM

Block 1: Breakout Sessions 2:00 PM - 3:00 PM

Movement Break (Zumba) 3:00 PM - 3:30 PM

Poster Presentations 3:30 PM - 4:00 PM

Break 4:00 PM - 4:15 PM

Block 2: Breakout Sessions 4:15 PM - 5:15 PM

Day 2: Wednesday, July 27

Block 3: Breakout Sessions 11:00 AM - 12:00 PM

Block 4: Breakout Sessions 12:00 PM - 1:00 PM

Movement Break (Yoga) 1:00 PM - 1:30 PM

Poster Presentations 1:30 PM - 2:00 PM

Break 2:00 PM - 2:30 PM

Discussions: Group Networking by Population Served 2:30 PM - 3:15 PM

Innovation Station 2:30 PM - 3:15 PM

Roundtable Discussion 2:30 PM - 3:15 PM

Plenary 3:15 PM - 4:15 PM

Special Networking Event with TriviaHub 4:15 PM - 5:30 PM

Day 3: Thursday, July 28

Block 5: Breakout Sessions 11:00 AM - 12:00 PM

Lunch N Learn - TPP Implementation Study 12:00 PM - 12:30 PM

Block 6: Breakout Sessions 12:30 PM - 1:30 PM

Discussions: Group Networking by Project Role 1:30 PM - 2:15 PM

Break 2:15 PM - 2:30 PM

Closing Plenary 2:30 PM - 3:45 PM

Enhancements

Branding, Creative, Networking



Conference Tagline

With support from the GCC's Networking Committee, OPA and the conference organizers conceptualized a conference tagline to bolster the theme for the 2022 TPP Grantee Conference.

Reconnect • Reflect • Reinvigorate

Conference Hashtag

The conference was represented by the conference hashtag: **#ReconnectTPP2022**. The conference hashtag was created by the Grantee Conference Committee's Networking and Communication Committee to assist in branding and promoting the conference. The hashtag allowed participants to connect to one another, share their thoughts, experiences, and content, and an opportunity to continue to connect post-event.

Social Activity: Padlet

Participants were encouraged to post photos daily to Padlet and use Padlet's interaction tools during the conference. Padlet is a virtual information-sharing board where participants can share photos, GIF's, text, and interact via comments/likes. Participants were given different photo-sharing prompts throughout the duration of the conference.

Tuesday, July 26

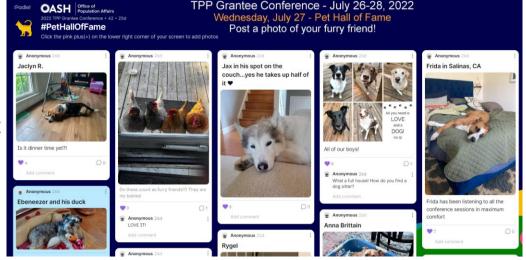
- Mug it for the camera Post a photo of your coffee mug
 - 45 contributors
 - 31 comments/interactions
- Conference cravings Post a photo of your conference snack
 - 15 contributors
 - 12 comments/interactions

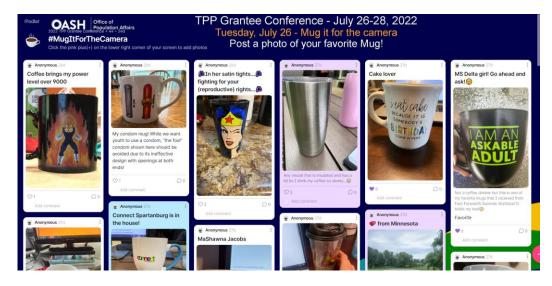
Wednesday, July 27

- Pet Hall of Fame Post a photo of your furry friend
 - 42 contributors
 - 40 comments/interactions
- Fancy Footwear Post a photo of your fuzzy slippers
 - 8 contributors
 - 3 comments/interactions

Thursday, July 28

- Weird Workspace Post a photo of the weirdest thing on your desk
 - 20 contributors
 - 19 comments/interactions





Participants were encouraged to play Word Rodeo daily during the conference to solve a conference-themed word of the day.

Tuesday, July 26

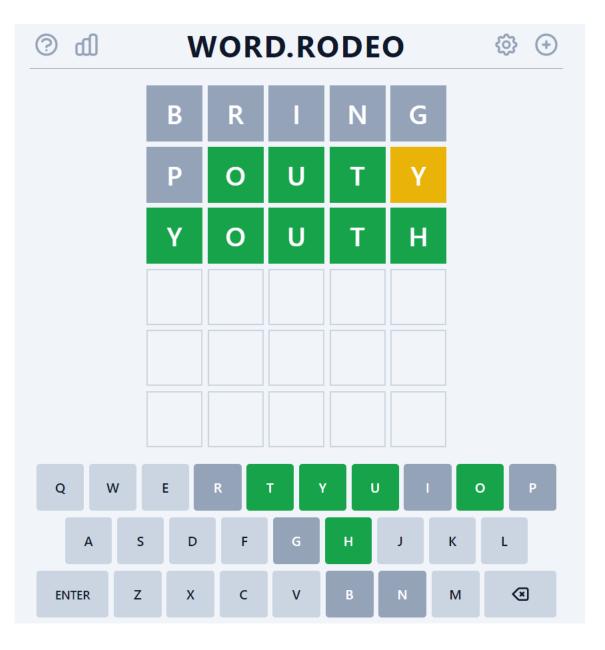
• YOUTH

Wednesday, July 27

- REFLECT
- ENGAGE

Thursday, July 28

• TEENS



Marketing

Graphic artist, Kingman Ink, was contracted to provide illustrations for the conference e-blasts and website to capture interest, encourage registration, and enhance engagement before, during, and after the conference.

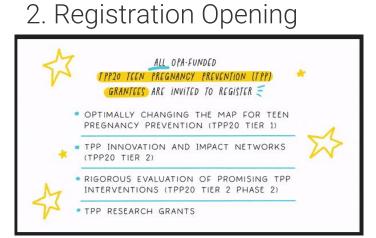
- Five (5) short, animated pictures called Graphics Interchange Format (GIFs) were designed to announce:
 - 1. Save-the-Date
 - 2. Registration Opening
 - 3. Keynote Announcement
 - 4. Final Schedule and Agenda
 - 5. Thank You & Evaluation Reminder
- Seven (7) e-blasts were disseminated prior to the conference, plus six (6) Know Before You Go emails leading up to the conference, as well as each morning of the conference. Additionally, the Attendee Hub pushed out twenty-four (24) real-time notifications, or alerts, reminding attendees of upcoming sessions, survey reminders, social links (e.g., Padlet, Word Rodeo), and FAQs.
- Conference organizers also provided marketing text for OPA's Grantee Digest to save-the-date, promote registration, and announce the Call for Abstracts.

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GIFs











4. Final Schedule and Agenda



5. Thank You & Evaluation Reminder





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Live, real-time drawings and time-lapsed video illustrations

The conference plenaries were brought to life through real-time graphic visuals that offered an artistic form of learning. The visuals that were produced attracted attention from the audience and encouraged the audience to stay engaged.

The art supported the conference plenary sessions by synthesizing and capturing ideas with color, words, and simple imagery to better help the presenters communicate key words and themes to attendees.



Day 1: Youth Mental Health Plenary

Presenters: Admiral Rachel Levine, MD, Mission West Virginia, and Dr. Jim Harris

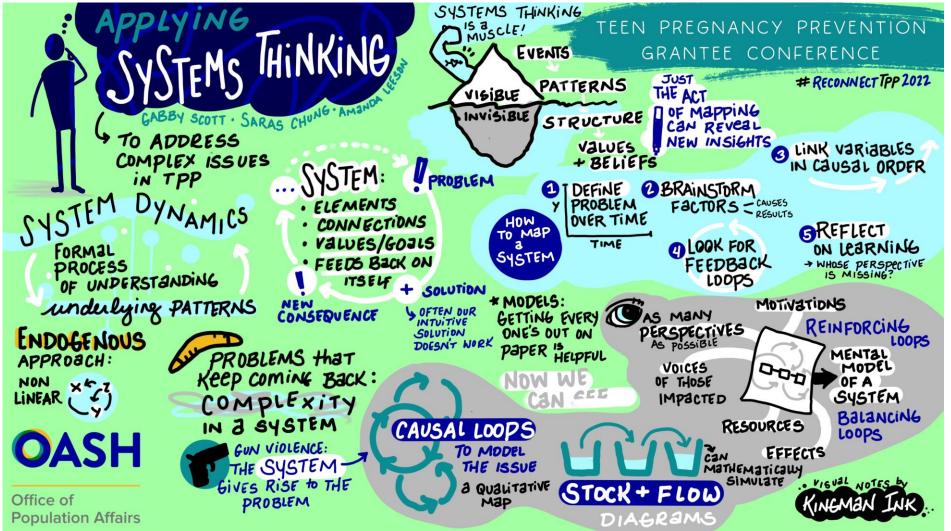


Graphics by kingman ink

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Day 2: Applying Systems Thinking Plenary

Presenters: Saras Chung, SKIP Design, and Gabby Scott (youth)



Graphics by kingman ink

Day 3: Equity in Adolescent Health Plenary

Presenter: Erin Jones



Graphics by kingman ink

Networking

TriviaHub

- OPA offered a fun and highly interactive 90-minute networking event to close out the second day. The trivia event was hosted by a professional stand-up comedian from TriviaHub.
- This networking event brought over 100+ grantees together to collaborate in randomized teams as they put their heads together during the decades-themed rounds of entertainment.





Youth Mental Health First Aid



Youth Mental Health First (YMHFA)

- This year's conferences featured the opportunity for TPP grantees to express interest, register, and complete a Youth Mental Health First Aid certification course hosted through the National Council for Mental Wellbeing.
- Two (2) courses were hosted pre-conference on Monday, July 25, 2022 from 10:00 AM to 4:00 PM ET. Each course had a maximum capacity of 25 seats.
- All learners were required to complete two (2) hours of online, self-paced work prior to the instructor-led session on July 25. The goal of the pre-work was for learners to walk away being able to:
 - Identify the signs and symptoms of a mental health or substance use challenge or crisis.
 - Understand that anyone can experience and recover from a mental health or substance use challenge.
 - Respond to a mental health or substance use challenge or crisis using a 5-step action plan.
- Total Registered: 16
- Total Certified: 11



Participant Feedback

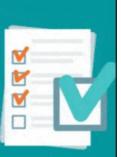
Surveys

- Participants were able to provide feedback and express their thoughts via two (2) surveys:
 - 1. Session Feedback Surveys: breakouts, plenaries, posters, networking, social breaks, and the roundtable
 - 2. General Event Feedback Survey: overall conference evaluation
- Session Feedback Surveys were made available to attendees five (5) minutes prior to the end of each session on the individual session pages in Attendee Hub as well as on the Survey Page that housed all the surveys for the conference.
- Communications were sent out via email and push notification prompting feedback from attendees for both surveys between July 26, 2022 (the first day of the conference) and August 11, 2022 (14 days post-conference).

OPA wants to hear from you! Let us know your thoughts about the conference...

- What did you like/dislike?
- Was the content relevant to Teen Pregnancy Prevention?
- Were the conference sessions engaging and generate thoughtful discussion?
- Did the conference goals meet your expectations?

Your feedback is invaluable and will help guide OPA in planning for future conferences, meetings, and events.



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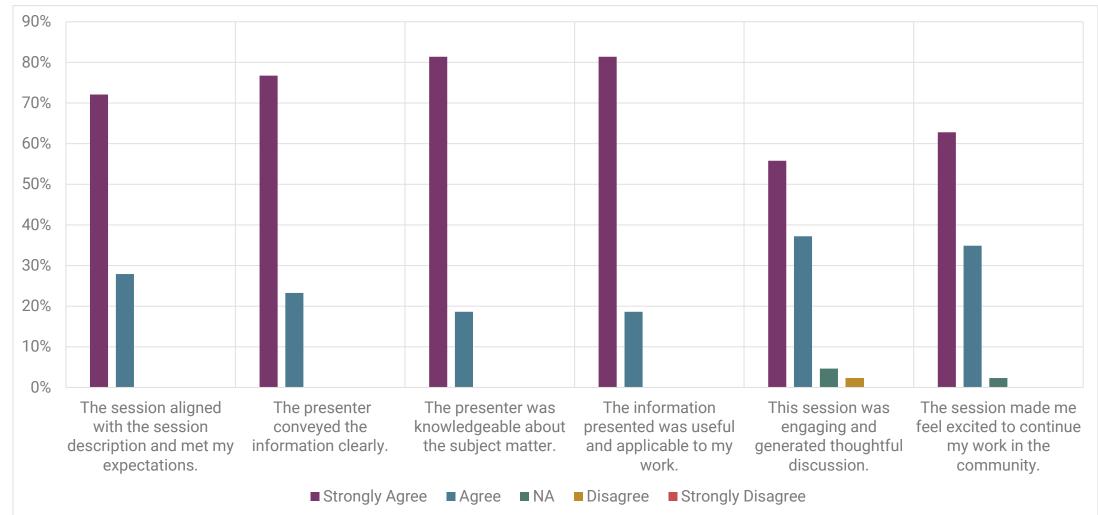
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Session Evaluations

In addition to the General Event Feedback survey, session participants were asked to rate their agreement or disagreement with **six (6)** statements related to the breakouts, plenaries, posters, networking, social breaks, and roundtable. The session evaluations used the same five-point scale as the General Event Feedback survey (5 =Strongly Agree, 4 =Agree, 3 =Neutral, 2 =Disagree, and 1 =Strongly Disagree):

- 1. The session aligned with the session description and met my expectations.
- 2. The presenter conveyed the information clearly.
- 3. The presenter was knowledgeable about the subject matter.
- 4. The information presented was useful and applicable to my work.
- 5. This session was engaging and generated thoughtful discussion.
- 6. The session made me feel excited to continue my work in the community.

Opening Plenary: Youth Mental Health

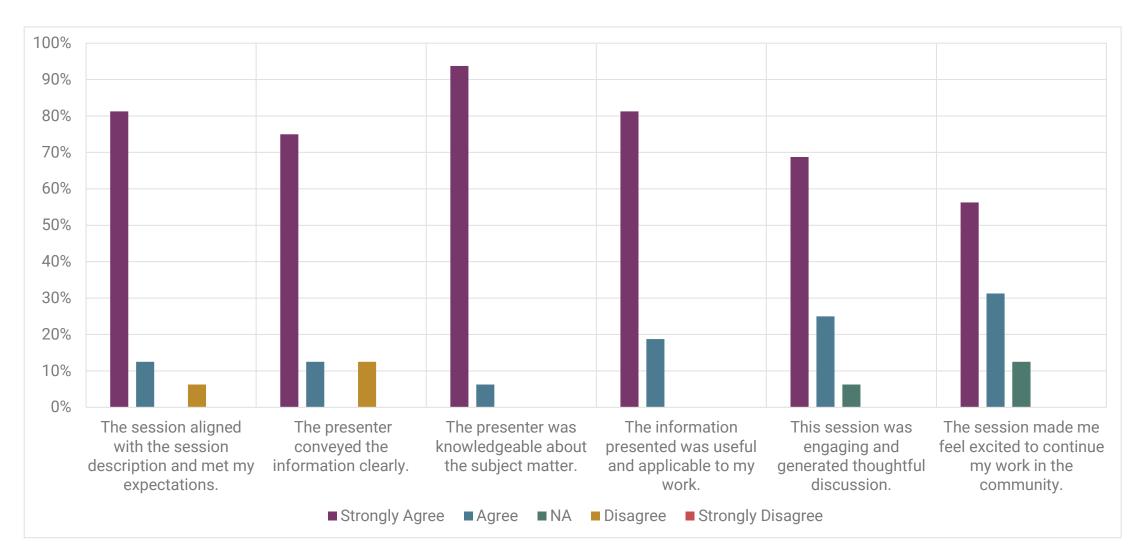


Forty-three (43) respondents out of (605) attendees provided their feedback for a 7.11% response rate

Opening Plenary: Youth Mental Health

Question	Strongly Agree		Agree		NA		Disagree		Strongly Disagree	
The session aligned with the session description and met my expectations.	31	72.09%	12	27.91%	0	0.00%	0	0.00%	0	0.00%
The presenter conveyed the information clearly.	33	76.74%	10	23.26%	0	0.00%	0	0.00%	0	0.00%
The presenter was knowledgeable about the subject matter.	35	81.40%	8	18.60%	0	0.00%	0	0.00%	0	0.00%
The information presented was useful and applicable to my work.	35	81.40%	8	18.60%	0	0.00%	0	0.00%	0	0.00%
This session was engaging and generated thoughtful discussion.	24	55.81%	16	37.21%	2	4.65%	1	2.33%	0	0.00%
The session made me feel excited to continue my work in the community.	27	62.79%	15	34.88%	1	2.33%	0	0.00%	0	0.00%

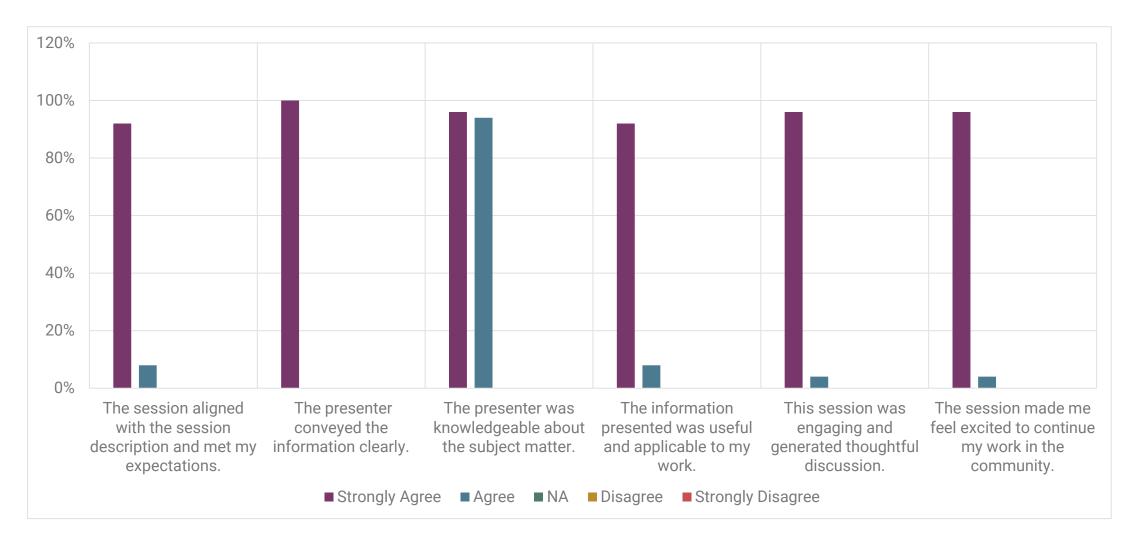
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Sixteen (16) respondents out of (605) attendees provided their feedback for a 2.64% response rate

Closing Plenary: Applying Systems Thinking

Question	Strongly Agree		Agree		NA		Disagree		Strongly Disagree	
The session aligned with the session description and met my expectations.	13	81.25%	2	12.50%	0	0.00%	1	6.25%	0	0.00%
The presenter conveyed the information clearly.	12	75.00%	2	12.50%	0	0.00%	2	12.50%	0	0.00%
The presenter was knowledgeable about the subject matter.	15	93.75%	1	6.25%	0	0.00%	0	0.00%	0	0.00%
The information presented was useful and applicable to my work.	13	81.25%	3	18.75%	0	0.00%	0	0.00%	0	0.00%
This session was engaging and generated thoughtful discussion.	11	68.75%	4	25.00%	1	6.25%	0	0.00%	0	0.00%
The session made me feel excited to continue my work in the community.	9	56.25%	5	31.25%	2	12.50%	0	0.00%	0	0.00%



Twenty-five (25) respondents out of (605) attendees provided their feedback for a 4.13% response rate

Closing Plenary: Equity in Adolescent Health

Question	Strongly Agree		Agree		NA		Disagree		Strongly Disagree	
The session aligned with the session description and met my expectations.	23	92.00%	2	8.00%	0	0.00%	0	0.00%	0	0.00%
The presenter conveyed the information clearly.	25	100.00%	0	0.00%	0	0.00%	0	0.00%	0	0.00%
The presenter was knowledgeable about the subject matter.	24	96.00%	1	4.00%	0	0.00%	0	0.00%	0	0.00%
The information presented was useful and applicable to my work.	23	92.00%	2	8.00%	0	0.00%	0	0.00%	0	0.00%
This session was engaging and generated thoughtful discussion.	24	96.00%	1	4.00%	0	0.00%	0	0.00%	0	0.00%
The session made me feel excited to continue my work in the community.	24	96.00%	1	4.00%	0	0.00%	0	0.00%	0	0.00%

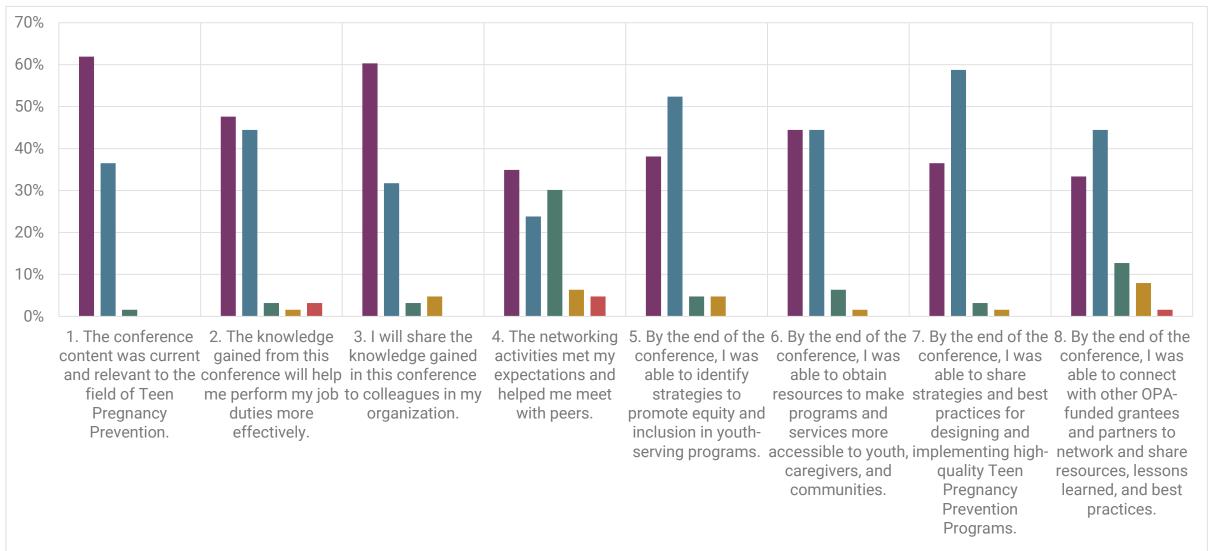
General Event Feedback

- Sixty-four (63) participants of 605 submitted feedback on the overall General Event Feedback survey for a ten percent (10.41%) response rate.
- Meeting participants were asked to rate their level of agreement or disagreement with eight

 (8) multiple choices questions on a five-point Likert scale rating system (5 = Strongly Agree, 4 = Agree, 3 = Neutral, 2 = Disagree, and 1 = Strongly Disagree) and four (4) open-ended questions.

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General Event Feedback



General Event Feedback

Question	Strongly Agree		Agree		NA		Disagree		Strongly Disagree	
1. The conference content was current and relevant to the field of Teen Pregnancy Prevention.	39	61.90%	23	36.51%	1	1.59%	0	0.00%	0	0.00%
2. The knowledge gained from this conference will help me perform my job duties more effectively.	30	47.62%	28	44.44%	2	3.17%	1	1.59%	2	3.17%
3. I will share the knowledge gained in this conference to colleagues in my organization.	38	60.32%	20	31.75%	2	3.17%	3	4.76%	0	0.00%
4. The networking activities met my expectations and helped me meet with peers.	22	34.92%	15	23.81%	19	30.16%	4	6.35%	3	4.76%
5. By the end of the conference, I was able to identify strategies to promote equity and inclusion in youth-serving programs.	24	38.10%	33	52.38%	3	4.76%	3	4.76%	0	0.00%
6. By the end of the conference, I was able to obtain resources to make programs and services more accessible to youth, caregivers, and communities.	28	44.44%	28	44.44%	4	6.35%	1	1.59%	0	0.00%
7. By the end of the conference, I was able to share strategies and best practices for designing and implementing high-quality Teen Pregnancy Prevention Programs.	23	36.51%	37	58.73%	2	3.17%	1	1.59%	0	0.00%
8. By the end of the conference, I was able to connect with other OPA-funded grantees and partners to network and share resources, lessons learned, and best practices.	21	33.33%	28	44.44%	8	12.70%	5	7.94%	1	1.59%

Qualitative Feedback from Attendees

The conference attendees provided qualitative feedback via the post-event evaluations, the keywords in the image to the right represent the overall theme of the attendees' experience at the conference, and the positive words that represent the virtual event from Teen Pregnancy Prevention grantees.



Graphic by



The General Event Feedback Survey Report is included in Appendix E.



This conference was "jam packed" with information ALL could use in a variety of ways that was inclusive to all learning and personality styles to gain valuable and much needed information. I appreciated that every session was recorded and available online right away. I was able to watch many more sessions than anticipated, which was great!

I thought the breadth of topics covered was excellent! The key presenters were skilled presenters and offered useful approaches to improve TPP programming.

The opening to closing (and everything between) was so informative and easy to access! Loved it! THANK YOU OPA!

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Katie Krieger Logistics Support Krieger-Katie@norc.org

Thank you.

