

NORC AmeriSpeak Omnibus Survey: Millions of Americans Donate through Crowdfunding Sites to Help Others Pay for Medical Bills

Interview Dates

November 8-16, 2019

The results are based on a nationally representative sample of 1,020 English-speaking adults age 18 and over, conducted using the AmeriSpeak® Panel, the probability-based panel of NORC at the University of Chicago.

Of the 1,020 respondents, 79 completed the survey by phone and 941 via the web. Margin of error +/-: 4.06 percent at the 95% confidence level among all adults. The poll and analysis were self-funded.

AmeriSpeak® is designed to be representative of the U.S. household population. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

NOTE: *All results show percentages among all respondents, unless otherwise labeled.*

Percentages may not always sum to 100%.

"" indicates less than 1%*

Q1. In order to raise money for a medical bill or medical treatment, have you or anyone in your household ever done any of the following through a crowdfunding campaign such as GoFundMe?

[MULTIPLE RESPONSE]

AmeriSpeak	Nov. 2019 (N=1020)
Started a campaign to pay for your own medical expenses	3
Started a campaign to pay for someone else's medical expenses	5
Donated to a campaign	20
Have not done any of these	74
SKIPPED ON WEB/DON'T KNOW/REFUSED	1

Q2. Thinking of the crowdfunding campaigns that you or somebody in your household donated to, whose medical bills or expenses were the campaigns raising money for?

[ASKED OF THOSE REPORTING "YES" TO "DONATED TO A CAMPAIGN"]

[MULTIPLE RESPONSE]

AmeriSpeak	Nov. 2019 (N=228)
Relative	24
Friend	46
Co-worker	14
Acquaintance	23
Someone you don't know personally	35
Can't remember	6
SKIPPED ON WEB/DON'T KNOW/REFUSED	*

Q3. How much responsibility does each of the following have to provide free or reduced-cost medical care for people who cannot afford it?

AmeriSpeak Nov. 2019 (N=1020)	A great deal	A lot	Some	Not much	None at all	SKIP
Hospitals or clinics*	26	21	36	10	5	2
Doctors*	16	22	38	14	8	2
Government*	36	24	25	7	7	2
Charities*	20	24	38	8	7	2
Family or friends*	14	18	41	14	12	2

*Percentages may not total to 100 due to rounding.

Demographics

GENDER

AmeriSpeak	Nov. 2019 (N=1020)
Male	48
Female	52

AGE

AmeriSpeak	Nov. 2019 (N=1020)
18-29	21
30-44	25
45-59	25
60+	29

RACE / ETHNICITY

AmeriSpeak	Nov. 2019 (N=1020)
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White, non-Hispanic	63
Black, non-Hispanic	12
Other, non-Hispanic	1
Hispanic	16
2+, non-Hispanic	4
Asian, non-Hispanic	4

EDUCATION

AmeriSpeak	Nov. 2019 (N=1020)
No high school diploma	10
High school graduate or equivalent	28
Some college	28
Bachelor's degree or above	33

MARITAL STATUS

AmeriSpeak	Nov. 2019 (N=1020)
Married	51
Widowed	5
Divorced	9
Separated	2
Never married	25
Living with partner	8

EMPLOYMENT STATUS

AmeriSpeak	Nov. 2019 (N=1020)
Working (NET)*	55
Working – as a paid employee	47
Working – self-employed	8
Not working (NET)*	45
Not working – on temporary layoff from a job	1
Not working – looking for work	7
Not working – retired	20
Not working – disabled	8
Not working – other	10

*Subtotals differ due to rounding within subcategories

HOUSEHOLD INCOME

AmeriSpeak	Nov. 2019 (N=1020)
Less than \$50,000 (NET)*	47
Less than \$5,000	4
\$5,000 to \$9,999	3
\$10,000 to \$14,999	4
\$15,000 to \$19,999	5
\$20,000 to \$24,999	9
\$25,000 to \$29,999	4
\$30,000 to \$34,999	6
\$35,000 to \$39,999	4
\$40,000 to \$49,999	10
\$50,000 or more (NET)*	53
\$50,000 to \$59,999	8
\$60,000 to \$74,999	12
\$75,000 to \$84,999	4
\$85,000 to \$99,999	9
\$100,000 to \$124,999	8

\$125,000 to \$149,999	5
\$150,000 to \$174,999	2
\$175,000 to \$199,999	2
\$200,000 or more	2

*Subtotals differ due to rounding within subcategories

REGION

AmeriSpeak	Nov. 2019 (N=1020)
Northeast	18
Midwest	21
South	38
West	24

METROPOLITAN AREA

AmeriSpeak	Nov. 2019 (N=1020)
Non-metro area	22
Metro area	78