



AAPOR 2023

Presentations & Participation

A Guide To NORC Staff Participation
at the 78th Annual AAPOR Conference

May 10 - 12
Philadelphia Marriott Downtown
Philadelphia, Pennsylvania

NORC Booths 401 and 403
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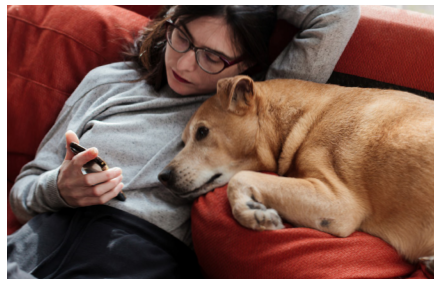


NORC at AAPOR

In addition to the many important presentations and dedicated committee work that NORC staff will engage in at AAPOR, this year, we're pleased to announce the launch of the NORC Center for Panel Survey Sciences. The Center researches and develops best practices on panel survey methodologies, and serves as a resource for academics, researchers, and other organizations. Additionally, we've put together a panel of experts from across the industry with the aim of setting priorities for future research into the growing industry of panel survey sciences.

WEDNESDAY, MAY 10, 2023

Time	Session/Poster	NORC Participants
9:30 a.m. - 11:00 a.m. Room: 408	Panel Randomized Survey Experiments... A La Mode Methodological Experiments in the 2022 General Social Survey Comparing Remote and in-Person Data Collection in a Longitudinal Face-to-Face Survey of Older U.S. Adults Comparing Data Collection Modes Using a Randomized Controlled Experiment	Benjamin Schapiro, Rene Bautista, Brian Well Anna Wiencrot, Daniel Lawrence, Jennifer Satorius Katie O'Doherty, Anna Wiencrot, Colm O'Muircheartaigh, L. Philip Schumm
Room: 410	Panel Tracking and Including LGBTQIA+, Sexual Orientation, and Sexual Identity in Surveys Identifying LGBT Adults through a Household Roster	Ilan Meyer, L. Phillip Schumm, Kate LeFauve, Ned English, Colm O'Muircheartaigh
Room: 406	Panel One Dollar Here Then Another Dollar There? Exploring the Use of Progressive Incentives for Survey Recruitment Household Screening on the Web: Respondent Selection Strategies and Participation Outcomes Based on Experimental Milestone Incentives on the General Social Survey Does an Increase in Monetary Incentive Alter the Demographic Profile of Respondents in a Longitudinal Study?	Beth Fisher, Walter Hanely Peter Herman, Kriston Koepp, Grace Xie, Shannon Raines
12:30 p.m. - 1:30 p.m. Room: Exhibit Hall - Franklin A	Poster Session 1 How Well Do Parents Report Their Child's Gender? Findings from an Analysis of Parent Proxy Reporting on Multidimensional Measures of Adolescent Gender Do Life Stressors Predict Attrition in a Longitudinal Study?	Christopher Hansen Shannon Raines, Kriston Koepp
1:45 p.m. - 3:15 p.m. Room: 401	Panel Measuring Views Towards Equity in the United States Emily Alvarez (moderator) A Unique Research, Community, and City Partnership to Conduct a Survey on Racial Attitudes and Civic Issues The Immediacy of Poverty: Data for Black Americans Survey Fifty Years of Title IX: Exploring Americans' Attitudes Toward Gender Equality Embedding Equity in Survey Research: A Case Study	Haley Broughton, David Sterrett, Lindsey Witt-Swanson, Vince Welch Juan Carlos Donoso, Vince Welch, Haley Broughton, Clair Krummenacher Semilla Stripp, Haley Broughton, David Sterrett Vince Welch, Juan Carlos Donoso
Room: 406	Panel Good Communication is Good for Surveys: Exploring Ways to Enhance Survey Recruitment and Completion Targeted Advance Letters to Identify Underrepresented Populations	Kate LeFauve, L. Phillip Schumm, Ned English, Colm O'Muircheartaigh
Room: 408	Panel The Yellow Brick Road: Innovations for Improving the Survey Process Using Insights from Field-Driven Mode Choices to Develop a Data-Driven Multimode Strategy	Sara Navin, Liz Kantor, Becky Reimer
3:30 p.m. - 5:00 p.m. Room: 401	Brief AAPOR Regional Chapter Student Paper Winners Brian Wells (moderator)	
3:30 p.m. - 5:00 p.m. Room: Franklin 10	Professional Development Roundtable DEI Efforts in Research Organizations Roundtable	Kristen Moorhead
3:30 p.m. - 5:00 p.m. Room: 410	Panel Sensitive and Thoughtful Exploring Cognitive Assessments and Delicate Topics in Surveys Martha Stapleton (moderator) Scheduled Appointments Versus on-the-Spot Calls: A Comparison of Telephone-Administered Cognitive Assessment Outcomes	Jadelynn Zhang, Rachel Canas



THURSDAY, MAY 11, 2023

Time	Session/Poster	NORC Participants
8:00 a.m. - 9:30 a.m. Room: 413	Panel Data Collection Issues for Sexual Orientation and Gender Identity Questions Should You Re-Ask Sexual Orientation and Gender Identity (SOGI) in Your Surveys? Findings from a Longitudinal Analysis of SogI Self-Reports Among U.S. Adults and Adolescents	Christopher Hansen, Melissa Heim Viox, Erin Fordyce, Sabrina Avripas, Michelle M. Johns, Stuart Michaels
Room: 406	Panel At the Turn of a Switch...Investigating Effects of Changing Modes of Survey Administration Now Can We Call You?: Gaining Cooperation for a Second Survey Request in a Different Mode	Hannah Higgins
Room: 414	Affinity Group Panel Solving the Data Gap on Asian Americans, Native Hawaiians and Pacific Islanders in Public Opinion Research Building a Probability Panel on Aanhpi Populations	David Dutwin
Room: 411	Panel Using Alternative Data Sources to Understand the Quality of Survey Data The General Social Media Archive: Examining Social Data As a Supplemental Source of Data on Attitudes and Opinions	Brian Wells, Hy Tran, Simon Page, Andrew Norris
Room: 404	Panel Beliefs and Values: Their Role in Politics Trends in Religiosity and Spirituality in the United States	Tom W. Smith
10:15 a.m. - 11:45 a.m. Room: Franklin 10	Affinity Group Panel Qualitative Research to Study the Hard-to-Reach, Underrepresented, and Sensitive Topics Martha Stapleton (moderator)	
Room: 406	Panel Survey Talk or Text? Studies Exploring Multiple Uses of Phones for Survey Data Collection The Effects of Sequencing and Time of Text Messages on Completion Rate and Data Quality Measures	Hanyu Sun, Leah Christian, Christopher Hansen, Zoe Grotophorst, David Sterrett, Emily Alvarez, Semilla Stripp
Room: 410	Panel It's a Brave New World: Alternative News Sources and Their Impact Beyond the Paywall: New Habits and Attitudes of the Gen Z and Millennial Generations	Betsy Broaddus, Mariana Meza Hernandez, David Sterrett, Jennifer Benz
Room: 414	Panel When Do You Pump the Brakes? Interventions and Adaptive Designs Case-Level Interventions at NORC Using R-Indicators	Benjamin Reist, Nathaniel Poland, Samantha O'Dell
1:45 p.m. - 3:15 p.m. Room: Franklin 8	Panel Explaining the 2022 Midterm Election Jennifer Benz (moderator) Realignment Wins Again? Using AP Votecast to Trace Changes in Partisan Bases Since 2018	Mariana Meza Hernandez, Ridgley Knapp, Jennifer Benz, David Sterrett, Trevor Tompson
Room: 401	Panel Religion and Public Opinion Marjorie Connelly (moderator) COVID-19 Pandemic Effects on Religious Identity and Attendance Religion and Sports The Rift between Catholic Laity and Bishops	Lindsey Witt-Swanson, Alice Tracey Semilla Stripp, Michelle Whitlockj, Haley Broughton Angela Eichhorst, Nick Lerber
Room: 413	Panel What Do You Use Surveys For? A First Collaborative Session Martha Stapleton (moderator)	
Room: 404	Panel Attitudes about Rights, the Economy, and other Issues: Implications for Elections Relationships between State-Level Policies and American Attitudes Toward LGBTQ+ Civil Rights	Sabrina Avripas, Michelle M. Johns, Christopher Hansen, Stuart Michaels
Room 406	Session Survey Boosters: Exploring Methods for Enhancing Survey Recruitment and Accuracy On-Paper and in-Practice: Evaluation of Recruitment Method Yields from a National Probability Sample of Physicians and Dentists	John D. D. Henson, Elizabeth Allen, Christina Drymon, Megha Ravanam
Room: 410	Panel Hey Charlotte, Want to Add a Web...Survey to Your Design? Evaluating the Transition to Web Administration and the Impact of the COVID-19 Pandemic on the 2021 and 2022 General Social Survey Nshap Remote Leave behind Questionnaire: Web and Mail Papi Survey Adaptation and Response Among Older Adults	Brian Wells, Rachel Sparkman, Abigail Norling-Ruggles, Jodie Smylie Evelyn Zepeda, Lauren Sedlak, Anna Wiencrot, Katie O'Doherty
3:15 p.m. - 4:15 p.m. Room: Exhibit Hall - Franklin A	Poster Session #2 Using Self-Administered Saliva Kits As an Alternative Option to in-Person Biomarker Collection Are Longitudinal Respondents Open to New Experiences? Assessing Consent Rates for New in-Home Biomarker Collection	Laura Stoff, Christopher Wong, Rachel Canas, Katie O'Doherty Rachel Canas, Christopher Wong, Katie O'Doherty

Time	Session/Poster	NORC Participants
4:30 p.m. - 6:00 p.m. Room: Franklin 8	Panel Methodological Innovations of AP Votecast David Sterrett (organizer) AP Votecast: Exploring the Use of Religious Identity, Behavior, and Beliefs to Improve Political Surveys AP Votecast: Assessing the Effects of Incorporating Attitudes Toward the Media, Political Identity, Primary Participation, and Housing Status into the Weighting of Political Surveys AP Votecast's Innovative Weighting Methodology AP Votecast's Hispanic Mail Recruitment Experiment	Jennifer Benz, Nadarajasundaram Ganesh, Benjamin Skalland, David Sterrett Benjamin Skalland, David Sterrett, Jennifer Benz, Mariana Meza Hernandez David Sterrett, Nadarajasundaram Ganesh, Benjamin Skalland, Jennifer Benz Mariana Meza Hernandez, Juan Carlos Donoso, Melissa Shannon, Michelle Whitlockj, David Sterrett, Jennifer Benz
Room: 408	Professional Development Roundtable Text Messaging and Survey Research	Kate Hobson
Room: 414	Panel The Effect of Nonresponse Follow-up on Sample Representativeness and Survey Estimates David Dutwin (organizer) The Relationship of Survey Response and Psychological Dispositions Impact of Nonresponse Follow-up on Diversity, Equity, and Inclusion in a Probability Panel Sample Measuring the Undercounted: Ideology and Partnership in Probability-Based Panel Recruitment Nonresponse Follow-up	David Dutwin, Erlina Hendarwan Ipek Bilgen, David Dutwin, Mike Dennis Joshua Lerner, Ipek Bilgen, Mike Dennis
Room: 410	Panel Where Do Surveys Rank in Your Piggy Bank? Exploring Costs Associated with Survey Data Collection The Effects of Sequencing and Time of Text Messages on Nonresponse and Data Collection Cost	Leah Christian, Zoe Grotophorst, Christopher Hansen, Hanyu Sun, David Sterrett, Emily Alvarez, Semilla Stripp

FRIDAY, MAY 12, 2023

Time	Session/Poster	NORC Participants
8:00 a.m. to 9:30 a.m. Room: Franklin 10	Panel How Can I Find You? Contact Experiments to Increase Response Experiments on Response Rate and Response Composition in Recruiting a National Probability Sample of Older LGBT Population	Brian Wells Ned English, Kate LeFauve, Philip Schumm, Colm O'Muircheartaigh
Room: 413	Panel Why Do You Say That? Scales and Answer Formats Effect of Response Category Ordering on Sexual Orientation Estimates: Findings from a Split-Ballot Experiment in a Nationally Representative Sample of U.S. Adults	Erin Fordyce, Christopher Hansen, Leah Christian
Room 414	Panel Making All The Puzzle Pieces Fit: Blending and Weighting Multiple Sample Frames The Methodological Innovations of the Redesigned National Survey of Fishing, Hunting, and Wildlife-Associated Recreation	David Sterrett, Ned English, Nadarajasundaram Ganesh, Becki Curtis, Kanru Xia, Keshav Vemuri
10:00 a.m. - 11:30 a.m. Room: 408	Panel Power to the Panels: Approaches to Improve Construction and Maintenance of Survey Panels Improving Hispanic Panelist Retention: An Experiment Using Amerispeak	Ilana M. Ventura, Nayade Crisologo, Ipek Bilgen, Enoch Platero, Erlina Hendarwan, David Dutwin
Room: 404	Panel Complex Samples for Complex Problems Tailoring a Sample Design: Designing a Sample to Test Recruitment Strategies for a National Sample of the Older LGBT Population	Colm O'Muircheartaigh, Phillip Schumm, Ned English, Kate LeFauv
Room: 406	Panel Survey Fakes? Methods for Falsification Detection and Validation in Survey Research Assessing Parental Reporting Error of COVID-19 Vaccination Among Teens in the National Immunization Survey-Child Covid Module	Shalima Zalsha, Vicki J. Pineau, Brian Geistwhite, Nada Ganesh, Ruochen Ma
12:45 p.m. - 1:45 p.m. Room: Exhibit Hall - Franklin A	Poster Session 3 The Impact of Extended Data Collection on Survey Outcomes in a Health Care Provider Survey	Elizabeth Allen, Megha Ravanam, Christina Drymon, John D. Henson, Samantha O'Dell
2:00 p.m. - 3:30 p.m. Room: 410	Panel Using Qualitative Methods to Explore Survey Topic Areas Meaningful Methods: Considerations for Engaging People with Disabilities in Online Qualitative Research	Tola Aina, Jennifer Bertold, Tamia Anthony
Room: 408	Panel Detection and Mitigation: Developing Monitoring Tools to Ensure Quality in Interviewer-Administered Data Collection Finding Proof in Your Points: Beta Test Results for a Data Science-Driven Quality Assurance System	Kate Bachtell, Lisa Blumerman, Catherine C. Haggerty, Jason Keller, Benjamin Reist, Weihuang Wong
Room: 411	Panel Using Latent Variable Modeling Approaches in Surveys Using the National Immunization Survey-Child COVID Module to Explore Patterns in Household Behaviors and Attitudes Regarding Children's COVID Vaccinations	Zachary H. Seeskin, Brian Geistwhite, Michael Stefan
3:45 p.m. - 5:15 p.m. Room: 401	Panel General Perspectives: Age Cohorts and Attitude Surveys Inequity in America: What Americans Need – and Aren't Getting – As They Age	Dan Malato, Semilla Stripp, Jennifer Benz, Trevor Tompson
Room 406	Session The Learning Loop: Improving Survey Designs using Survey Methods, Observations, Data and Outcomes Impact of Respondent Margin Comments on Survey Revisions in the National Survey of Fishing, Hunting, and Wildlife-Associated Recreation	Luis Contreras, Martha Stapleton, Claire Krummenacher
Room: 414	Panel Improving Cross-cultural Measurement Problems of Panethnicity: Understanding Identification Terminology Among US- Latinos	Ilana M. Ventura

