

Strengthening Public Health Systems & Services Through National Partnerships to Improve and Protect the Nation's Health



Understanding the Contract Vehicle & Working with NORC

For more information, please contact:

- Rich Dunville, MPH, CDR, USPHS (ret'd)
Dunville-Rich@NORC.org
- David Cotton, PhD, MPH
Cotton-David@NORC.org

Purpose

- Cooperative Agreement (Co-Ag) to strengthen the nation's public health infrastructure, ensure a competent, current, and connected public health system, and improve delivery of essential public health services through capacity-building assistance.

Benefit to CDC Colleagues

- Low effort way to procure evaluation and evaluation capacity-building services
- Particularly effective for rapid obligation of end-of-year funds
- Useful for planned procurements and multi-year awards

Overview

- Coordinated by the Center for Public Health Infrastructure Center (PHIC)
 - [View more information on PHIC's Co-Ag.](#)
- As the largest umbrella funding mechanism at CDC, it has been a valued, flexible mechanism for 16 years to fund partners to support public health infrastructure and workforce needs.
- The Cooperative Agreement supports organizations that work with governmental public health and other sectors to improve their ability to serve the public and positively impact people's health.

NORC can be found in “Category B: Evaluators in STLT Health Departments”

NORC's award is in:

- Category B: Workforce segments in governmental public health departments
- NORC's Population of Focus: **“Evaluators in STLT Health Departments”**
- To ensure that NORC is eligible to bid, please be sure to select Category B and describe the Target Population in the words used above.

Considerations for using the cooperative agreement:

- The work can extend to populations beyond STLT evaluators but must include them.
- The work should benefit the public in some way, not just support CDC.
- Project plans only need to provide minimal information and can be edited after award.
- Refer to your Division leadership for internal deadlines.

Navigating the Procurement Process for Your New Project Plan

For general information and help, contact PHIC staff at CDCPartnersCoAg@CDC.gov

To initiate a new project plan:

- PHIVE is the system CDC uses to coordinate proposed work and awarded projects under this cooperative agreement
 - PHIVE = Public Health Infrastructure Virtual Engagement
- Request PHIVE access through PHIVEhelp@cdc.gov if you don't have it already
- Complete a new project plan in PHIVE
- Initiate Purchase Request for funding