



NORC AmeriSpeak Omnibus Survey: Spotlight on Health

SURVEY: MAJORITIES OF U.S. ADULTS OPPOSE ANTI-LGBTQ LAWS

This self-funded survey was conducted by NORC at the University of Chicago. Data were collected using the AmeriSpeak® Omnibus, a biweekly multi-client survey using NORC's probability-based panel designed to be representative of the U.S. household population. The survey was part of a larger study that included questions about other topics not included in this report. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame and then contacted by U.S. mail, email, telephone, and field interviewers (face-to-face). The panel provides sample coverage of approximately 97 percent of the U.S. household population. Those excluded from the sample include people with P.O. Box-only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings.

Interviews for this survey were conducted between September 9 and September 12, 2022, with adults age 18 and over representing the 50 states and the District of Columbia. Panel members were randomly drawn from AmeriSpeak, and 1,003 completed the survey—946 via the web and 57 by telephone. Panel members were invited by email or by phone from a NORC telephone interviewer. Interviews were conducted in English. Respondents were offered a small monetary incentive for completing the survey. The overall margin of sampling error is +/- 4.0 percentage points at the 95 percent confidence level, including the design effect. The margin of sampling error may be higher for subgroups.

Sampling error is only one of many potential sources of error, and there may be other unmeasured errors in this or any other survey.

Quality assurance checks were conducted to ensure data quality. Interviews were removed for nonresponse to at least 50 percent of the questions asked, for completing the survey in less than one-third the median interview time for the full sample, or for straight-lining all grid questions asked of them. These interviews were excluded from the data file prior to weighting.

Once the sample had been selected and fielded, and all the study data were collected and made final, a poststratification process was used to adjust for any survey nonresponse and any noncoverage or under- and oversampling resulting from the study-specific sample design. Poststratification variables included age, gender, census division, race/ethnicity, and education.



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Weighting variables were obtained from the 2022 Current Population Survey. The weighted data reflect the U.S. population of adults age 18 and over.

A snapshot of questions and results are available here.

Additional information on the AmeriSpeak Panel methodology is available at: https://amerispeak.norc.org/about-amerispeak/Pages/Panel-Design.aspx.

For more information, email info@norc.org.

Do you strongly favor, favor, oppose, or strongly oppose each of the following?

		Nonresponse		onse
AmeriSpeak (9/9/22-9/12/22)	Favor	Oppose	Don't Know	Skipped
Allowing a business owner with a religious objection to deny service to an LGBTQ person.	25%	71%	0%	3%
Allowing a medical professional with a religious objection to withhold medical care from an LGBTQ person.	13%	84%	1%	3%
Allowing an employer with a religious objection to refuse to hire an LGBTQ person.	23%	74%	0%	3%
Allowing gay and lesbian couples to legally marry one another.	72%	25%	0%	3%
Allowing gay and lesbian couples to legally adopt children.	71%	26%	0%	3%
Protecting LGBTQ people from discrimination in jobs, public services, and housing through civil rights laws.	76%	20%	0%	4%
Making conversion therapy (therapy attempting to change a person's sexual orientation or gender identity) illegal to use on LGBTQ children under age 18.	55%	40%	1%	4%
Allowing parents of transgender children to access gender-affirming medical care for their child with the guidance of a doctor.	58%	37%	1%	5%



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Sample Composition

Gender

Male	49%
Female	51%

Age Category

Age 18-29	20%
Age 30-44	26%
Age 45-59	24%
Age 60+	30%

Race/Ethnicity

White, non-Hispanic	62%
Black, non-Hispanic	12%
Other, non-Hispanic	1%
Hispanic	17%
2+, non-Hispanic	1%
Asian, non-Hispanic	7%

Education

Less than High School	9%
High School Graduate or Equivalent	29%
Vocational/Tech School/Some College/Associates	26%
Bachelor's Degree or Higher	35%

