



WSJ/NORC Poll October 2023

Conducted by NORC at the University of Chicago

With funding from the Wall Street Journal

Interviews: 10/19-24/2023

1,163 Registered voters

Margin of sampling error: +/- 4.03 percentage points at the 95% confidence level among all adults

NOTE: All results show percentages among all respondents, unless otherwise labeled.

NATECON. How would you rate the strength of the U.S. economy?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023	WSJ/NORC* 03/01-13/2023 ¹	WSJ/NORC* 05/09-17/2022
Excellent/ Good NET	35	20	17
Excellent	2	1	1
Good	33	19	16
Not so good/ Poor NET	65	80	83
Not so good	47	54	55
Poor	18	26	27
DON'T KNOW	*	*	-
SKIPPED/REFUSED	*	*	*
<i>N=</i>	<i>1,163</i>	<i>1,019</i>	<i>1,071</i>

SATFIN. We are interested in how people are getting along financially these days. So far as you and your family are concerned, would you say that you are pretty well satisfied with your present financial situation, more or less satisfied, or not satisfied at all?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023	WSJ/NORC* 03/01-13/2023	WSJ/NORC* 05/09-17/2022
Pretty well satisfied	19	16	14
More or less satisfied	45	46	51
Not satisfied at all	36	38	35
DON'T KNOW	-	-	-
SKIPPED/REFUSED	*	*	*
<i>N=</i>	<i>1,163</i>	<i>1,019</i>	<i>1,071</i>

* Poll among all adults. WSJ-NORC 10/19-24/2023 polled registered voters.

¹ Question wording was "Would you describe the state of the nation's economy these days as..." in prior surveys.

Q1. Is it the responsibility of the federal government to make sure that all Americans have health care coverage, or not?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Yes, a federal government responsibility.	61
No, not a federal government responsibility.	39
DON'T KNOW	*
SKIPPED/REFUSED	*

N= 1,163

Q2. Do you think the U.S. government is spending too much, too little, or the right amount on each of the following?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

WSJ/NORC 10/19-24/2023	Too much	Too little	About the right amount	DK	SKP/ REF
Health care	17	62	19	*	1
Social Security	7	62	30	*	1
Medicare, which is the national health care insurance program mainly for seniors	9	57	33	*	1

N=1,163

Q3. In general, do you think that free trade between the United States and foreign countries has helped the United States, has hurt the United States, or has not made much of a difference either way?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Has helped the U.S.	35
Has hurt the U.S.	39
Hasn't made much of a difference	24
DON'T KNOW	*
SKIPPED/REFUSED	1

N= 1,163

Q4. Now, in your view, should the United States become more active in world affairs, less active in world affairs, or continue its current activity in world affairs?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
More active	15
Less active	49
Current level	35
DON'T KNOW	-
SKIPPED/REFUSED	2
<i>N=</i>	<i>1,163</i>

Q5. Do you favor raising taxes on each of the following?

[GRID ITEMS RANDOMIZED]

WSJ/NORC 10/19-24/2023	Yes	No	DK	SKP/ REF
Families with incomes over \$400,000 per year	67	32	*	1
Large corporations and businesses	74	24	*	1
<i>N=1,163</i>				

Q6. Do you feel that the distribution of money and wealth in this country is fair, or do you feel that the money and wealth in this country should be more evenly distributed among more people?

	WSJ/NORC 10/19-24/2023
Distribution is fair	31
Should be more evenly distributed	68
DON'T KNOW	*
SKIPPED/REFUSED	1
<i>N=</i>	<i>1,163</i>

Q7. Which statement comes closer to your own view?

	WSJ/NORC 10/19-24/2023
We need <u>more</u> government involvement in the market to handle today's complex economic problems.	46
We need <u>less</u> government involvement in the market to handle today's complex economic problems.	52
DON'T KNOW	*
SKIPPED/REFUSED	2
<i>N=</i>	<i>1,163</i>

Q8. In general, do you think there is too much, too little or about the right amount of regulation of business by the government?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Too much	34
Too little	39
About the right amount	26
DON'T KNOW	*
SKIPPED/REFUSED	1
<i>N=</i>	<i>1,163</i>

Q9. Below are some different groups of people. Is discrimination or prejudice against that group in our country a major problem, minor problem, or not a problem at all?

[GRID ITEMS RANDOMIZED]

WSJ/NORC 10/19-24/2023	Major problem	Minor problem	Not a problem	DK	SKP/ REF
Jewish people	37	41	21	*	*
Black or African American people	46	32	21	-	*
Hispanic or Latino people	32	44	24	*	1
LGBTQ+ people	41	32	27	-	1
Christians	18	32	50	-	1
White people	15	32	52	-	1
Asian Americans	27	48	25	*	1
Muslim people	39	39	21	*	1

N=1,163

Q10. The United States has a diverse population, with people of many different races, ethnicities, religions, and backgrounds. Do you think this diversity makes the country stronger or weaker?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023	WSJ/NORC* 05/09-17/2022
Much stronger/moderately stronger NET	61	55
Much stronger	35	25
Moderately stronger	25	30
Neither stronger not weaker	27	33
Moderately weaker/much weaker NET	12	11
Moderately weaker	8	6
Much weaker	4	5
DON'T KNOW	*	*
SKIPPED/REFUSED	*	*

N=

1,163

1,071

* Poll among all adults. WSJ-NORC 10/19-24/2023 polled registered voters.

Q11. Do you think your local public school system is focusing too much or too little on racism in the U.S., or is the focus about right?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023	WSJ/NORC* 05/09-17/2022
Too much	36	27
Too little	34	40
About right	29	32
DON'T KNOW	1	*
SKIPPED/REFUSED	1	1
N=	1,163	1,071

Q12. How concerned are you that native-born Americans are losing economic, political and cultural influence in this country because of the growing population of immigrants?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Extremely concerned/very concerned NET	28
Extremely concerned	14
Very concerned	14
Somewhat concerned	28
Not very concerned/not at all concerned NET	44
Not very concerned	25
Not at all concerned	19
DON'T KNOW	-
SKIPPED/REFUSED	*
N=	1,163

* Poll among all adults. WSJ-NORC 10/19-24/2023 polled registered voters.

Q13. Do you favor, oppose, or neither favor nor oppose providing a legal way for illegal immigrants already in the United States to become U.S. citizens?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Strongly favor/somewhat favor NET	47
Strongly favor	19
Somewhat favor	27
Neither favor nor oppose	23
Somewhat oppose/strongly oppose NET	30
Somewhat oppose	13
Strongly oppose	17
DON'T KNOW	-
SKIPPED/REFUSED	1
N=	1,163

Q14. Do you think it should be easier or harder for foreigners to immigrate to the U.S. legally than it is currently?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Much easier/slightly easier NET	37
Much easier	11
Slightly easier	26
No change	27
Slightly harder/much harder NET	34
Slightly harder	16
Much harder	18
DON'T KNOW	*
SKIPPED/REFUSED	1
N=	1,163

Q15. Please indicate whether you agree or disagree with each statement.

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

WSJ/NORC 10/19-24/2023	Strongly agree/ somewhat agree NET	Strongly agree	Somewhat agree	Somewhat disagree/ Strongly disagree NET	Somewhat disagree	Strongly disagree	DK	SKP / REF
Women should return to their traditional roles in society.	17	4	13	82	25	58	*	1
When women demand equality these days, they are actually seeking special favors.	24	6	17	75	28	47	-	1
Women often miss out on good jobs because of discrimination.	61	20	40	38	26	12	-	1
Sexual harassment against women in the workplace is no longer a problem in the United States.	12	3	10	86	43	43	*	1
Increased opportunities for women have significantly improved the quality of life in the United States.	79	27	51	20	15	6	*	1

N=1,163

Q16. Please say whether or not you think it should be possible for a pregnant woman to obtain a legal abortion if...

[GRID ITEMS RANDOMIZED]

WSJ/NORC		Yes, possible	No, not possible	DK	SKP/ REF
There is a strong chance of serious defect in the baby	10/19-24/2023 (N=1,163)	80	19	*	1
	05/09-17/2022* (N=1,071)	76	22	*	2
The woman's own health is seriously endangered by the pregnancy	10/19-24/2023 (N=1,163)	89	10	-	1
	05/09-17/2022* (N=1,071)	86	12	*	1
The family has a very low income and cannot afford any more children	10/19-24/2023 (N=1,163)	61	39	*	*
	05/09-17/2022* (N=1,071)	59	38	*	3
The woman became pregnant as the result of rape or incest	10/19-24/2023 (N=1,163)	86	14	-	1
	05/09-17/2022* (N=1,071)	84	15	*	1
The woman wants it for any reason	10/19-24/2023 (N=1,163)	55	44	*	*
	05/09-17/2022* (N=1,071)	57	41	*	2

Q17. Which statement comes closer to your views, even if neither is exactly right?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Whether someone is a man or a woman is determined by the sex they were assigned at birth.	61
Someone can be a man or a woman even if that is different from the sex they were assigned at birth.	38
DON'T KNOW	*
SKIPPED/REFUSED	1

N=

1,163

* Poll among all adults. WSJ-NORC 10/19-24/2023 polled registered voters.

Q18. Do you think being transgender should be ...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023	WSJ/NORC* 05/09-17/2022
Accepted by society	56	65
Discouraged by society	41	32
DON'T KNOW	1	*
SKIPPED/REFUSED	2	3
<i>N=</i>	<i>1,163</i>	<i>1,071</i>

Q19. How proud are you of America's history?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Very proud/somewhat proud NET	69
Very proud	25
Somewhat proud	44
Not very proud/not proud at all NET	30
Not very proud	22
Not proud at all	8
DON'T KNOW	*
SKIPPED/REFUSED	1
<i>N=</i>	<i>1,163</i>

* Poll among all adults. WSJ-NORC 10/19-24/2023 polled registered voters.

Q20. Which of these statements best describes your opinion about the United States?

	WSJ/NORC 10/19-24/2023	WSJ/NORC* 03/01-13/2023
Stands above all countries in the world	26	21
One of the greatest countries in the world, along with some others	53	50
There are other countries better than the United States	20	27
DON'T KNOW	*	1
SKIPPED/REFUSED	1	2
<i>N=</i>	<i>1,163</i>	<i>1,019</i>

Q21. In general, would you say life in America today is better, worse, or about the same as it was fifty years ago for people like you?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Better	30
Worse	50
About the same	20
DON'T KNOW	-
SKIPPED/REFUSED	*
<i>N=</i>	<i>1,163</i>

Q22. In America today, do you feel the values and culture of people like you are...

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Generally becoming more accepted	16
Holding steady	36
Generally becoming less accepted	48
DON'T KNOW	-
SKIPPED/REFUSED	*
<i>N=</i>	<i>1,163</i>

*Poll among all adults. WSJ-NORC 10/19-24/2023 polled registered voters.

Q23. Do you agree or disagree with the following statement?

“The economic and political systems in the country are stacked against people like me.”

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Strongly agree/somewhat agree NET	50
Strongly agree	17
Somewhat agree	34
Somewhat disagree/strongly disagree NET	39
Somewhat disagree	27
Strongly disagree	13
Not sure	10
SKIPPED/REFUSED	1

N=

1,163

ISSUES. Which one of the following would you say is the most important issue facing the country?

[RESPONSE OPTIONS RANDOMIZED]

	WSJ/NORC 10/19-24/2023
The economy and jobs	23
Health care	5
Immigration	12
Abortion	3
Crime	11
Climate change	6
Foreign policy	5
Gun policy	7
Threats to democracy	21
Racism	6
DON'T KNOW	-
SKIPPED/REFUSED	*

N=

1,163

CONF. Below are some names of institutions in this country. As far as the people running these institutions are concerned, would you say you have a great deal of confidence, only some confidence, or hardly any confidence at all in them?

[GRID ITEMS RANDOMIZED]

WSJ/NORC 10/19-24/2023	A great deal of confidence	Only some confidence	Hardly any confidence at all	DK	SKP/ REF
Major companies	7	55	37	-	1
Organized religion	13	45	42	*	1
Executive branch of the federal government	10	44	45	-	1
Organized labor	13	54	31	*	1
The press	8	41	50	-	1
U.S. Supreme Court	17	42	40	*	2
Scientific community	35	45	17	*	2
Congress	4	38	56	*	2
Banks and financial institutions	13	58	27	-	2
The police	28	54	17	-	2

N=1,163

CRIM1. In your own neighborhood, have you seen an increase, decrease, or no change in crime over the past two years?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Increase	36
Decrease	9
No change	54
DON'T KNOW	-
SKIPPED/REFUSED	1

N=

1,163

CRIM2.

Do you approve, disapprove or neither approve nor disapprove of how each of the following are handling crime in the United States?

[GRID ITEMS RANDOMIZED, HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

WSJ/NORC 10/19- 24/2023	Strongly approve/ somewhat approve NET	Strongly approve	Somewhat approve	Neither approve nor disapprove	Somewhat disagree/ Strongly disagree NET	Somewhat disagree	Strongly disagree	DK	SKP / REF
Democrats in Congress	23	7	17	27	49	17	32	-	1
Republicans in Congress	18	4	14	26	55	23	32	-	1
President Biden	23	8	15	26	50	13	37	-	1
Police in your area	55	22	32	27	18	11	7	-	*
Your local government	38	8	30	31	30	18	12	-	1
Your state government	29	7	22	29	41	22	19	-	1

N=1,163

DEM1. How well would you say democracy is working in the United States these days?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Extremely well/very well NET	8
Extremely well	1
Very well	7
Somewhat well	39
Not very well/not at all well NET	52
Not very well	39
Not at all well	13
DON'T KNOW	-
SKIPPED/REFUSED	*

N=

1,163

LEGIT. Do you think Joe Biden was legitimately elected president, or not?

	WSJ/NORC 10/19-24/2023
Yes, legitimately elected	65
No, not legitimately elected	34
DON'T KNOW	*
SKIPPED/REFUSED	1
<i>N=</i>	<i>1,163</i>

VOTE3. How much of a problem is each of the following in U.S. elections?

[GRID ITEMS RANDOMIZED]

WSJ/NORC 10/19-24/2023	Major problem	Minor problem	Not a problem	DK	SKP/ REF
People who are eligible not being allowed to vote	40	35	24	*	1
People voting who are not eligible	38	29	32	*	1
States drawing legislative districts that intentionally favor one political party	64	30	5	*	1

N=1,163

AMDREAM. Do you think the American Dream--that if you work hard you'll get ahead--still holds true, never held true, or once held true but does not anymore?

	WSJ/NORC 10/19-24/2023
Still holds true	36
Never held true	18
Once held true but not anymore	45
DON'T KNOW	*
SKIPPED/REFUSED	1
<i>N=</i>	<i>1,163</i>

NEWS. Which of the following are sources where you get most of your news about what is happening?

Select all that apply.

[RESPONSE OPTIONS RANDOMIZED]

	WSJ/NORC 10/19-24/2023
Local television news	42
Local print newspapers or local news websites	26
National print newspapers or national news websites	24
Cable TV networks, such as CNN, Fox News, or MSNBC	34
National TV network news, such as ABC, CBS, or NBC	43
Social media like Facebook, Twitter, Reddit, or TikTok	34
Radio news, talk radio, or podcasts	32
Emails and word of mouth from friends and family	21
Other	8
DON'T KNOW	-
SKIPPED/REFUSED	1
<i>N=</i>	<i>1,163</i>

If selected Cable TV News in NEWS

NEWS. Which of the following are sources where you get most of your news about what is happening?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Fox News Network	35
CNN	27
MSNBC	20
Newsmax	2
OANN – the One America News Network	*
Other	5
Don't watch cable news	11
DON'T KNOW	-
SKIPPED/REFUSED	-
<i>N=</i>	<i>403</i>

QPVVOTE20. Regarding the 2020 election for president, which one of the following statements best describes you?

	WSJ/NORC 10/19-24/2023
I did not vote in the 2020 presidential election.	19
I thought about voting in the 2020 presidential election but didn't.	7
I usually vote, but I didn't in the 2020 presidential election.	7
I'm sure I voted.	67
DON'T KNOW	-
SKIPPED/REFUSED	*
<i>N=</i>	<i>1,163</i>

If sure they voted in QPVVOTE20

QVOTE20. In the 2020 presidential election, did you vote for Joe Biden, Donald Trump, or someone else?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
Joe Biden	51
Donald Trump	47
Someone else	2
DON'T KNOW	-
SKIPPED/REFUSED	1
<i>N=</i>	<i>1,001</i>

If did not vote in QPVVOTE20

QVOTE12020. Which candidate would you have voted for if you had no other choice in the 2020 presidential election?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC XX/XX-XX/2023
Joe Biden	50
Donald Trump	43
DON'T KNOW	1
SKIPPED/REFUSED	6
<i>N=</i>	<i>212</i>

DM5. How would you describe the community you live in now?

	WSJ/NORC 10/19-24/2023
Urban area	22
Suburban area	52
Rural area	25
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1
<i>N</i> =	1,163

PID1. Do you consider yourself a Democrat, a Republican, an Independent or none of these?

If Democrat:

PIDA. Do you consider yourself a strong or not so strong Democrat?

If Republican:

PIDB. Do you consider yourself a strong or not so strong Republican?

If independent, none of these, don't know, skipped, or refused:

PIDI. Do you lean more toward the Democrats or the Republicans?

Combines PID1, PIDI, PIDA, and PIDB.

	WSJ/NORC 10/19-24/2023
Democrat NET	44
Strong Democrat	16
Not so strong Democrat	17
Lean Democrat	11
Independent/None – Don't lean	16
Republican NET	39
Lean Republican	9
Not so strong Republican	14
Strong Republican	16
UNKNOWN	1
<i>N</i>	1,163

If Republican or Lean Republican in PID

MAGA. On political matters, do you consider yourself more of a supporter of the Make America Great Again, MAGA movement, or more of a supporter of the Republican Party?

[HALF SAMPLE ASKED RESPONSE OPTIONS IN REVERSE ORDER]

	WSJ/NORC 10/19-24/2023
MAGA movement	35
Republican Party	64
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	1
<i>N=</i>	<i>416</i>

D3. Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

If liberal:

D4. Do you consider yourself very liberal or somewhat liberal?

If conservative:

D5. Do you consider yourself very conservative or somewhat conservative?

Combines D3, D4, D5:

	WSJ/NORC 10/19-24/2023
Liberal NET	20
Very liberal	10
Somewhat liberal	10
Moderate	50
Conservative NET	28
Somewhat conservative	15
Very conservative	13
UNKNOWN	2
<i>N=</i>	<i>1,163</i>

ATTEND. How often do you attend religious services?

	WSJ/NORC 10/19-24/2023
Never	31
Less than once a year	18
About once or twice a year	11
Several times a year	10
About once a month	4
2-3 times a month	3
Nearly every week	6
Every week	14
Several times a week	3
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	-

N= 1,163

RELIGION

	WSJ/NORC 10/19-24/2023
Protestant	28
Roman Catholic	20
Mormon	1
Orthodox	*
Jewish	3
Muslim	1
Buddhist	2
Hindu	*
Atheist	4
Agnostic	6
Nothing in particular	14
Just Christian	19
Unitarian	1
Something else	*
DON'T KNOW	-
SKIPPED ON WEB/REFUSED	*

N= 1,163

If religion is Protestant, Roman Catholic, Mormon, Orthodox, Christian, or something else:
EVANGELICAL

	WSJ/NORC 10/19-24/2023
Yes	37
No	63
<i>N=</i>	<i>777</i>

AGE

	WSJ/NORC 10/19-24/2023
18-34	15
35-49	26
50-64	23
65+	36
<i>N=</i>	<i>1,163</i>

GENDER

	WSJ/NORC 10/19-24/2023
Male	48
Female	52
<i>N=</i>	<i>1,163</i>

RACE/ETHNICITY

	WSJ/NORC 10/19-24/2023
White	70
Black	12
Hispanic	11
Other	7
<i>N=</i>	<i>1,163</i>

MARITAL STATUS

	WSJ/NORC 10/19-24/2023
Married	51
Not married	49
<i>N=</i>	<i>1,163</i>

EMPLOYMENT STATUS

	WSJ/NORC 10/19-24/2023
Employed	63
Not employed	37
<i>N=</i>	<i>1,163</i>

EDUCATION

	WSJ/NORC 10/19-24/2023
Less than a high school diploma	5
High school graduate or equivalent	25
Vocational/tech school, some college, or Associate's degree	29
Bachelor's degree	23
Post grad study/professional degree	18
<i>N=</i>	<i>1,163</i>

CENSUS REGION

	WSJ/NORC 10/19-24/2023
Northeast NET	18
New England	5
Mid-Atlantic	13
Midwest NET	22
East North Central	15
West North Central	7
South NET	37
South Atlantic	20
East South Central	6
West South Central	11
West NET	23
Mountain	8
Pacific	15
<i>N=</i>	<i>1,163</i>

HOME OWNERSHIP

	WSJ/NORC 10/19-24/2023
Owned or being bought by you or someone in your household	72
Rented for cash	25
Occupied without payment of cash rent	2
<i>N=</i>	<i>1,163</i>

INCOME

	WSJ/NORC 10/19-24/2023
Under \$10,000	5
\$10,000 to under \$20,000	7
\$20,000 to under \$30,000	8
\$30,000 to under \$40,000	8
\$40,000 to under \$50,000	8
\$50,000 to under \$75,000	17
\$75,000 to under \$100,000	13
\$100,000 to under \$150,000	18
\$150,000 or more	15
<i>N=</i>	<i>1,163</i>

Study Methodology

This survey, funded by the Wall Street Journal, was conducted by NORC at the University of Chicago. Staff from NORC at the University of Chicago and the Wall Street Journal collaborated on all aspects of the study.

A sample of registered voters aged 18 or older was selected from NORC's AmeriSpeak Panel for this study. Survey respondents who confirmed they were currently registered to vote were considered eligible to take the survey.

The sample for a specific study is selected from the AmeriSpeak Panel using sampling strata based on age, race/Hispanic ethnicity, education, and gender (48 sampling strata in total). Sample selection takes into account the expected differential survey completion rates across the sampling strata. The size of the selected sample per stratum is determined such that the distribution of the complete surveys across the strata matches that of the target population as represented by census data. If a panel household has more than one active adult panel member, only one adult panel member is selected at random. When panelists are selected for an AmeriSpeak survey, the selection process, within each sampling strata, favors those who were not selected in the most recent previous AmeriSpeak survey. This selection process is designed to minimize the number of surveys any one panelist is exposed to and maximize the rotation of all panelists across AmeriSpeak surveys.

Interviews for this survey were conducted between October 19-24, 2023 with registered voters aged 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,163 completed the survey—1,136 via the web and 27 by telephone. Panel members were invited by email or by phone from an NORC telephone interviewer. Interviews were conducted in both English and Spanish, depending on respondent preference. Respondents were offered a small monetary incentive for completing the survey. The final stage completion rate is 22.4 percent, the weighted household panel response rate is 21.5 percent, and the weighted household panel retention rate is 78.9 percent, for a cumulative response rate of 3.8 percent. The overall margin of sampling error is +/- 4.03 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other survey.

Quality assurance checks were conducted to ensure data quality. In total, 36 interviews were removed for nonresponse to at least 50% of the questions asked of them, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. An additional 29 cases were removed due to data issues that impacted skip logic. These interviews were excluded from the data file prior to weighting.

Once the sample has been selected and fielded, and all the study data have been collected and made final, a poststratification process is used to adjust for any survey nonresponse as well as any noncoverage or under and oversampling resulting from the study specific sample design.

Poststratification variables included age, gender, census division, race/ethnicity, education, and 2020 presidential vote choice. Weighting variables were obtained from the 2023 Current Population Survey and the 2020 certified election results. The weighted data reflect the U.S. population of adults age 18

and over. Additional information on the AmeriSpeak Panel methodology is available at:
<https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx>.

For more information, email info@norc.org