



AAPOR 2024

Presentations & Participation

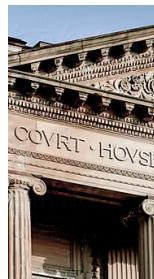
A Guide to NORC Staff Participation
at the 79th Annual AAPOR Conference

May 15 - 17
Hilton Atlanta
Atlanta, Georgia

NORC Booths 401 and 403
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AMERICAN ASSOCIATION FOR
PUBLIC OPINION RESEARCH

 **NORC** at the
University of
Chicago



NORC at AAPOR

This year, NORC shines a spotlight on research that champions advancing inclusive and equitable research methods, alongside innovations in survey design and data science. Explore our pioneering initiative Amplify AAPI, the leading public opinion panel representing Asian American, Native Hawaiian, and Pacific Islander communities. Designed to bridge data disparities, Amplify AAPI ensures comprehensive representation, empowering marginalized voices in critical dialogues, decision-making, and policymaking.

WEDNESDAY, MAY 15, 2024

Time	Session/Poster	NORC Participants
10:15 a.m. to 11:45 a.m. Room: 210/211	Panel Labor Unions in the 21st Century Marjorie Connelly (organizer, moderator) Hollywood and Its Troubles with Organized Labor	Jordan Hinkle, Angela Eichhorst, Marjorie Connelly, Jennifer Benz
	The United Autoworkers Union and the Future of Organized Labor	Angela Eichhorst, Jordan Hinkle, Marjorie Connelly, Jennifer Benz
	Which Side Are You on? Public Opinion on Organized Labor and Business in the United States	Dan Malato, Betsy Broaddus, Tafari Torres
Room: 219	Panel Pride in Numbers: Evaluating and Implementing SOGI Questions on Surveys Training Field Interviewers on Sexual Orientation and Gender Identity Measures on a National Survey of Medicare Beneficiaries	Marisa Wishart, Grace Maurer, Melissa Heim Viox, Justin Jones, Hannah Murrow
1:30 p.m. to 2:30 p.m. Room: Salon, 2nd Floor	Poster Session 1 Examining Trends in People's Attitudes Toward Legal Abortion before and in the Year after the Dobbs v. Jackson Women's Health Organization Decision	Sabrina Avripas, Ned English, Erin Fordyce
	Detecting and Mitigating Algorithmic Bias in Modeling Online COVID Vaccine Misinformation	Chandler C. Carter, Brandon Sepulvado, Joshua Lerner, Erin Cutroneo, Hy Tran, Sara Lafia, Amelia Burke-Garcia
2:30 p.m. to 4:00 p.m. Room: 208/209	Panel Ch-Ch-Ch-Changes! Plans for and Outcomes from Redesigned Surveys and Supplements Methodological Innovations in the National Survey of Fishing, Hunting, and Wildlife-Associated Recreation	Lindsey Witt-Swanson, David Sterrett, Emily Alvarez, Kate Bachtell, Martha Stapleton
	Examining the Impact of a Multi-Mode Survey Design for the NLSY97 COVID-19 Supplement	Anthony Washburn, Leah Christian, Quentin Brummet
	Examining Mode Assignment Criteria in a Hybrid Outreach Approach	Lauren Sedlak, Hanvit Park, Becki Curtis, Anna Wiencrot, Katie O'Doherty
Room: 210/211	* Panel What Mode Do You Want? Examining Mode Preferences and Demographic Differences Transitioning Dual Frame Random-Digit Dial to Multi-Mode ABS at the County, Municipal, and Neighborhood Level: Design Considerations in Healthy Illinois	Ned English, Benjamin Reist, Martha McRoy, Brian Wells, Amie Conley
Room: 219	Panel Message Development, Advertising, and Policy Making with Surveys Forefront's Racial Equity Collective: Statewide Database to Advance Racial Equity in Illinois	Eduardo Salinas, Vince Welch, Alexandria Figueroa, Peter Herman, Erin Fordyce
Room: 220	Panel Gender and Sexual Identities: Trends and Measurement Differences in Health and Wellbeing By Sexual Identity Among Older Adults—Comparisons across Two Nationally Representative Cohorts	Michelle M. Johns, James Iveniuk
Room: 221	Panel We Can Do It! Sampling Rare and Unique Populations The Cost-Benefit Tradeoffs of Different Mailing and Incentive Sequences in a Mail Survey: SAMLAP	Kate LeFauve, Ned English, Hannah Madison, Colm O'Muircheartaigh
	Data Quality in Surveys of the U.S. AANHPI Population: Impact of Probability Sampling and Language Use	David Dutwin, Mike Dennis
	General Social Survey Meet AmeriSpeak: Using a Nationally Representative Panel to Oversample Racial Subgroups for a Nationally Representative Survey	Brian Wells, Rachel Sparkman, Beth Fisher
4:15 p.m. to 5:45 p.m. Room: 210/211	Panel Zooming in: Developments and Research on Video Interviewing Examination of Video Interviewing Mode for Collecting Survey Data	Ipek Bilgen, Ilana M. Ventura, Rene Bautista, Rachel Carnahan
	Room 215	Panel Beyond the Border: Public Attitudes Toward Conflicts and Countries Significantly Affecting the United States Juan Carlos Donoso (organizer, moderator)
Room: 218	Exploring Americans' Attitudes Toward Russia: From Family Ties to War Crimes	Claire Krummenacher, David Sterrett, Jennifer Benz
	Opinions on the Country Next Door: Unveiling Contrasts in American Perspectives on Mexico and Its People	Sean Collins, David Sterrett, Jennifer Benz
	Shifting Sands: Public Perceptions of Afghanistan Following the U.S. Withdrawal	Sean Collins, David Sterrett, Jennifer Benz, Haley Broughton
Room: 220	* Panel Asking About Sensitive Topics in Gender, Race, and Ethnicity Using Women's Health Needs Study Findings to Inform Local Community Efforts	Petry Ubri, Sabrina Avripas, Madeleine Liotta, Roy Ahn
	Hate Crimes, Hate Incidents, and Their Consequences: Insights from AAPI Surveys	Melissa Shannon, Jennifer Benz, Vadim Volos
Room: 220	Panel Will You Participate in My Research? Qualitative Research in Recruitment A Tailored Mailing Experiment for Recruiting U.S. Veterans in Survey Research: Findings from the ASCEND Study for Veteran Suicide Prevention	Vince Welch, Erin Fordyce, Evan Herring-Nathan, Evgenia Kapousouz

* Featured Presentations



THURSDAY, MAY 16, 2024

Time	Session/Poster	NORC Participants
8:00 a.m. to 9:30 a.m.	Panel Data Collection and Shifting Modes in International Research	
Room: 208/209	Cross-National Survey Research: New Challenges and Opportunities	Tom W. Smith
Room: 217	Panel Qualitative Methodological Briefs Martha Stapleton (moderator)	
	Virtual Facilitation Tools Increase Diverse Participation, Inclusion, and Representation during Data Collection, Analysis, and Interpretation	Megan Cotter, Abigail Mariani
Room: 220	Panel Pride in Methodology: Innovative Methods for Implementing and Evaluating SOGI Questions	
	Evaluating Changes to Sexual Orientation and Gender Identity Measurement: A Pilot Study from a Large, Nationally Representative Household Panel	River Coello, Christopher Hansen
10:30 a.m. to 12:00 p.m.	Roundtable Power to the Panels! Online Panel Differences, Commonalities, and Their Implications	
Room: 204/205	David Dutwin (organizer, moderator), Ipek Bilgen (presenter)	
Room: 210/211	Panel Partisanship and Survey Error in Elections Research	
	AP Votecast's Innovative Survey Approach to the 2024 Presidential Primary Elections	David Sterrett, Jennifer Benz, Benjamin Skalland, Nadarajasundaram Ganesh, Trevor Tompson
Room: 217	Panel Pride in Diversity: Evaluating and Implementing SOGI Questions in Different Populations	
	Gender Expression and Its Relationship to Health and Wellbeing in Older Adults	Michelle M. Johns, Christopher Hansen
Room: 221	Panel The Impact of Qualitative Research on Vulnerable Communities: A QUALPOR Panel	
	Megan Cotter (moderator), Margaret Roller (organizer)	
1:45 p.m. to 3:15 p.m.	Attitudes toward Abortion: Origins, Structure, and Consequences	
Room: 210/211	The Salience of Abortion As a Political Issue after the Dobbs v. Jackson Decision	Erin Fordyce, Sabrina Avripas, Ned English
Room: 218	Panel The Power of Incentives: Motivating Survey Participation	
	Larry Luskin (moderator)	
Room: 222	* Panel Are Chatbots Actually Survey Researchers in Electric Sheep's Clothing? A Panel Exploring the Use of Generative AI for Formative Survey Research	
	Optimizing Open-Ended Questions for Natural Language Processing and Enhancing Survey Research Quality with LLMs	Joshua Lerner, Ipek Bilgen, Leah Christian, Lilian Huang, Brandon Sepulvado
3:30 p.m. to 4:30 p.m.	Poster Session #2	
Salon, 2nd Floor	Affiliation and Participation in LGBT Communities in a National Probability Sample of Older Adults	Hannah Madison, Kate LeFauve, Ned English, Colm O'Muircheartaigh
	Post-Stratification and Trends: Refining 50 Years of Historical Trends from the General Social Survey	Brian Wells, Zachary H. Seeskin, Amy Ihde
	Leveraging Social Data to Examine Public Abortion Discourse on Major Social Platforms: A Case Study Using the General Social Media Archive	Hy Tran, Haoyu Shi, Simon Page, Steven Binns, Brian Wells, Sherry Emery
4:30 p.m. to 6:00 p.m.	Panel Boosting Survey Success: Techniques to Increase Completion	
Room: 204/205	The Effects of Late Reminder Text Messages on Completion Rate and Respondent Characteristics	Martha McRoy, Leah Christian, Ned English, Emily Alvarez
Room: 210/211	Affinity Group Session	
	Developments in Filling Data Gaps on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research: Lessons for Other Underrepresented Groups	Jennifer Benz
Room: 220	Panel Are You Paying Attention: The Role of Attention Checks in Online Surveys	
	Angela Eichhorst (moderator)	

FRIDAY, MAY 17, 2024

Time	Session/Poster	NORC Participants
8:00 a.m. to 9:30 a.m.	Panel Enveloping Success: Secrets to Boost Survey Response Using Mail	
Room: 208/209	The Impact of Inclusion of a QR Code during Mail Push to Web Contact When Recruiting to a Probability-Based Panel	Ipek Bilgen, Roopam Singh, David Dutwin, Erlina Hendarwan
Room: 210/211	Panel Survey Insights on Health and Cognition	
	Adapting Cognitive Batteries for Use in a Longitudinal Survey: Lessons Learned from the National Longitudinal Study of the Class of 1972 Sixth Follow-up Pretest	Laura Stoff, Kaitlyn O'Keefe, Rachel Canas, Sheri Hamilton, Justin Jones, Katie O'Doherty
Room 216	Panel Reaching Out: How Contact Mode Impacts Response	
	Leah Christian (moderator)	
9:45 a.m. to 11:15 a.m.	* Panel Navigating the ABS Landscape: Innovations, Experiments, and Cost-Effective Strategies for Data Collection	
Room: 208/209	Improving Representation at the State Level: How Differential Incentives and Mailing Type Impact Response Rates for an Address-Based Sample	Emily Alvarez, David Sterrett, Mariana Meza Hernandez, Sean Collins, Benjamin Skalland, Jennifer Benz
	Mail Recruitment Approaches for a Survey of Food Insecurity in the D.C. Metropolitan Area	Mariana Meza Hernandez, Jennifer Benz, Benjamin Skalland
	Methodological Experiments in a Multi-Mode, Address-Based Health Survey at Multiple Scales: The Healthy Illinois Study	Martha McRoy, Ned English, Benjamin Reist, Brian Wells, Amie Conley

* Featured Presentations

Time	Session/Poster	NORC Participants
9:45 a.m. to 11:15 a.m. Room: 216	Panel Contact and Cooperation: Correlates of Survey Participation Jarret Angbazo (moderator) The Impact of the COVID-19 Pandemic on RDD Cell Phone Response between March 2019 and March 2023 in the National Immunization Survey - Child	Jason Boim, Benjamin Skalland
Room: 218	Panel Don't Say Goodbye: Retirement and Retention Larry Luskin (moderator)	
Room: 219	Panel Mobilizing and Engaging Voters with Issues and Information Are Trump's Indictments Rallying the Base? Evidence from the Counterfactual Format	Soubhik Barari
Room: 220	Panel Understanding More about Attitudes Towards Surveys and Survey Participation Evgenia Kapousouz (organizer, moderator) Survey Attitudes and Public Opinion Surveys The Role of Survey Enjoyment in Predicting Respondent Data Quality Political Orientation, Attitudes Toward Science, and Positivity/Negativity Towards Survey Research	Evgenia Kapousouz, Timothy Johnson Evgenia Kapousouz Paul J. Lavrakas
Room: 221	Panel Human and Bot Voices in Interviews Martha Stapleton (moderator)	
12:45 p.m. to 2 p.m. Salon, 2nd Floor	Lunch w/ Exhibitors and Poster Session III Recent Developments for NORC's Field Quality Assurance System: Expanded Use of Geo-Location Data and Re-Evaluation of Models Predicting Falsification Measuring How Well U.S. Adults Understand Data Graphics Using a Nationally Representative Sample Validating Address Frames Constructed from CDSF, Administrative Records, and Remote Sensing Data Using a Remote Listing Tool Effect of Question Ordering on Sexual Orientation and Gender Identity Estimates: Findings from the General Social Survey (GSS)	Kate Bachtell, Lisa Blumerman, Catherine C. Haggerty, Jason Keller, Benjamin Reist Nola du Toit, Joshua Lerner, Kiegan Rice, Ed Mulrow Lee Fiorio, Evgenia Kapousouz, Ned English Erin Fordyce, Benjamin Schapiro, Brian Wells
2 p.m. to 3:30 p.m. Room: 204/205	Panel Navigating Mode Transitions: Unraveling Challenges, Trends, and Strategic Approaches Devising an Optimal Mixed-Mode Data Collection Strategy for the US General Social Survey [GSS]	Colm O'Muircheartaigh, Zachary H. Seeskin, Ned English, Steven Pedlow, Brian Wells
Room 218	Panel Methodological Advancements in Using Multiple Probability Panels in the Collection of Official Statistics: Examples from the National Center for Health Statistics Rapid Survey System Combining Data from Multiple Sources: Performance of Different Classes of Estimators from Monte Carlo Simulations A Test of a "Federal" Approach to Increase Survey Response and Fit-for-Purpose of Probability Panels for Federal Data Collection	Soubhik Barari, Stas Kolenikov, Michael Yang David Dutwin, Mike Dennis
3:45 p.m. to 5:15 p.m. Room: 210/211	Panel Assessing the Functioning of American Democracy Dan Malato (organizer, moderator) All in Favor Say AI: Concern about the Use of Artificial Intelligence in the 2024 Elections Navigating the Boundaries of Free Speech and Responsible Discourse on U.S. College Campuses Not Your Mother's Populists: The Issues Dividing the Electorate Threats to Press Freedom and the News Media's Role in American Politics Poll on Polls: Using AP VoteCast to Assess Confidence in the Vote Count	Semilla Stripp, David Sterrett, Jennifer Benz Lindsey Witt-Swanson, Haley Broughton, Jennifer Benz Betsy Broaddus, Juan Carlos Donoso, Jennifer Benz, Angela Eichhorst Haley Broughton, Dan Malato, Jennifer Benz, Linda Khoury Betsy Broaddus, Semilla Stripp, Dan Malato
Room: 219	Panel The Evolution of Election Polling: From the 19th Century to the Present Harry H. Field: Father of AAPOR and WAPOR Pre-Election Polls, Pre/Post-Election Panels, and the First Exit Poll, 1940-1944 Pre-Election Polling Meets Rapid Technological Change: The Evolution of Online and Hybrid Models	Tom W. Smith Tom W. Smith Trevor Tompson
Room: 222	* Panel Are You Hispanic, Latino, Latine, Latinx and Will You Join My Panel? HISP-AAPOR Sponsored Panel on Research of Hispanx Adults in the U.S. and Beyond What We've Learned about Hispanic Panelist Recruitment and Retention: The AmeriSpeak Case Study	Iana M. Ventura, Rene Bautista, Ipek Bilgen, David Dutwin

* **Featured Presentations**



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